

## New Hampshire 2nd



## MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

### New Hampshire 2nd

October 24-26, 2006  
988 Validated Interviews

	Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
			Republican	Democrat	Independent	North	South	Strong Bass	Weak/Lean Bass	Undecided/Other	Weak/Lean Hodes	Strong Hodes	Approve	Disapprove
Weighted Proportion	100%	77%	30%	27%	43%	48%	52%	37%	10%	3%	6%	44%	33%	61%
<b>1. Voter Motivation Index</b>														
Mean	7.74	9.00	7.46	8.01	7.78	7.65	7.83	7.50	6.97	6.75	6.97	8.29	7.21	8.12
<b>2. Preference</b>														
Republican Bass	45%	42%	79%	7%	44%	43%	46%	100%	75%	0%	0%	0%	90%	19%
Other-Consider Bass	0%	0%	1%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
Undecided-Lean Bass	2%	2%	5%	0%	2%	2%	3%	0%	22%	0%	0%	0%	5%	1%
Democrat Hodes	49%	54%	12%	91%	49%	51%	48%	0%	0%	0%	84%	100%	4%	76%
Other-Consider Hodes	0%	0%	1%	0%	1%	1%	0%	0%	0%	0%	6%	0%	1%	0%
Undecided-Lean Hodes	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	10%	0%	0%	1%
Other	2%	1%	1%	0%	3%	1%	2%	0%	0%	53%	0%	0%	1%	2%
Undecided	1%	1%	2%	1%	1%	2%	1%	0%	0%	47%	0%	0%	1%	1%
Total Bass	47%	44%	84%	8%	46%	45%	49%	100%	100%	0%	0%	0%	94%	20%
Total Hodes	50%	54%	13%	92%	51%	52%	49%	0%	0%	0%	100%	100%	5%	77%
<b>3. Certainty</b>														
Certain	84%	89%	85%	90%	79%	84%	83%	100%	0%	100%	0%	100%	86%	84%
May Vote for Opponent	16%	11%	15%	10%	21%	16%	17%	0%	100%	0%	100%	0%	14%	16%
<b>Hierarchical Vote</b>														
Strong Bass	37%	37%	73%	3%	34%	36%	38%	100%	0%	0%	0%	0%	82%	11%
Weak/Lean Bass	10%	7%	12%	5%	12%	9%	11%	0%	100%	0%	0%	0%	12%	9%
Undecided/Other	3%	2%	3%	1%	4%	3%	3%	0%	0%	100%	0%	0%	1%	3%
Weak/Lean Hodes	6%	4%	3%	6%	9%	7%	6%	0%	0%	0%	100%	0%	2%	7%
Strong Hodes	44%	50%	10%	86%	42%	46%	42%	0%	0%	0%	0%	100%	3%	70%



