

California 4th



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

California 4th

October 24-26, 2006
954 Validated Interviews

		<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Party Identification</u>			<u>Geography</u>		<u>Hierarchical Vote</u>					<u>Bush Job Approval</u>	
				<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>North</u>	<u>South</u>	<u>Strong Doolittle</u>	<u>Weak/Lean Doolittle</u>	<u>Undecided/Other</u>	<u>Weak/Lean Brown</u>	<u>Strong Brown</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Proportion		100%	81%	47%	28%	25%	32%	68%	39%	10%	5%	7%	39%	43%	50%
1. Voter Motivation Index															
Mean	7.85	9.00	7.78	7.93	7.88	7.91	7.82	7.86	7.83	6.66	6.87	8.19	7.86	7.88	
2. Preference															
Republican Doolittle	45%	46%	74%	7%	33%	40%	48%	100%	64%	0%	0%	0%	83%	12%	
Other-Consider Doolittle	1%	1%	1%	0%	2%	0%	2%	0%	12%	0%	0%	0%	1%	1%	
Undecided-Lean Doolittle	2%	2%	5%	0%	1%	1%	3%	0%	24%	0%	0%	0%	3%	1%	
Democrat Brown	44%	45%	12%	85%	57%	56%	38%	0%	0%	0%	66%	100%	6%	79%	
Other-Consider Brown	1%	0%	1%	1%	1%	0%	1%	0%	0%	0%	11%	0%	1%	1%	
Undecided-Lean Brown	2%	1%	2%	2%	1%	1%	2%	0%	0%	0%	23%	0%	1%	2%	
Other	3%	2%	4%	2%	4%	1%	4%	0%	0%	59%	0%	0%	3%	4%	
Undecided	2%	2%	2%	2%	2%	1%	3%	0%	0%	41%	0%	0%	2%	1%	
Total Doolittle	49%	50%	80%	7%	36%	41%	52%	100%	100%	0%	0%	0%	88%	13%	
Total Brown	46%	47%	14%	89%	59%	57%	41%	0%	0%	0%	100%	100%	8%	82%	
3. Certainty															
Certain	83%	85%	80%	92%	80%	91%	80%	100%	0%	100%	0%	100%	84%	87%	
May Vote for Opponent	17%	15%	20%	8%	20%	9%	21%	0%	100%	0%	100%	0%	16%	13%	
Hierarchical Vote															
Strong Doolittle	39%	40%	65%	6%	26%	36%	40%	100%	0%	0%	0%	0%	78%	7%	
Weak/Lean Doolittle	10%	10%	15%	1%	10%	4%	12%	0%	100%	0%	0%	0%	10%	6%	
Undecided/Other	5%	4%	6%	4%	6%	3%	7%	0%	0%	100%	0%	0%	4%	5%	
Weak/Lean Brown	7%	5%	5%	7%	11%	5%	8%	0%	0%	0%	100%	0%	6%	8%	
Strong Brown	39%	42%	9%	81%	48%	52%	33%	0%	0%	0%	0%	100%	2%	75%	

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4. Bush Job Approval

Approve 43%
Disapprove 50%
Not Sure 7%

5. Gender

Female 52%
Male 48%

6. Age (from voter file match)

18-44 30%
45-64 43%
65-74 14%
75+ 13%

7/8a. Race

Hispanic/Latino 3%
White 93%
Black 2%
Asian/Other 3%

9. Party Identification

Republican 47%
Democrat 28%
Independent/Other 25%

	Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
			Republican	Democrat	Independent	North	South	Strong Doolittle	Weak/Lean Doolittle	Undecided/Other	Weak/Lean Brown	Strong Brown	Approve	Disapprove
	100%	81%	47%	28%	25%	32%	68%	39%	10%	5%	7%	39%	43%	50%
Approve	43%	44%	73%	9%	26%	37%	46%	87%	47%	34%	33%	2%	100%	0%
Disapprove	50%	50%	19%	87%	66%	58%	46%	9%	31%	46%	53%	96%	0%	100%
Not Sure	7%	6%	8%	4%	8%	5%	7%	4%	23%	20%	14%	2%	0%	0%
Female	52%	54%	56%	61%	37%	51%	53%	49%	41%	59%	47%	59%	52%	53%
Male	48%	46%	45%	39%	63%	49%	47%	51%	60%	41%	54%	41%	48%	47%
18-44	30%	31%	32%	21%	36%	26%	32%	29%	44%	26%	54%	24%	33%	26%
45-64	43%	44%	41%	46%	45%	39%	45%	42%	42%	48%	28%	47%	39%	46%
65-74	14%	15%	14%	17%	11%	18%	12%	15%	7%	8%	7%	17%	15%	14%
75+	13%	11%	13%	17%	9%	18%	11%	14%	7%	19%	11%	13%	13%	14%
Hispanic/Latino	3%	3%	3%	4%	3%	2%	4%	4%	5%	4%	3%	2%	4%	2%
White	93%	94%	94%	92%	92%	96%	91%	92%	91%	93%	92%	94%	92%	94%
Black	2%	1%	2%	2%	0%	1%	2%	2%	2%	2%	3%	1%	2%	1%
Asian/Other	3%	2%	2%	2%	4%	2%	3%	2%	2%	1%	2%	3%	2%	3%
Republican	47%	47%	100%	0%	0%	38%	51%	79%	72%	51%	35%	11%	79%	18%
Democrat	28%	29%	0%	100%	0%	35%	25%	5%	3%	23%	28%	58%	6%	49%
Independent/Other	25%	25%	0%	0%	100%	27%	24%	17%	25%	27%	37%	31%	15%	33%

