

## North Carolina 11th



**MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics**

<b>North Carolina 11th</b>			<b>Party Identification</b>			<b>Geography</b>			<b>Hierarchical Vote</b>					<b>Bush Job Approval</b>	
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Buncombe Co.</u>	<u>North</u>	<u>South</u>	<u>Strong Taylor</u>	<u>Weak/Lean Taylor</u>	<u>Undecided/Other</u>	<u>Weak/Lean Shuler</u>	<u>Strong Shuler</u>	<u>Approve</u>	<u>Disapprove</u>
1,002 Validated Interviews															
Weighted Proportion	100%	77%	38%	42%	20%	30%	26%	44%	39%	5%	3%	7%	46%	39%	54%
<b>1. Voter Motivation Index</b>															
Mean	7.52	9.00	7.38	7.50	7.83	7.50	7.54	7.53	7.64	6.12	7.27	6.86	7.71	7.52	7.56
<b>2. Preference</b>															
Republican Taylor	43%	43%	80%	13%	36%	39%	42%	47%	100%	81%	0%	0%	0%	88%	8%
Other-Consider Taylor	1%	0%	1%	0%	1%	0%	0%	1%	0%	10%	0%	0%	0%	1%	0%
Undecided-Lean Taylor	1%	0%	1%	0%	0%	0%	0%	1%	0%	9%	0%	0%	0%	1%	0%
Democrat Shuler	52%	52%	14%	83%	58%	57%	54%	47%	0%	0%	0%	84%	100%	6%	89%
Other-Consider Shuler	0%	0%	1%	0%	0%	0%	0%	1%	0%	0%	0%	4%	0%	0%	0%
Undecided-Lean Shuler	1%	1%	0%	1%	1%	1%	1%	1%	0%	0%	0%	12%	0%	0%	1%
Other	1%	1%	1%	0%	2%	0%	1%	2%	0%	0%	27%	0%	0%	1%	1%
Undecided	3%	3%	2%	3%	2%	2%	2%	3%	0%	0%	73%	0%	0%	2%	1%
Total Taylor	44%	43%	82%	13%	37%	39%	42%	48%	100%	100%	0%	0%	0%	90%	9%
Total Shuler	53%	54%	15%	84%	59%	58%	55%	48%	0%	0%	0%	100%	100%	7%	90%
<b>3. Certainty</b>															
Certain	88%	90%	89%	88%	84%	91%	86%	86%	100%	0%	100%	0%	100%	93%	87%
May Vote for Opponent	12%	10%	11%	12%	16%	9%	14%	14%	0%	100%	0%	100%	0%	7%	13%
<b>Hierarchical Vote</b>															
Strong Taylor	39%	39%	75%	9%	33%	35%	36%	43%	100%	0%	0%	0%	0%	84%	6%
Weak/Lean Taylor	5%	4%	7%	4%	5%	4%	6%	5%	0%	100%	0%	0%	0%	6%	3%
Undecided/Other	3%	3%	4%	3%	4%	3%	3%	4%	0%	0%	100%	0%	0%	4%	2%
Weak/Lean Shuler	7%	6%	4%	7%	11%	5%	7%	8%	0%	0%	0%	100%	0%	2%	10%
Strong Shuler	46%	48%	10%	77%	48%	53%	48%	40%	0%	0%	0%	0%	100%	5%	80%

