

Florida 22nd



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

Florida 22nd			Party Identification			Geography		Hierarchical Vote					Bush Job Approval		
October 24-26, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>West</u>	<u>Strong Shaw</u>	<u>Weak/Lean Shaw</u>	<u>Undecided/Other</u>	<u>Weak/Lean Klein</u>	<u>Strong Klein</u>	<u>Approve</u>	<u>Disapprove</u>	
961 Validated Interviews															
Weighted Proportion	100%	70%	43%	36%	21%	56%	44%	38%	10%	2%	6%	43%	37%	58%	
1. Voter Motivation Index															
Mean	7.21	9.00	7.08	7.08	7.70	7.13	7.31	7.52	6.59	6.55	4.62	7.49	7.35	7.15	
2. Preference															
Republican Shaw	46%	46%	76%	15%	36%	50%	40%	100%	79%	0%	0%	0%	89%	17%	
Other-Consider Shaw	0%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%	0%	1%	0%	
Undecided-Lean Shaw	2%	1%	3%	1%	1%	1%	2%	0%	18%	0%	0%	0%	4%	0%	
Democrat Klein	49%	50%	16%	81%	59%	43%	55%	0%	0%	0%	77%	100%	4%	80%	
Other-Consider Klein	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	
Undecided-Lean Klein	1%	1%	2%	2%	1%	2%	1%	0%	0%	0%	22%	0%	1%	2%	
Other	1%	1%	2%	1%	0%	1%	1%	0%	0%	51%	0%	0%	1%	1%	
Undecided	1%	1%	1%	0%	3%	2%	0%	0%	0%	50%	0%	0%	0%	1%	
Total Shaw	48%	48%	80%	16%	37%	52%	43%	100%	100%	0%	0%	0%	94%	17%	
Total Klein	50%	50%	18%	83%	60%	45%	56%	0%	0%	0%	100%	100%	5%	82%	
3. Certainty															
Certain	84%	90%	83%	82%	89%	88%	79%	100%	0%	100%	0%	100%	86%	84%	
May Vote for Opponent	16%	10%	17%	18%	11%	12%	21%	0%	100%	0%	100%	0%	14%	17%	
Hierarchical Vote															
Strong Shaw	38%	41%	69%	8%	28%	46%	29%	100%	0%	0%	0%	0%	82%	10%	
Weak/Lean Shaw	10%	7%	11%	9%	9%	6%	14%	0%	100%	0%	0%	0%	12%	7%	
Undecided/Other	2%	2%	3%	1%	3%	3%	1%	0%	0%	100%	0%	0%	1%	2%	
Weak/Lean Klein	7%	3%	6%	9%	2%	6%	7%	0%	0%	0%	100%	0%	2%	10%	
Strong Klein	44%	48%	12%	74%	57%	39%	49%	0%	0%	0%	0%	100%	4%	72%	

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Florida 22nd			Party Identification			Geography		Hierarchical Vote					Bush Job Approval		
	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>West</u>	<u>Strong Shaw</u>	<u>Weak/Lean Shaw</u>	<u>Undecided/Other</u>	<u>Weak/Lean Klein</u>	<u>Strong Klein</u>	<u>Approve</u>	<u>Disapprove</u>	
October 24-26, 2006															
961 Validated Interviews															
Weighted Proportion	100%	70%	43%	36%	21%	56%	44%	38%	10%	2%	6%	43%	37%	58%	
4. Bush Job Approval															
Approve	37%	38%	66%	9%	25%	42%	31%	79%	46%	13%	11%	3%	100%	0%	
Disapprove	58%	57%	29%	87%	68%	52%	65%	15%	42%	41%	86%	96%	0%	100%	
Not Sure	5%	5%	5%	4%	8%	6%	4%	6%	12%	46%	4%	1%	0%	0%	
5. Gender															
Female	54%	54%	48%	63%	52%	60%	46%	55%	53%	27%	50%	55%	54%	53%	
Male	46%	46%	53%	38%	48%	40%	54%	46%	47%	73%	50%	45%	46%	47%	
6. Age (from voter file match)															
18-44	25%	23%	30%	15%	31%	24%	25%	25%	24%	0%	20%	26%	20%	29%	
45-64	36%	39%	32%	41%	36%	29%	44%	30%	36%	65%	47%	38%	31%	38%	
65-74	20%	21%	17%	23%	20%	20%	19%	21%	14%	18%	16%	20%	21%	19%	
75+	20%	16%	22%	22%	13%	27%	12%	24%	26%	17%	17%	16%	28%	14%	
7/8a. Race															
Hispanic/Latino	6%	5%	6%	3%	11%	5%	7%	3%	9%	21%	5%	7%	3%	7%	
White	91%	93%	92%	93%	84%	92%	89%	95%	82%	67%	89%	90%	94%	89%	
Black	2%	2%	1%	3%	3%	1%	3%	1%	5%	4%	0%	2%	1%	2%	
Asian/Other	2%	1%	1%	2%	2%	2%	1%	1%	4%	9%	6%	1%	2%	1%	
9. Party Identification															
Republican	43%	42%	100%	0%	0%	44%	42%	77%	49%	53%	42%	12%	77%	21%	
Democrat	36%	36%	0%	100%	0%	34%	39%	7%	32%	17%	51%	61%	9%	54%	
Independent/Other	21%	22%	0%	0%	100%	23%	19%	16%	20%	31%	8%	28%	14%	25%	

