

Kentucky 4th



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

Kentucky 4th			Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
996 Validated Interviews															
Weighted Proportion	100%	78%	41%	43%	16%	32%	45%	23%	38%	8%	5%	9%	41%	42%	52%
1. Voter Motivation Index															
Mean	7.72	9.00	7.70	7.75	7.69	7.70	7.83	7.53	7.97	7.27	6.01	7.51	7.81	7.83	7.70
2. Preference															
Republican Davis	44%	45%	79%	13%	38%	39%	48%	42%	100%	78%	0%	0%	0%	86%	8%
Other-Consider Davis	0%	0%	1%	0%	0%	0%	0%	1%	0%	3%	0%	0%	0%	1%	0%
Undecided-Lean Davis	2%	2%	2%	1%	2%	1%	2%	2%	0%	20%	0%	0%	0%	2%	1%
Democrat Lucas	47%	48%	15%	76%	50%	51%	46%	43%	0%	0%	0%	69%	100%	9%	82%
Other-Consider Lucas	1%	1%	0%	1%	3%	1%	1%	1%	0%	0%	0%	8%	0%	1%	1%
Undecided-Lean Lucas	2%	2%	0%	4%	1%	2%	1%	5%	0%	0%	0%	24%	0%	0%	3%
Other	1%	1%	0%	1%	3%	2%	0%	0%	0%	0%	17%	0%	0%	0%	1%
Undecided	4%	2%	3%	4%	3%	4%	2%	7%	0%	0%	83%	0%	0%	2%	4%
Total Davis	46%	47%	82%	14%	40%	41%	50%	45%	100%	100%	0%	0%	0%	89%	9%
Total Lucas	50%	51%	15%	81%	55%	54%	48%	49%	0%	0%	0%	100%	100%	9%	86%
3. Certainty															
Certain	83%	85%	83%	84%	81%	82%	83%	84%	100%	0%	100%	0%	100%	84%	84%
May Vote for Opponent	17%	15%	17%	16%	19%	18%	17%	16%	0%	100%	0%	100%	0%	16%	16%
Hierarchical Vote															
Strong Davis	38%	40%	69%	10%	31%	32%	40%	40%	100%	0%	0%	0%	0%	78%	5%
Weak/Lean Davis	8%	7%	12%	4%	8%	8%	10%	5%	0%	100%	0%	0%	0%	11%	4%
Undecided/Other	5%	3%	3%	5%	6%	6%	2%	7%	0%	0%	100%	0%	0%	2%	5%
Weak/Lean Lucas	9%	9%	5%	12%	11%	9%	7%	11%	0%	0%	0%	100%	0%	5%	12%
Strong Lucas	41%	42%	10%	69%	44%	44%	40%	38%	0%	0%	0%	0%	100%	5%	74%

