

Virginia 2nd



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

Virginia 2nd		Party Identification				Geography			Hierarchical Vote					Bush Job Approval	
October 24-26, 2006	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
989 Validated Interviews															
Weighted Proportion	100%	76%	40%	30%	31%	36%	29%	35%	38%	7%	5%	7%	43%	39%	53%
1. Voter Motivation Index															
Mean	7.80	9.00	7.96	7.45	7.95	8.04	7.43	7.85	8.16	7.01	6.83	7.01	7.87	7.82	7.78
2. Preference															
Republican Drake	43%	45%	80%	5%	34%	43%	39%	47%	100%	79%	0%	0%	0%	88%	9%
Other-Consider Drake	0%	0%	0%	0%	1%	0%	0%	1%	0%	4%	0%	0%	0%	0%	0%
Undecided-Lean Drake	1%	1%	1%	0%	2%	2%	1%	1%	0%	17%	0%	0%	0%	2%	1%
Democrat Kellam	48%	49%	17%	87%	51%	48%	50%	46%	0%	0%	0%	66%	100%	7%	81%
Other-Consider Kellam	1%	1%	0%	1%	1%	1%	1%	0%	0%	0%	0%	10%	0%	0%	1%
Undecided-Lean Kellam	2%	2%	1%	2%	3%	2%	2%	2%	0%	0%	0%	24%	0%	0%	3%
Other	1%	1%	0%	0%	3%	1%	3%	0%	0%	0%	23%	0%	0%	0%	2%
Undecided	4%	2%	1%	5%	6%	4%	5%	3%	0%	0%	77%	0%	0%	1%	5%
Total Drake	45%	46%	81%	5%	37%	45%	41%	48%	100%	100%	0%	0%	0%	91%	10%
Total Kellam	50%	51%	17%	89%	54%	50%	52%	48%	0%	0%	0%	100%	100%	8%	84%
3. Certainty															
Certain	86%	89%	87%	86%	84%	88%	84%	84%	100%	0%	100%	0%	100%	86%	87%
May Vote for Opponent	14%	11%	14%	14%	16%	12%	15%	16%	0%	100%	0%	100%	0%	14%	13%
Hierarchical Vote															
Strong Drake	38%	41%	71%	3%	29%	40%	33%	39%	100%	0%	0%	0%	0%	80%	6%
Weak/Lean Drake	7%	5%	10%	2%	8%	5%	8%	9%	0%	100%	0%	0%	0%	11%	4%
Undecided/Other	5%	3%	2%	6%	9%	5%	7%	3%	0%	0%	100%	0%	0%	1%	7%
Weak/Lean Kellam	7%	6%	3%	11%	8%	7%	8%	6%	0%	0%	0%	100%	0%	3%	10%
Strong Kellam	43%	45%	14%	78%	47%	43%	44%	43%	0%	0%	0%	0%	100%	5%	74%

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Virginia 2nd			Party Identification			Geography			Hierarchical Vote					Bush Job Approval		
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Drake</u>	<u>Weak/Lean Drake</u>	<u>Undecided/Other</u>	<u>Weak/Lean Kellam</u>	<u>Strong Kellam</u>	<u>Approve</u>	<u>Disapprove</u>	
989 Validated Interviews																
Weighted Proportion	100%	76%	40%	30%	31%	36%	29%	35%	38%	7%	5%	7%	43%	39%	53%	
4. Bush Job Approval																
Approve	39%	39%	74%	7%	27%	41%	36%	41%	84%	58%	10%	19%	4%	100%	0%	
Disapprove	53%	54%	17%	92%	63%	53%	57%	50%	9%	26%	69%	73%	92%	0%	100%	
Not Sure	7%	7%	9%	2%	11%	6%	8%	9%	8%	15%	21%	8%	4%	0%	0%	
5. Gender																
Female	48%	49%	48%	55%	42%	48%	48%	48%	50%	46%	30%	47%	49%	51%	47%	
Male	52%	51%	52%	45%	59%	52%	52%	52%	50%	54%	70%	53%	51%	49%	53%	
6. Age (from voter file match)																
18-44	34%	32%	35%	38%	30%	37%	35%	31%	33%	36%	39%	39%	34%	35%	34%	
45-64	42%	46%	43%	36%	47%	43%	36%	46%	44%	40%	35%	22%	45%	42%	43%	
65-74	14%	15%	13%	15%	15%	12%	18%	13%	14%	9%	13%	14%	15%	14%	14%	
75+	10%	8%	10%	12%	8%	9%	12%	9%	10%	14%	13%	25%	6%	10%	9%	
7/8a. Race																
Hispanic/Latino	1%	1%	1%	1%	1%	1%	0%	1%	1%	1%	1%	0%	0%	1%	0%	
White	80%	81%	89%	61%	87%	85%	73%	81%	92%	84%	54%	73%	73%	91%	73%	
Black	15%	14%	8%	34%	4%	10%	22%	14%	5%	6%	38%	22%	21%	7%	21%	
Asian/Other	5%	4%	2%	4%	8%	4%	5%	4%	2%	9%	7%	5%	5%	2%	5%	
9. Party Identification																
Republican	40%	41%	100%	0%	0%	40%	35%	43%	74%	56%	13%	18%	13%	74%	13%	
Democrat	30%	28%	0%	100%	0%	23%	36%	31%	2%	9%	34%	48%	53%	5%	51%	
Independent/Other	31%	32%	0%	0%	100%	37%	29%	27%	24%	35%	53%	35%	34%	21%	36%	

