

Pennsylvania 6th



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

Pennsylvania 6th			Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Berks Co.</u>	<u>Chester Co.</u>	<u>Montgomery/Lehigh</u>	<u>Strong Gerlach</u>	<u>Weak/Lean Gerlach</u>	<u>Undecided/Other</u>	<u>Weak/Lean Murphy</u>	<u>Strong Murphy</u>	<u>Approve</u>	<u>Disapprove</u>
1,006 Validated Interviews															
Weighted Proportion	100%	79%	45%	37%	18%	33%	40%	27%	37%	9%	3%	8%	43%	33%	61%
1. Voter Motivation Index															
Mean	7.69	9.00	7.74	7.84	7.27	7.75	7.52	7.87	7.96	6.38	6.23	7.59	7.86	7.76	7.72
2. Preference															
Republican Gerlach	44%	45%	77%	11%	29%	47%	49%	32%	100%	81%	0%	0%	0%	91%	16%
Other-Consider Gerlach	1%	0%	1%	0%	3%	1%	1%	1%	0%	9%	0%	0%	0%	1%	1%
Undecided-Lean Gerlach	1%	1%	2%	0%	1%	1%	1%	1%	0%	10%	0%	0%	0%	2%	1%
Democrat Murphy	48%	50%	18%	83%	51%	43%	45%	60%	0%	0%	0%	65%	100%	3%	77%
Other-Consider Murphy	1%	1%	0%	1%	2%	2%	0%	0%	0%	0%	0%	9%	0%	1%	1%
Undecided-Lean Murphy	2%	2%	0%	3%	4%	3%	1%	3%	0%	0%	0%	25%	0%	0%	3%
Other	2%	1%	0%	0%	9%	2%	2%	1%	0%	0%	56%	0%	0%	1%	2%
Undecided	2%	2%	2%	1%	1%	2%	1%	2%	0%	0%	44%	0%	0%	1%	2%
Total Gerlach	46%	46%	79%	11%	33%	49%	51%	34%	100%	100%	0%	0%	0%	94%	17%
Total Murphy	51%	52%	19%	88%	57%	47%	46%	64%	0%	0%	0%	100%	100%	4%	80%
3. Certainty															
Certain	83%	87%	86%	83%	77%	85%	84%	80%	100%	0%	100%	0%	100%	90%	80%
May Vote for Opponent	17%	13%	14%	17%	23%	15%	16%	20%	0%	100%	0%	100%	0%	10%	20%
Hierarchical Vote															
Strong Gerlach	37%	39%	68%	5%	23%	42%	40%	25%	100%	0%	0%	0%	0%	87%	8%
Weak/Lean Gerlach	9%	7%	11%	5%	10%	7%	11%	8%	0%	100%	0%	0%	0%	7%	9%
Undecided/Other	3%	2%	2%	2%	10%	4%	4%	3%	0%	0%	100%	0%	0%	2%	3%
Weak/Lean Murphy	8%	7%	3%	12%	13%	8%	6%	12%	0%	0%	0%	100%	0%	3%	11%
Strong Murphy	43%	45%	16%	76%	44%	40%	41%	52%	0%	0%	0%	0%	100%	1%	69%

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Pennsylvania 6th			Party Identification			Geography			Hierarchical Vote					Bush Job Approval		
October 24-26, 2006 1,006 Validated Interviews		<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Berks Co.</u>	<u>Chester Co.</u>	<u>Montgomery/Lehigh</u>	<u>Strong Gerlach</u>	<u>Weak/Lean Gerlach</u>	<u>Undecided/Other</u>	<u>Weak/Lean Murphy</u>	<u>Strong Murphy</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Proportion		100%	79%	45%	37%	18%	33%	40%	27%	37%	9%	3%	8%	43%	33%	61%
4. Bush Job Approval																
Approve		33%	34%	62%	6%	21%	40%	34%	24%	79%	27%	19%	13%	1%	100%	0%
Disapprove		61%	61%	31%	93%	72%	55%	59%	72%	13%	60%	59%	86%	98%	0%	100%
Not Sure		5%	5%	7%	2%	7%	5%	7%	4%	8%	14%	22%	1%	1%	0%	0%
5. Gender																
Female		52%	52%	48%	63%	40%	52%	49%	57%	50%	50%	31%	62%	55%	53%	52%
Male		48%	48%	52%	37%	60%	48%	51%	44%	50%	50%	69%	38%	46%	47%	48%
6. Age (from voter file match)																
18-44		33%	34%	35%	30%	35%	29%	40%	28%	37%	27%	31%	47%	29%	36%	31%
45-64		38%	40%	36%	41%	36%	39%	36%	39%	36%	31%	23%	36%	42%	34%	40%
65-74		15%	15%	15%	15%	17%	16%	13%	17%	15%	11%	27%	10%	17%	16%	15%
75+		14%	12%	14%	14%	13%	16%	11%	15%	12%	30%	20%	7%	13%	14%	14%
7/8a. Race																
Hispanic/Latino		2%	1%	1%	2%	2%	1%	1%	2%	2%	2%	6%	2%	1%	3%	1%
White		92%	93%	96%	91%	86%	93%	93%	90%	91%	96%	90%	93%	93%	93%	92%
Black		6%	6%	2%	7%	11%	4%	6%	8%	7%	1%	0%	3%	6%	4%	7%
Asian/Other		1%	1%	1%	0%	1%	1%	0%	1%	1%	1%	4%	1%	1%	1%	1%
9. Party Identification																
Republican		45%	46%	100%	0%	0%	47%	51%	33%	83%	57%	25%	17%	16%	83%	23%
Democrat		37%	37%	0%	100%	0%	38%	31%	46%	5%	22%	20%	55%	65%	6%	56%
Independent/Other		18%	17%	0%	0%	100%	15%	19%	21%	11%	21%	55%	29%	19%	11%	21%