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Kentucky 4th			Party Identification			Geography			Hierarchical Vote					Bush Job Approval		
October 24-26, 2006	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Davis	Weak/Lean Davis	Undecided/Other	Weak/Lean Lucas	Strong Lucas	Approve	Disapprove	
996 Validated Interviews																
Weighted Proportion	100%	78%	41%	43%	16%	32%	45%	23%	38%	8%	5%	9%	41%	42%	52%	
4. Bush Job Approval																
Approve	42%	43%	74%	15%	31%	35%	46%	44%	86%	57%	19%	22%	5%	100%	0%	
Disapprove	52%	52%	19%	79%	61%	57%	48%	52%	7%	23%	59%	73%	93%	0%	100%	
Not Sure	7%	5%	7%	6%	8%	8%	6%	5%	7%	20%	23%	5%	2%	0%	0%	
5. Gender																
Female	49%	47%	46%	55%	39%	46%	50%	51%	43%	60%	55%	44%	52%	45%	51%	
Male	51%	53%	54%	45%	61%	54%	50%	49%	57%	40%	45%	56%	48%	55%	49%	
6. Age (from voter file match)																
18-44	34%	33%	42%	26%	35%	33%	37%	29%	38%	42%	33%	30%	29%	38%	31%	
45-64	43%	46%	40%	45%	47%	39%	43%	49%	42%	40%	38%	38%	46%	43%	45%	
65-74	13%	13%	10%	17%	9%	15%	11%	14%	12%	10%	17%	14%	14%	12%	13%	
75+	10%	8%	8%	13%	10%	14%	9%	8%	8%	8%	13%	18%	11%	8%	12%	
7/8a. Race																
Hispanic/Latino	1%	1%	0%	1%	1%	0%	0%	1%	1%	1%	1%	1%	0%	1%	0%	
White	97%	97%	98%	97%	96%	98%	98%	94%	97%	97%	98%	89%	99%	97%	98%	
Black	2%	2%	1%	3%	2%	1%	1%	4%	2%	2%	0%	10%	1%	3%	2%	
Asian/Other	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	1%	0%	1%	0%	0%	
9. Party Identification																
Republican	41%	41%	100%	0%	0%	35%	45%	42%	76%	61%	32%	22%	10%	73%	15%	
Democrat	43%	44%	0%	100%	0%	54%	35%	45%	12%	23%	48%	59%	73%	15%	67%	
Independent/Other	16%	16%	0%	0%	100%	11%	20%	13%	13%	16%	21%	19%	17%	12%	18%	

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Kentucky 4th

October 24-26, 2006
996 Validated Interviews

Weighted Proportion 100%

1. Voter Motivation Index

Mean 7.72

2. Preference

Republican Davis	44%
Other-Consider Davis	0%
Undecided-Lean Davis	2%
Democrat Lucas	47%
Other-Consider Lucas	1%
Undecided-Lean Lucas	2%
Other	1%
Undecided	4%
Total Davis	46%
Total Lucas	50%

3. Certainty

Certain	83%
May Vote for Opponent	17%

Hierarchical Vote

Strong Davis	38%
Weak/Lean Davis	8%
Undecided/Other	5%
Weak/Lean Lucas	9%
Strong Lucas	41%

Gender

Female Male

49% 51%

7.58 7.86

Republican Davis	41%	46%
Other-Consider Davis	0%	0%
Undecided-Lean Davis	2%	2%
Democrat Lucas	49%	45%
Other-Consider Lucas	1%	1%
Undecided-Lean Lucas	3%	2%
Other	1%	1%
Undecided	4%	4%
Total Davis	43%	48%
Total Lucas	52%	48%

43% 48%

Certain	82%	84%
May Vote for Opponent	18%	16%

Strong Davis	33%	42%
Weak/Lean Davis	10%	6%
Undecided/Other	5%	4%
Weak/Lean Lucas	8%	10%
Strong Lucas	44%	38%

44% 38%

Age

18-44 45-64 65-74 75+

34% 43% 13% 10%

7.83 7.99 7.50 6.52

Republican Davis	50%	43%	39%	34%
Other-Consider Davis	0%	1%	0%	0%
Undecided-Lean Davis	3%	1%	2%	1%
Democrat Lucas	42%	49%	51%	53%
Other-Consider Lucas	1%	1%	0%	0%
Undecided-Lean Lucas	1%	2%	3%	6%
Other	0%	1%	2%	3%
Undecided	4%	3%	4%	3%
Total Davis	52%	45%	41%	36%
Total Lucas	43%	52%	53%	59%

52% 45% 41% 36%

Certain	82%	85%	84%	79%
May Vote for Opponent	18%	15%	16%	21%

Strong Davis	42%	37%	34%	29%
Weak/Lean Davis	10%	8%	7%	7%
Undecided/Other	4%	4%	6%	6%
Weak/Lean Lucas	8%	8%	9%	15%
Strong Lucas	36%	44%	44%	44%