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1. Voter Motivation Index

Mean 7.85

2. Preference

Republican Doolittle 45%
Other-Consider Doolittle 1%
Undecided-Lean Doolittle 2%
Democrat Brown 44%
Other-Consider Brown 1%
Undecided-Lean Brown 2%
Other 3%
Undecided 2%

Total Doolittle 49%
Total Brown 46%

3. Certainty

Certain 83%
May Vote for Opponent 17%

Hierarchical Vote

Strong Doolittle 39%
Weak/Lean Doolittle 10%
Undecided/Other 5%
Weak/Lean Brown 7%
Strong Brown 39%

		Gender		Age						Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
		52%	48%	30%	43%	14%	13%	93%	7%	34%	18%	28%	20%
		7.96	7.73	8.12	7.92	8.15	6.70	7.90	7.25	8.10	7.69	7.94	7.43
		40%	51%	45%	45%	44%	48%	45%	52%	39%	42%	53%	47%
		2%	0%	2%	1%	1%	0%	1%	2%	3%	1%	0%	0%
		2%	3%	5%	2%	1%	0%	3%	0%	2%	2%	5%	0%
		47%	40%	39%	45%	50%	43%	44%	37%	46%	49%	37%	46%
		1%	1%	2%	1%	0%	0%	1%	2%	1%	0%	2%	0%
		3%	0%	3%	1%	1%	1%	2%	2%	4%	1%	0%	1%
		3%	3%	3%	5%	0%	3%	3%	1%	4%	2%	2%	4%
		3%	2%	2%	1%	3%	5%	2%	4%	3%	3%	0%	3%
		44%	54%	52%	47%	46%	48%	48%	54%	43%	45%	58%	47%
		50%	42%	44%	47%	51%	45%	47%	41%	50%	50%	39%	46%
		86%	80%	73%	86%	92%	88%	84%	80%	83%	92%	74%	88%
		14%	20%	27%	14%	8%	12%	17%	20%	17%	9%	26%	12%
		36%	42%	37%	38%	42%	42%	39%	42%	34%	40%	42%	41%
		8%	12%	14%	9%	5%	5%	9%	12%	9%	4%	16%	6%
		6%	5%	5%	6%	3%	8%	5%	5%	6%	5%	3%	7%
		6%	8%	13%	5%	4%	6%	7%	8%	8%	4%	10%	6%
		44%	34%	31%	42%	47%	39%	40%	33%	43%	46%	29%	40%

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Gender

Female Male

Age

18-44 45-64 65-74 75+

Gender/Age

White Non-White Female < 60 Female 60+ Male < 60 Male 60+

52% 48% 30% 43% 14% 13% 93% 7% 34% 18% 28% 20%

4. Bush Job Approval

Approve	43%	43%	44%	48%	39%	47%	43%	43%	47%	44%	41%	44%	44%
Disapprove	50%	51%	50%	44%	53%	49%	53%	51%	43%	48%	55%	48%	52%
Not Sure	7%	7%	7%	8%	7%	3%	4%	6%	10%	8%	4%	9%	4%

5. Gender

Female	52%	100%	0%	54%	51%	56%	50%	53%	50%	100%	100%	0%	0%
Male	48%	0%	100%	47%	49%	44%	50%	48%	50%	0%	0%	100%	100%

6. Age (from voter file match)

18-44	30%	31%	29%	100%	0%	0%	0%	30%	30%	47%	0%	49%	0%
45-64	43%	42%	45%	0%	100%	0%	0%	43%	49%	53%	20%	51%	36%
65-74	14%	15%	13%	0%	0%	100%	0%	14%	13%	0%	43%	0%	31%
75+	13%	13%	14%	0%	0%	0%	100%	13%	9%	0%	37%	0%	33%

7/8a. Race

Hispanic/Latino	3%	3%	3%	6%	2%	2%	2%	0%	42%	4%	2%	3%	3%
White	93%	93%	92%	93%	92%	93%	95%	100%	0%	92%	96%	92%	93%
Black	2%	2%	1%	0%	2%	2%	2%	0%	21%	2%	1%	2%	1%
Asian/Other	3%	2%	3%	2%	4%	3%	1%	0%	37%	3%	1%	3%	3%

9. Party Identification

Republican	47%	50%	44%	51%	44%	46%	48%	47%	41%	52%	46%	42%	46%
Democrat	28%	33%	23%	19%	30%	34%	36%	28%	32%	28%	41%	19%	28%
Independent/Other	25%	18%	33%	30%	26%	20%	16%	25%	27%	20%	13%	39%	25%