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Florida 22nd		Gender		Age				White		Gender/Age			
October 24-26, 2006	<u>Likely Voters</u>	<u>Female</u>	<u>Male</u>	<u>18-44</u>	<u>45-64</u>	<u>65-74</u>	<u>75+</u>	<u>White</u>	<u>Non-White</u>	<u>Female</u>	<u>Female</u>	<u>Male</u>	<u>Male</u>
961 Validated Interviews										<u>< 60</u>	<u>60+</u>	<u>< 60</u>	<u>60+</u>
Weighted Proportion	100%	54%	46%	25%	36%	20%	20%	91%	9%	26%	27%	23%	23%
1. Voter Motivation Index													
Mean	7.21	7.28	7.13	7.27	7.68	7.47	6.04	7.27	6.62	7.77	6.80	7.15	7.11
2. Preference													
Republican Shaw	46%	46%	46%	46%	41%	47%	53%	47%	35%	47%	45%	42%	50%
Other-Consider Shaw	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%
Undecided-Lean Shaw	2%	2%	2%	1%	1%	1%	5%	2%	4%	2%	2%	1%	3%
Democrat Klein	49%	50%	47%	50%	52%	49%	40%	48%	52%	50%	50%	50%	44%
Other-Consider Klein	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided-Lean Klein	1%	1%	2%	2%	2%	1%	0%	1%	1%	1%	0%	4%	1%
Other	1%	0%	2%	0%	2%	0%	2%	1%	2%	0%	0%	2%	3%
Undecided	1%	1%	1%	0%	2%	2%	0%	1%	6%	1%	1%	2%	0%
Total Shaw	48%	48%	48%	48%	42%	48%	59%	49%	39%	48%	48%	43%	53%
Total Klein	50%	51%	49%	52%	54%	50%	40%	50%	53%	51%	50%	54%	44%
3. Certainty													
Certain	84%	85%	83%	85%	82%	88%	82%	85%	73%	88%	82%	78%	89%
May Vote for Opponent	16%	16%	17%	15%	18%	12%	18%	15%	27%	12%	19%	22%	12%
Hierarchical Vote													
Strong Shaw	38%	39%	38%	39%	32%	41%	46%	40%	20%	39%	38%	31%	45%
Weak/Lean Shaw	10%	10%	10%	9%	10%	7%	12%	9%	19%	9%	10%	12%	8%
Undecided/Other	2%	1%	3%	0%	4%	2%	2%	2%	8%	1%	1%	4%	3%
Weak/Lean Klein	7%	6%	7%	5%	9%	5%	5%	6%	8%	4%	8%	10%	4%
Strong Klein	44%	45%	42%	47%	46%	45%	34%	43%	46%	47%	42%	44%	41%

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Florida 22nd

October 24-26, 2006
961 Validated Interviews

Weighted Proportion 100%

Gender

Female Male

Age

18-44 45-64 65-74 75+

Gender/Age

White Non-White Female < 60 Female 60+ Male < 60 Male 60+

54% 46% 25% 36% 20% 20% 91% 9% 26% 27% 23% 23%

4. Bush Job Approval

Approve	37%	37%	37%	30%	32%	40%	52%	38%	24%	37%	37%	24%	50%
Disapprove	58%	57%	59%	67%	62%	56%	40%	57%	69%	58%	56%	71%	46%
Not Sure	5%	6%	4%	3%	6%	3%	8%	5%	7%	5%	7%	5%	4%

5. Gender

Female	54%	100%	0%	48%	56%	57%	53%	55%	46%	100%	100%	0%	0%
Male	46%	0%	100%	52%	44%	43%	47%	45%	54%	0%	0%	100%	100%

6. Age (from voter file match)

18-44	25%	22%	27%	100%	0%	0%	0%	25%	23%	45%	0%	54%	0%
45-64	36%	37%	34%	0%	100%	0%	0%	36%	35%	55%	20%	46%	22%
65-74	20%	21%	18%	0%	0%	100%	0%	20%	21%	0%	41%	0%	37%
75+	20%	20%	20%	0%	0%	0%	100%	20%	22%	0%	39%	0%	41%

7/8a. Race

Hispanic/Latino	6%	5%	7%	8%	3%	6%	7%	0%	62%	7%	3%	5%	9%
White	91%	92%	89%	92%	91%	90%	90%	100%	0%	89%	95%	92%	87%
Black	2%	2%	2%	0%	3%	3%	1%	0%	21%	3%	1%	1%	2%
Asian/Other	2%	1%	2%	1%	2%	1%	2%	0%	17%	1%	1%	3%	2%

9. Party Identification

Republican	43%	38%	49%	52%	38%	37%	47%	44%	37%	41%	35%	50%	48%
Democrat	36%	42%	29%	21%	41%	41%	40%	37%	27%	35%	49%	26%	32%
Independent/Other	21%	20%	22%	27%	21%	21%	13%	20%	36%	25%	16%	24%	20%