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<b>North Carolina 11th</b>			<b>Party Identification</b>			<b>Geography</b>			<b>Hierarchical Vote</b>					<b>Bush Job Approval</b>		
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Buncombe Co.</u>	<u>North</u>	<u>South</u>	<u>Strong Taylor</u>	<u>Weak/Lean Taylor</u>	<u>Undecided/Other</u>	<u>Weak/Lean Shuler</u>	<u>Strong Shuler</u>	<u>Approve</u>	<u>Disapprove</u>	
1,002 Validated Interviews																
Weighted Proportion	100%	77%	38%	42%	20%	30%	26%	44%	39%	5%	3%	7%	46%	39%	54%	
<b>4. Bush Job Approval</b>																
Approve	39%	39%	75%	10%	30%	36%	35%	43%	85%	41%	40%	9%	4%	100%	0%	
Disapprove	54%	54%	15%	84%	63%	59%	56%	49%	8%	29%	29%	77%	93%	0%	100%	
Not Sure	8%	7%	10%	6%	7%	5%	9%	9%	7%	30%	31%	14%	3%	0%	0%	
<b>5. Gender</b>																
Female	53%	55%	54%	51%	56%	52%	56%	53%	55%	56%	45%	54%	52%	54%	52%	
Male	47%	45%	46%	49%	44%	48%	44%	47%	45%	44%	55%	46%	48%	46%	48%	
<b>6. Age</b> (from voter file match)																
18-44	26%	25%	30%	23%	22%	28%	27%	23%	29%	25%	30%	31%	22%	30%	22%	
45-64	36%	38%	35%	34%	44%	40%	36%	34%	34%	34%	34%	24%	40%	36%	38%	
65-74	20%	20%	17%	22%	21%	15%	24%	21%	19%	12%	18%	21%	22%	19%	21%	
75+	18%	18%	18%	21%	13%	18%	13%	22%	18%	29%	18%	23%	17%	16%	19%	
<b>7/8a. Race</b>																
Hispanic/Latino	0%	0%	0%	0%	1%	0%	0%	1%	0%	1%	3%	0%	0%	0%	0%	
White	94%	95%	97%	93%	91%	93%	95%	94%	96%	95%	73%	89%	95%	95%	94%	
Black	4%	4%	2%	6%	6%	6%	3%	4%	3%	4%	19%	10%	4%	3%	5%	
Asian/Other	1%	1%	1%	1%	2%	1%	2%	1%	1%	0%	5%	1%	1%	1%	1%	
<b>9. Party Identification</b>																
Republican	38%	37%	100%	0%	0%	34%	35%	42%	74%	47%	39%	24%	8%	73%	11%	
Democrat	42%	42%	0%	100%	0%	50%	44%	35%	9%	35%	37%	44%	71%	11%	66%	
Independent/Other	20%	21%	0%	0%	100%	15%	22%	23%	17%	18%	24%	33%	21%	16%	24%	

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### North Carolina 11th

October 24-26, 2006  
1,002 Validated Interviews

Weighted Proportion    100%

### 1. Voter Motivation Index

Mean    7.52

### 2. Preference

Republican Taylor	43%
Other-Consider Taylor	1%
Undecided-Lean Taylor	1%
Democrat Shuler	52%
Other-Consider Shuler	0%
Undecided-Lean Shuler	1%
Other	1%
Undecided	3%
Total Taylor	44%
Total Shuler	53%

### 3. Certainty

Certain	88%
May Vote for Opponent	12%

### Hierarchical Vote

Strong Taylor	39%
Weak/Lean Taylor	5%
Undecided/Other	3%
Weak/Lean Shuler	7%
Strong Shuler	46%

### Gender

Female    Male

53%    47%

7.67    7.35

Republican Taylor	45%	41%
Other-Consider Taylor	1%	0%
Undecided-Lean Taylor	0%	1%
Democrat Shuler	50%	53%
Other-Consider Shuler	0%	1%
Undecided-Lean Shuler	1%	1%
Other	1%	1%
Undecided	2%	3%
Total Taylor	46%	42%
Total Shuler	52%	54%

Certain	87%	88%
May Vote for Opponent	13%	12%

Strong Taylor	40%	37%
Weak/Lean Taylor	6%	5%
Undecided/Other	3%	4%
Weak/Lean Shuler	7%	7%
Strong Shuler	44%	47%

### Age

18-44    45-64    65-74    75+

26%    36%    20%    18%

7.58    7.75    7.37    7.16

Republican Taylor	47%	40%	39%	46%
Other-Consider Taylor	1%	1%	1%	0%
Undecided-Lean Taylor	1%	1%	0%	0%
Democrat Shuler	47%	55%	55%	50%
Other-Consider Shuler	1%	0%	0%	0%
Undecided-Lean Shuler	0%	1%	2%	1%
Other	0%	2%	1%	0%
Undecided	4%	1%	2%	3%
Total Taylor	49%	41%	40%	46%
Total Shuler	47%	56%	57%	51%

