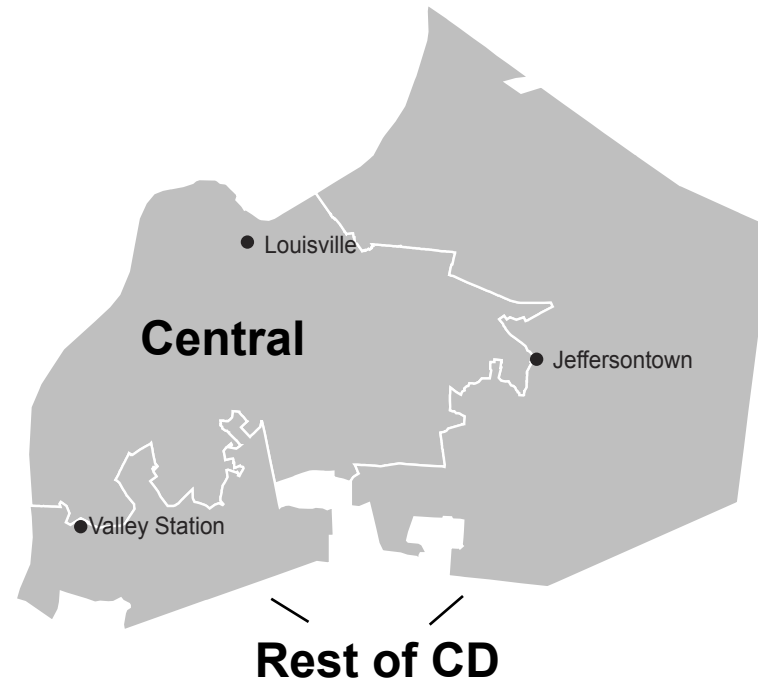


## Kentucky 3rd



## MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

### Kentucky 3rd

October 24-26, 2006  
1,010 Validated Interviews

		Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval		
	Likely Voters		Republican	Democrat	Independent	Central	Rest of CD	Strong Northup	Weak/Lean Northup	Undecided/Other	Weak/Lean Yarmuth	Strong Yarmuth	Approve	Disapprove	
Weighted Proportion		100%	75%	37%	47%	16%	43%	57%	38%	8%	2%	8%	45%	33%	59%
<b>1. Voter Motivation Index</b>															
	Mean	7.48	9.00	7.61	7.32	7.61	7.34	7.58	7.60	7.38	6.68	6.76	7.55	7.57	7.36
<b>2. Preference</b>															
	Republican Northup	45%	45%	84%	17%	36%	38%	51%	100%	93%	0%	0%	0%	93%	16%
	Other-Consider Northup	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
	Undecided-Lean Northup	0%	0%	1%	0%	0%	1%	0%	0%	4%	0%	0%	0%	0%	0%
	Democrat Yarmuth	49%	51%	14%	78%	50%	55%	45%	0%	0%	0%	63%	100%	6%	77%
	Other-Consider Yarmuth	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%
	Undecided-Lean Yarmuth	3%	2%	0%	3%	9%	4%	2%	0%	0%	0%	37%	0%	0%	4%
	Other	2%	1%	0%	2%	5%	1%	2%	0%	0%	72%	0%	0%	1%	1%
	Undecided	1%	1%	1%	1%	1%	1%	0%	0%	0%	28%	0%	0%	0%	1%
	Total Northup	46%	46%	85%	17%	36%	39%	51%	100%	100%	0%	0%	0%	93%	17%
	Total Yarmuth	52%	53%	14%	81%	59%	59%	47%	0%	0%	0%	100%	100%	6%	82%
<b>3. Certainty</b>															
	Certain	85%	87%	90%	82%	81%	82%	87%	100%	0%	100%	0%	100%	90%	82%
	May Vote for Opponent	15%	13%	10%	18%	20%	18%	13%	0%	100%	0%	100%	0%	10%	18%
<b>Hierarchical Vote</b>															
	Strong Northup	38%	39%	77%	10%	28%	30%	44%	100%	0%	0%	0%	0%	85%	10%
	Weak/Lean Northup	8%	7%	8%	7%	8%	8%	7%	0%	100%	0%	0%	0%	8%	7%
	Undecided/Other	2%	2%	1%	2%	5%	2%	2%	0%	0%	100%	0%	0%	1%	2%
	Weak/Lean Yarmuth	8%	6%	3%	10%	11%	10%	6%	0%	0%	0%	100%	0%	2%	11%
	Strong Yarmuth	45%	46%	12%	70%	48%	50%	41%	0%	0%	0%	0%	100%	4%	71%