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<b>New Hampshire 2nd</b>		Gender		Age				Race		Gender/Age			
October 24-26, 2006	<u>Likely Voters</u>	<u>Female</u>	<u>Male</u>	<u>18-44</u>	<u>45-64</u>	<u>65-74</u>	<u>75+</u>	<u>White</u>	<u>Non-White</u>	<u>Female</u>	<u>Female</u>	<u>Male</u>	<u>Male</u>
988 Validated Interviews													
Weighted Proportion	100%	53%	47%	35%	43%	12%	10%	98%	2%	35%	18%	33%	14%
<b>1. Voter Motivation Index</b>													
Mean	7.74	7.73	7.75	7.69	7.87	7.91	7.20	7.77	6.53	7.90	7.43	7.74	7.78
<b>2. Preference</b>													
Republican Bass	45%	42%	48%	47%	44%	39%	48%	44%	51%	42%	41%	48%	47%
Other-Consider Bass	0%	0%	1%	1%	0%	0%	1%	0%	6%	0%	0%	1%	1%
Undecided-Lean Bass	2%	2%	2%	3%	1%	2%	2%	2%	1%	2%	3%	2%	3%
Democrat Hodes	49%	53%	45%	43%	52%	58%	48%	50%	21%	53%	54%	44%	49%
Other-Consider Hodes	0%	0%	0%	1%	0%	0%	0%	0%	4%	1%	0%	1%	0%
Undecided-Lean Hodes	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	0%	1%	0%
Other	2%	0%	3%	3%	1%	0%	0%	1%	8%	1%	0%	4%	1%
Undecided	1%	2%	1%	1%	2%	0%	2%	1%	8%	1%	2%	2%	0%
Total Bass	47%	44%	50%	50%	45%	42%	51%	47%	58%	44%	44%	50%	51%
Total Hodes	50%	54%	46%	46%	53%	59%	48%	51%	26%	55%	54%	45%	49%
<b>3. Certainty</b>													
Certain	84%	82%	86%	76%	88%	90%	86%	84%	71%	77%	90%	85%	89%
May Vote for Opponent	16%	19%	14%	24%	12%	10%	15%	16%	29%	23%	10%	15%	11%
<b>Hierarchical Vote</b>													
Strong Bass	37%	33%	41%	35%	38%	36%	40%	37%	42%	32%	36%	40%	44%
Weak/Lean Bass	10%	11%	9%	15%	7%	5%	10%	10%	16%	12%	8%	10%	6%
Undecided/Other	3%	2%	4%	4%	3%	0%	2%	3%	16%	2%	2%	5%	1%
Weak/Lean Hodes	6%	8%	5%	9%	5%	5%	4%	6%	13%	11%	2%	5%	5%
Strong Hodes	44%	46%	41%	37%	47%	54%	43%	45%	13%	43%	52%	40%	44%

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**New Hampshire 2nd**

October 24-26, 2006  
988 Validated Interviews

Weighted Proportion 100%

**Gender**

Female      Male

**Age**

18-44      45-64      65-74      75+

**Gender/Age**

White      Non-White      Female < 60      Female 60+      Male < 60      Male 60+

**4. Bush Job Approval**

Approve	33%	32%	34%	33%	32%	27%	41%	32%	49%	29%	36%	34%	33%
Disapprove	61%	63%	58%	61%	62%	63%	50%	61%	45%	66%	56%	60%	55%
Not Sure	7%	6%	8%	6%	6%	10%	9%	7%	5%	5%	7%	6%	12%

**5. Gender**

Female	53%	100%	0%	46%	55%	53%	66%	53%	50%	100%	100%	0%	0%
Male	47%	0%	100%	54%	45%	47%	34%	47%	50%	0%	0%	100%	100%

**6. Age** (from voter file match)

18-44	35%	30%	39%	100%	0%	0%	0%	34%	72%	46%	0%	56%	0%
45-64	43%	45%	42%	0%	100%	0%	0%	44%	19%	54%	29%	44%	36%
65-74	12%	12%	12%	0%	0%	100%	0%	12%	3%	0%	35%	0%	40%
75+	10%	13%	7%	0%	0%	0%	100%	10%	7%	0%	37%	0%	24%

**7/8a. Race**

Hispanic/Latino	1%	1%	0%	1%	0%	0%	0%	0%	24%	1%	0%	0%	0%
White	98%	98%	98%	96%	99%	100%	99%	100%	0%	98%	100%	98%	99%
Black	1%	0%	1%	1%	0%	0%	0%	0%	27%	1%	0%	1%	0%
Asian/Other	1%	1%	1%	2%	0%	0%	1%	0%	49%	1%	0%	1%	1%

**9. Party Identification**

Republican	30%	27%	33%	29%	30%	30%	37%	30%	39%	26%	29%	31%	39%
Democrat	27%	33%	20%	27%	26%	30%	28%	27%	22%	32%	35%	21%	20%
Independent/Other	43%	40%	46%	45%	44%	40%	35%	43%	40%	42%	36%	48%	41%