Certain	86%	90%	89%	83%
May Vote for Opponent	14%	10%	11%	18%

Strong Taylor	44%	36%	37%	38%
Weak/Lean Taylor	5%	5%	3%	9%
Undecided/Other	4%	3%	3%	3%
Weak/Lean Shuler	9%	5%	7%	9%
Strong Shuler	39%	51%	49%	42%

### Gender/Age

White    Non-White    Female < 60    Female 60+    Male < 60    Male 60+

94%    6%    27%    26%    25%    22%

7.55    7.09    7.75    7.59    7.61    7.06

Republican Taylor	44%	32%	44%	45%	42%	40%
Other-Consider Taylor	1%	1%	1%	1%	0%	1%
Undecided-Lean Taylor	1%	0%	1%	0%	1%	0%
Democrat Shuler	52%	48%	50%	51%	52%	55%
Other-Consider Shuler	0%	0%	0%	0%	1%	0%
Undecided-Lean Shuler	1%	2%	0%	2%	1%	1%
Other	1%	3%	1%	0%	1%	1%
Undecided	2%	13%	3%	2%	3%	3%
Total Taylor	45%	34%	46%	46%	43%	41%
Total Shuler	53%	51%	51%	52%	53%	55%

Certain	88%	83%	88%	87%	89%	87%
May Vote for Opponent	12%	18%	12%	13%	11%	13%

Strong Taylor	39%	29%	40%	40%	39%	34%
Weak/Lean Taylor	5%	5%	6%	5%	4%	7%
Undecided/Other	3%	16%	4%	2%	4%	4%
Weak/Lean Shuler	7%	13%	6%	8%	7%	6%
Strong Shuler	46%	38%	44%	44%	46%	49%

**MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics**

**North Carolina 11th**

October 24-26, 2006  
1,002 Validated Interviews

Weighted Proportion      100%

**Gender**

Female      Male

**Age**

18-44      45-64      65-74      75+

**Gender/Age**

White      Non-White      Female < 60      Female 60+      Male < 60      Male 60+

**4. Bush Job Approval**

Approve	39%	40%	38%	45%	38%	37%	34%	39%	32%	43%	36%	41%	34%
Disapprove	54%	52%	55%	46%	56%	57%	55%	54%	53%	50%	54%	54%	57%
Not Sure	8%	8%	7%	9%	6%	7%	12%	7%	16%	7%	10%	6%	8%

**5. Gender**

Female	53%	100%	0%	51%	54%	54%	53%	54%	37%	100%	100%	0%	0%
Male	47%	0%	100%	49%	46%	46%	47%	46%	63%	0%	0%	100%	100%

**6. Age** (from voter file match)

18-44	26%	24%	27%	100%	0%	0%	0%	25%	36%	48%	0%	50%	0%
45-64	36%	37%	35%	0%	100%	0%	0%	36%	37%	52%	21%	50%	18%
65-74	20%	20%	20%	0%	0%	100%	0%	21%	11%	0%	41%	0%	42%
75+	18%	18%	18%	0%	0%	0%	100%	19%	16%	0%	37%	0%	39%

**7/8a. Race**

Hispanic/Latino	0%	0%	1%	1%	0%	0%	0%	0%	7%	1%	0%	1%	0%
White	94%	96%	92%	92%	94%	97%	95%	100%	0%	94%	98%	91%	94%
Black	4%	3%	6%	6%	5%	2%	4%	0%	74%	5%	1%	7%	5%
Asian/Other	1%	1%	2%	1%	1%	1%	1%	0%	19%	0%	1%	2%	1%

**9. Party Identification**

Republican	38%	38%	37%	44%	36%	32%	38%	39%	20%	41%	35%	40%	34%
Democrat	42%	41%	44%	39%	39%	46%	48%	42%	50%	38%	44%	40%	48%
Independent/Other	20%	21%	19%	18%	24%	22%	14%	20%	30%	21%	21%	20%	18%