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**Kentucky 3rd**

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		<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Party Identification</u>			<u>Geography</u>		<u>Hierarchical Vote</u>					<u>Bush Job Approval</u>	
				<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Central</u>	<u>Rest of CD</u>	<u>Strong Northup</u>	<u>Weak/Lean Northup</u>	<u>Undecided/Other</u>	<u>Weak/Lean Yarmuth</u>	<u>Strong Yarmuth</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Proportion		100%	75%	37%	47%	16%	43%	57%	38%	8%	2%	8%	45%	33%	59%
<b>4. Bush Job Approval</b>															
Approve		34%	34%	68%	12%	15%	26%	39%	75%	36%	19%	7%	3%	100%	0%
Disapprove		59%	58%	23%	85%	69%	68%	52%	15%	55%	46%	86%	93%	0%	100%
Not Sure		8%	8%	9%	4%	16%	6%	9%	10%	9%	35%	8%	4%	0%	0%
<b>5. Gender</b>															
Female		53%	52%	51%	58%	44%	51%	55%	55%	54%	23%	59%	52%	54%	53%
Male		47%	48%	49%	42%	56%	49%	45%	45%	46%	77%	42%	48%	46%	47%
<b>6. Age</b> (from voter file match)															
18-44		40%	41%	41%	37%	48%	41%	40%	39%	35%	25%	47%	42%	41%	39%
45-64		38%	40%	34%	43%	33%	39%	37%	39%	45%	38%	35%	37%	37%	39%
65-74		12%	10%	13%	11%	12%	11%	13%	11%	9%	19%	12%	13%	11%	13%
75+		10%	10%	12%	9%	7%	9%	10%	12%	11%	19%	6%	9%	11%	9%
<b>7/8a. Race</b>															
Hispanic/Latino		1%	1%	0%	1%	2%	1%	1%	1%	2%	4%	1%	0%	1%	0%
White		85%	88%	98%	73%	89%	78%	90%	96%	66%	80%	57%	84%	95%	79%
Black		13%	11%	1%	25%	7%	20%	8%	3%	28%	16%	40%	15%	3%	20%
Asian/Other		1%	1%	1%	1%	3%	1%	1%	1%	5%	0%	2%	1%	1%	1%
<b>9. Party Identification</b>															
Republican		37%	38%	100%	0%	0%	28%	44%	76%	38%	14%	12%	10%	76%	14%
Democrat		47%	45%	0%	100%	0%	56%	40%	12%	45%	46%	64%	73%	16%	67%
Independent/Other		16%	17%	0%	0%	100%	16%	16%	12%	17%	39%	24%	17%	7%	19%

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**Kentucky 3rd**

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Weighted Proportion 100%

**1. Voter Motivation Index**

Mean 7.48

**2. Preference**

Republican Northup 45%  
Other-Consider Northup 0%  
Undecided-Lean Northup 0%  
Democrat Yarmuth 49%  
Other-Consider Yarmuth 0%  
Undecided-Lean Yarmuth 3%  
Other 2%  
Undecided 1%  
  
Total Northup 46%  
Total Yarmuth 52%

**3. Certainty**

Certain 85%  
May Vote for Opponent 15%

**Hierarchical Vote**

Strong Northup 38%  
Weak/Lean Northup 8%  
Undecided/Other 2%  
Weak/Lean Yarmuth 8%  
Strong Yarmuth 45%