36% 44% 44% 44%

White Non-White

97% 3%

7.73 7.34

Republican Davis	44%	45%
Other-Consider Davis	0%	1%
Undecided-Lean Davis	2%	0%
Democrat Lucas	47%	35%
Other-Consider Lucas	1%	6%
Undecided-Lean Lucas	2%	11%
Other	1%	2%
Undecided	4%	1%
Total Davis	46%	47%
Total Lucas	50%	51%

46% 47%

Certain	84%	60%
May Vote for Opponent	16%	40%

Strong Davis	38%	38%
Weak/Lean Davis	8%	9%
Undecided/Other	5%	2%
Weak/Lean Lucas	8%	31%
Strong Lucas	42%	20%

42% 20%

Gender/Age

Female Female Male Male
< 60 60+ < 60 60+

31% 18% 37% 14%

7.68 7.42 8.16 7.10

Republican Davis	43%	39%	50%	37%
Other-Consider Davis	0%	1%	0%	0%
Undecided-Lean Davis	1%	2%	2%	1%
Democrat Lucas	50%	47%	42%	54%
Other-Consider Lucas	0%	1%	1%	1%
Undecided-Lean Lucas	2%	4%	2%	2%
Other	0%	2%	0%	1%
Undecided	4%	4%	3%	5%
Total Davis	44%	42%	53%	37%
Total Lucas	52%	52%	44%	57%

44% 42% 53% 37%

Certain	82%	82%	84%	85%
May Vote for Opponent	18%	18%	16%	15%

Strong Davis	33%	33%	45%	34%
Weak/Lean Davis	11%	9%	8%	4%
Undecided/Other	4%	7%	3%	6%
Weak/Lean Lucas	7%	9%	9%	12%
Strong Lucas	44%	43%	36%	45%

44% 43% 36% 45%

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Kentucky 4th

October 24-26, 2006
996 Validated Interviews

Weighted Proportion 100%

Gender

Female Male

Age

18-44 45-64 65-74 75+

Gender/Age

White Non-White Female < 60 Female 60+ Male < 60 Male 60+

49% 51% 34% 43% 13% 10% 97% 3% 31% 18% 37% 14%

4. Bush Job Approval

Approve	42%	39%	45%	46%	41%	40%	31%	42%	48%	40%	37%	47%	39%
Disapprove	52%	53%	50%	47%	54%	53%	59%	52%	40%	52%	56%	48%	54%
Not Sure	7%	8%	5%	7%	5%	7%	11%	6%	12%	9%	7%	5%	7%

5. Gender

Female	49%	100%	0%	45%	46%	63%	57%	50%	29%	100%	100%	0%	0%
Male	51%	0%	100%	55%	54%	37%	43%	50%	71%	0%	0%	100%	100%

6. Age (from voter file match)

18-44	34%	31%	37%	100%	0%	0%	0%	34%	36%	49%	0%	51%	0%
45-64	43%	40%	45%	0%	100%	0%	0%	43%	41%	51%	23%	49%	36%
65-74	13%	17%	9%	0%	0%	100%	0%	13%	10%	0%	44%	0%	34%
75+	10%	12%	9%	0%	0%	0%	100%	10%	14%	0%	33%	0%	31%

7/8a. Race

Hispanic/Latino	1%	1%	1%	1%	1%	0%	1%	0%	17%	1%	0%	0%	1%
White	97%	98%	96%	97%	97%	98%	96%	100%	0%	98%	99%	96%	95%
Black	2%	1%	3%	2%	2%	2%	2%	0%	67%	1%	1%	3%	3%
Asian/Other	1%	0%	1%	0%	0%	0%	1%	0%	16%	0%	1%	0%	1%

9. Party Identification

Republican	41%	39%	43%	51%	38%	33%	31%	41%	27%	40%	36%	48%	32%
Democrat	43%	49%	38%	33%	45%	57%	54%	43%	50%	46%	53%	34%	51%
Independent/Other	16%	13%	19%	16%	17%	10%	15%	15%	23%	13%	11%	19%	18%