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October 24-26, 2006
989 Validated Interviews

Weighted Proportion 100%

1. Voter Motivation Index

Mean 7.80

2. Preference

Republican Drake 43%
Other-Consider Drake 0%
Undecided-Lean Drake 1%
Democrat Kellam 48%
Other-Consider Kellam 1%
Undecided-Lean Kellam 2%
Other 1%
Undecided 4%

Total Drake 45%
Total Kellam 50%

3. Certainty

Certain 86%
May Vote for Opponent 14%

Hierarchical Vote

Strong Drake 38%
Weak/Lean Drake 7%
Undecided/Other 5%
Weak/Lean Kellam 7%
Strong Kellam 43%

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Proportion		48%	52%	34%	42%	14%	10%	80%	20%	33%	15%	33%	19%
1. Voter Motivation Index													
Mean		7.95	7.67	7.86	7.98	7.79	6.86	7.86	7.59	7.98	7.88	7.79	7.46
2. Preference													
Republican Drake		44%	43%	43%	44%	42%	46%	50%	17%	45%	43%	43%	43%
Other-Consider Drake		1%	0%	0%	0%	0%	0%	0%	1%	1%	1%	0%	0%
Undecided-Lean Drake		1%	1%	0%	2%	1%	3%	1%	2%	1%	2%	1%	2%
Democrat Kellam		49%	47%	47%	49%	47%	44%	43%	66%	50%	47%	46%	48%
Other-Consider Kellam		0%	1%	1%	0%	2%	1%	1%	1%	0%	0%	1%	2%
Undecided-Lean Kellam		2%	2%	3%	1%	2%	0%	2%	1%	2%	2%	2%	0%
Other		1%	1%	0%	1%	4%	1%	1%	2%	0%	2%	1%	3%
Undecided		2%	5%	6%	3%	1%	6%	3%	9%	2%	4%	7%	2%
Total Drake		46%	44%	44%	46%	43%	49%	51%	20%	46%	45%	44%	44%
Total Kellam		51%	49%	51%	50%	52%	45%	46%	68%	52%	49%	49%	51%
3. Certainty													
Certain		86%	85%	84%	89%	88%	71%	86%	85%	88%	82%	86%	84%
May Vote for Opponent		14%	15%	16%	11%	12%	29%	14%	15%	12%	18%	14%	16%
Hierarchical Vote													
Strong Drake		39%	36%	36%	39%	38%	38%	43%	15%	40%	37%	36%	37%
Weak/Lean Drake		7%	8%	8%	7%	5%	11%	8%	6%	7%	8%	8%	8%
Undecided/Other		3%	7%	6%	4%	5%	7%	3%	12%	2%	6%	8%	5%
Weak/Lean Kellam		7%	7%	8%	4%	7%	18%	6%	9%	5%	10%	7%	8%
Strong Kellam		44%	42%	43%	46%	45%	27%	39%	59%	46%	39%	42%	43%

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October 24-26, 2006
989 Validated Interviews

Weighted Proportion 100%

Gender

Female Male

Age

18-44 45-64 65-74 75+

Gender/Age

White Non-White Female < 60 Female 60+ Male < 60 Male 60+

48% 52% 34% 42% 14% 10% 80% 20% 33% 15% 33% 19%

4. Bush Job Approval

Approve	39%	42%	37%	40%	39%	38%	41%	45%	19%	44%	37%	37%	37%
Disapprove	53%	52%	55%	53%	55%	54%	49%	49%	73%	50%	56%	54%	55%
Not Sure	7%	6%	8%	8%	6%	8%	9%	7%	9%	6%	8%	9%	8%

5. Gender

Female	48%	100%	0%	51%	45%	51%	47%	48%	48%	100%	100%	0%	0%
Male	52%	0%	100%	49%	55%	49%	53%	52%	52%	0%	0%	100%	100%

6. Age (from voter file match)

18-44	34%	37%	32%	100%	0%	0%	0%	33%	39%	54%	0%	50%	0%
45-64	42%	39%	45%	0%	100%	0%	0%	43%	39%	46%	24%	50%	37%
65-74	14%	15%	13%	0%	0%	100%	0%	14%	16%	0%	47%	0%	36%
75+	10%	9%	10%	0%	0%	0%	100%	11%	6%	0%	30%	0%	27%

7/8a. Race

Hispanic/Latino	1%	1%	1%	1%	1%	0%	1%	0%	3%	1%	1%	1%	1%
White	80%	80%	80%	77%	82%	78%	87%	100%	0%	79%	82%	79%	82%
Black	15%	16%	14%	17%	13%	19%	7%	0%	74%	15%	16%	14%	14%
Asian/Other	5%	3%	6%	5%	5%	3%	4%	0%	23%	5%	1%	6%	4%

9. Party Identification

Republican	40%	39%	40%	40%	40%	36%	39%	44%	22%	41%	35%	40%	39%
Democrat	30%	34%	25%	33%	25%	31%	36%	22%	58%	34%	35%	24%	29%
Independent/Other	31%	27%	35%	27%	35%	33%	25%	34%	20%	25%	30%	36%	32%