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Proportion		53%	47%	40%	38%	12%	10%	85%	15%	37%	17%	32%	15%
1. Voter Motivation Index													
Mean		7.31	7.67	7.63	7.64	6.68	7.16	7.65	6.51	7.46	6.97	7.89	7.17
2. Preference													
Republican Northup		46%	44%	43%	47%	40%	50%	48%	27%	48%	42%	44%	44%
Other-Consider Northup		0%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%
Undecided-Lean Northup		1%	0%	0%	1%	0%	1%	0%	0%	1%	1%	0%	0%
Democrat Yarmuth		48%	51%	50%	50%	53%	42%	47%	61%	46%	53%	52%	49%
Other-Consider Yarmuth		0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	0%
Undecided-Lean Yarmuth		4%	1%	6%	1%	2%	1%	2%	8%	5%	2%	1%	1%
Other		0%	3%	1%	1%	2%	4%	2%	2%	0%	0%	3%	4%
Undecided		1%	0%	0%	1%	2%	0%	1%	1%	1%	1%	0%	1%
Total Northup		47%	44%	43%	48%	41%	53%	49%	28%	48%	44%	44%	44%
Total Yarmuth		52%	52%	55%	50%	56%	43%	49%	69%	51%	55%	53%	51%
3. Certainty													
Certain		84%	86%	85%	84%	87%	87%	89%	61%	84%	85%	87%	84%
May Vote for Opponent		16%	14%	15%	16%	14%	13%	11%	39%	16%	16%	13%	16%
Hierarchical Vote													
Strong Northup		39%	37%	37%	39%	35%	44%	43%	11%	40%	37%	37%	35%
Weak/Lean Northup		8%	7%	7%	9%	6%	8%	6%	17%	8%	7%	7%	8%
Undecided/Other		1%	4%	1%	2%	4%	4%	2%	3%	1%	1%	3%	5%
Weak/Lean Yarmuth		8%	7%	9%	7%	8%	5%	5%	22%	8%	8%	6%	8%
Strong Yarmuth		44%	46%	47%	43%	48%	38%	44%	48%	43%	46%	47%	43%

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**Kentucky 3rd**

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Weighted Proportion      100%

**Gender**

Female      Male

53%      47%

**Age**

18-44      45-64      65-74      75+

40%      38%      12%      10%

**Gender/Age**

White      Non-White      Female < 60      Female 60+      Male < 60      Male 60+

85%      15%      37%      17%      32%      15%

**4. Bush Job Approval**

Approve	34%	34%	33%	34%	32%	32%	37%	38%	11%	35%	32%	34%	31%
Disapprove	59%	59%	59%	58%	61%	64%	52%	55%	83%	58%	61%	59%	59%
Not Sure	8%	8%	8%	8%	7%	4%	11%	8%	6%	8%	7%	7%	9%

**5. Gender**

Female	53%	100%	0%	50%	55%	61%	54%	54%	50%	100%	100%	0%	0%
Male	47%	0%	100%	51%	46%	39%	46%	46%	50%	0%	0%	100%	100%

**6. Age** (from voter file match)

18-44	40%	37%	43%	100%	0%	0%	0%	39%	45%	54%	0%	63%	0%
45-64	38%	39%	37%	0%	100%	0%	0%	38%	41%	46%	25%	37%	37%
65-74	12%	14%	10%	0%	0%	100%	0%	12%	9%	0%	43%	0%	32%
75+	10%	10%	10%	0%	0%	0%	100%	11%	5%	0%	32%	0%	32%

**7/8a. Race**

Hispanic/Latino	1%	1%	1%	1%	1%	0%	0%	0%	5%	1%	0%	1%	1%
White	85%	86%	84%	83%	84%	89%	92%	100%	0%	84%	90%	85%	81%
Black	13%	13%	14%	14%	15%	10%	6%	0%	88%	14%	10%	12%	17%
Asian/Other	1%	1%	1%	2%	1%	0%	1%	0%	7%	1%	0%	2%	1%

**9. Party Identification**

Republican	37%	36%	39%	38%	33%	42%	45%	43%	6%	36%	37%	38%	40%
Democrat	47%	51%	42%	43%	53%	42%	43%	40%	83%	51%	50%	39%	48%
Independent/Other	16%	13%	19%	19%	14%	16%	12%	17%	11%	14%	13%	22%	12%