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Pennsylvania 6th		Gender		Age				Race		Gender/Age			
October 24-26, 2006	<u>Likely Voters</u>	<u>Female</u>	<u>Male</u>	<u>18-44</u>	<u>45-64</u>	<u>65-74</u>	<u>75+</u>	<u>White</u>	<u>Non-White</u>	<u>Female</u>	<u>Female</u>	<u>Male</u>	<u>Male</u>
1,006 Validated Interviews										<u>< 60</u>	<u>60+</u>	<u>< 60</u>	<u>60+</u>
Weighted Proportion	100%	52%	48%	33%	38%	15%	14%	92%	8%	29%	23%	33%	15%
1. Voter Motivation Index													
Mean	7.69	7.76	7.61	7.92	8.05	7.49	6.38	7.72	7.29	8.08	7.36	7.88	7.04
2. Preference													
Republican Gerlach	44%	41%	47%	47%	41%	40%	48%	44%	46%	39%	44%	49%	42%
Other-Consider Gerlach	1%	1%	1%	1%	1%	1%	0%	1%	2%	1%	1%	1%	0%
Undecided-Lean Gerlach	1%	1%	1%	0%	1%	1%	3%	1%	0%	1%	2%	0%	1%
Democrat Murphy	48%	51%	46%	45%	53%	50%	42%	49%	44%	55%	46%	44%	50%
Other-Consider Murphy	1%	1%	0%	1%	1%	1%	1%	0%	4%	1%	1%	0%	0%
Undecided-Lean Murphy	2%	3%	1%	3%	2%	2%	0%	2%	0%	4%	1%	2%	0%
Other	2%	1%	3%	1%	1%	4%	5%	2%	2%	0%	2%	1%	6%
Undecided	2%	1%	2%	2%	1%	2%	0%	1%	3%	1%	2%	3%	1%
Total Gerlach	46%	43%	48%	48%	42%	42%	52%	45%	48%	40%	48%	50%	43%
Total Murphy	51%	55%	47%	49%	56%	52%	43%	51%	48%	59%	49%	46%	50%
3. Certainty													
Certain	83%	82%	84%	81%	85%	88%	77%	83%	88%	83%	81%	83%	87%
May Vote for Opponent	17%	18%	16%	19%	15%	12%	23%	17%	12%	17%	19%	17%	13%
Hierarchical Vote													
Strong Gerlach	37%	35%	39%	40%	35%	36%	33%	36%	43%	35%	35%	41%	34%
Weak/Lean Gerlach	9%	9%	9%	7%	7%	6%	19%	9%	5%	5%	13%	10%	9%
Undecided/Other	3%	2%	5%	3%	2%	6%	5%	3%	4%	1%	4%	4%	7%
Weak/Lean Murphy	8%	10%	6%	11%	8%	5%	4%	8%	7%	12%	7%	7%	4%
Strong Murphy	43%	45%	41%	38%	48%	47%	39%	43%	41%	48%	42%	39%	46%

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Pennsylvania 6th

October 24-26, 2006
1,006 Validated Interviews

Weighted Proportion 100%

Gender

Female Male

Age

18-44 45-64 65-74 75+

Gender/Age

White Non-White Female < 60 Female 60+ Male < 60 Male 60+

4. Bush Job Approval

Approve	33%	34%	33%	37%	30%	35%	33%	34%	31%	34%	35%	33%	32%
Disapprove	61%	61%	61%	58%	65%	60%	61%	61%	64%	63%	60%	61%	62%
Not Sure	5%	4%	6%	5%	5%	5%	6%	5%	5%	4%	5%	7%	5%

5. Gender

Female	52%	100%	0%	43%	54%	57%	64%	53%	43%	100%	100%	0%	0%
Male	48%	0%	100%	57%	46%	43%	36%	47%	57%	0%	0%	100%	100%

6. Age (from voter file match)

18-44	33%	27%	39%	100%	0%	0%	0%	33%	39%	49%	0%	58%	0%
45-64	38%	39%	37%	0%	100%	0%	0%	38%	39%	52%	23%	42%	25%
65-74	15%	17%	14%	0%	0%	100%	0%	16%	7%	0%	39%	0%	42%
75+	14%	17%	11%	0%	0%	0%	100%	14%	16%	0%	39%	0%	33%

7/8a. Race

Hispanic/Latino	2%	1%	2%	2%	1%	1%	3%	0%	19%	2%	1%	1%	2%
White	92%	94%	91%	91%	92%	97%	91%	100%	0%	93%	94%	91%	90%
Black	6%	5%	7%	7%	6%	3%	5%	0%	72%	5%	5%	7%	6%
Asian/Other	1%	1%	1%	1%	1%	0%	2%	0%	9%	1%	0%	1%	2%

9. Party Identification

Republican	45%	41%	49%	47%	43%	44%	46%	46%	26%	36%	48%	51%	44%
Democrat	37%	45%	29%	34%	40%	36%	37%	37%	41%	51%	36%	25%	37%
Independent/Other	18%	14%	23%	19%	17%	20%	16%	17%	33%	13%	16%	25%	19%