

## Washington 8th



## Washington 8th

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
Weighted Interviews	1,015	855	325	299	391	321	530	164	391	95	69	66	394	393	561	
Weighted Proportion	100%	84%	32%	29%	39%	32%	52%	16%	39%	9%	7%	7%	39%	39%	55%	
<b>1. Voter Motivation Index</b>																
Mean	8.04	9.00	7.93	8.34	7.90	7.93	8.11	8.04	8.09	7.60	8.16	6.83	8.27	8.01	8.11	
<b>2. Preference</b>																
Republican Reichert	45%	46%	83%	8%	42%	43%	46%	48%	100%	70%	0%	0%	0%	92%	12%	
Other-Consider Reichert	1%	1%	1%	0%	2%	1%	1%	0%	0%	14%	0%	0%	0%	1%	0%	
Undecided-Lean Reichert	2%	1%	1%	0%	3%	3%	2%	0%	0%	16%	0%	0%	0%	0%	2%	
Democrat Burner	43%	44%	10%	86%	39%	44%	42%	43%	0%	0%	0%	69%	100%	1%	77%	
Other-Consider Burner	1%	1%	0%	1%	1%	0%	0%	6%	0%	0%	0%	9%	0%	0%	1%	
Undecided-Lean Burner	1%	1%	0%	0%	3%	1%	1%	1%	0%	0%	0%	22%	0%	0%	2%	
Other	3%	2%	3%	2%	3%	2%	4%	3%	0%	0%	41%	0%	0%	2%	2%	
Undecided	4%	5%	1%	3%	7%	6%	3%	4%	0%	0%	59%	0%	0%	3%	5%	
Total Reichert	48%	48%	85%	8%	48%	46%	48%	50%	100%	100%	0%	0%	0%	94%	14%	
Total Burner	45%	45%	10%	87%	43%	46%	45%	44%	0%	0%	0%	100%	100%	2%	80%	
<b>3. Certainty</b>																
Certain	84%	87%	90%	85%	78%	84%	86%	79%	100%	0%	100%	0%	100%	92%	81%	
May Vote for Opponent	16%	13%	10%	15%	22%	16%	15%	19%	0%	100%	0%	100%	0%	8%	19%	
<b>Hierarchical Vote</b>																
Strong Reichert	39%	40%	77%	5%	33%	38%	40%	38%	100%	0%	0%	0%	0%	86%	6%	
Weak/Lean Reichert	9%	8%	8%	3%	15%	9%	8%	11%	0%	100%	0%	0%	0%	8%	8%	
Undecided/Other	7%	7%	5%	5%	10%	8%	7%	7%	0%	0%	100%	0%	0%	5%	6%	
Weak/Lean Burner	6%	5%	1%	12%	7%	6%	6%	7%	0%	0%	0%	100%	0%	0%	11%	
Strong Burner	39%	40%	9%	75%	36%	41%	39%	36%	0%	0%	0%	0%	100%	1%	69%	

## Washington 8th

October 8-10, 2006  
1,000 Target Respondents

Likely Voters  
Weighted Interviews 1,015  
Weighted Proportion 100%

Certain Voters

### Party Identification

Republican      Democrat      Independent  
325      299      391  
32%      29%      39%

### Geography

Bellevue      East King Co.      Pierce Co.  
321      530      164  
32%      52%      16%

### Hierarchical Vote

Strong Reichert      Weak/Lean Reichert      Undecided/Other      Weak/Lean Burner      Strong Burner  
391      95      69      66      394  
39%      9%      7%      7%      39%

### Bush Job Approval

Approve      Disapprove  
393      561  
39%      55%

## 4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
Approve	39%	39%	80%	8%	28%	36%	39%	47%	87%	31%	26%	2%	1%	100%	0%
Disapprove	55%	55%	16%	92%	60%	61%	53%	48%	9%	46%	51%	91%	98%	0%	100%
Not Sure	6%	5%	4%	1%	12%	3%	8%	6%	5%	23%	22%	7%	0%	0%	0%

## 5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
Female	52%	52%	51%	56%	51%	56%	49%	53%	55%	34%	51%	60%	54%	50%	56%
Male	48%	48%	49%	44%	49%	44%	51%	47%	45%	66%	49%	40%	46%	50%	44%

## 6. Age (from voter file match)

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
18-44	30%	30%	31%	32%	27%	24%	34%	30%	32%	41%	18%	39%	26%	31%	29%
45-64	46%	47%	46%	43%	48%	44%	46%	48%	43%	41%	48%	38%	50%	45%	46%
65-74	13%	12%	10%	17%	12%	14%	12%	14%	11%	4%	17%	19%	14%	12%	14%
75+	12%	11%	13%	9%	13%	19%	9%	9%	13%	14%	17%	4%	10%	13%	11%

## 7/8a. Race

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
Hispanic/Latino	4%	3%	4%	2%	5%	3%	4%	4%	6%	5%	8%	2%	1%	6%	2%
White	82%	82%	84%	87%	78%	83%	82%	81%	81%	72%	23%	77%	97%	78%	87%
Black	2%	2%	0%	4%	4%	2%	1%	4%	2%	5%	8%	3%	1%	4%	2%
Asian/Other	11%	12%	12%	8%	14%	10%	13%	9%	11%	18%	61%	18%	1%	13%	9%

## 9. Party Identification

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Bellevue	East King Co.	Pierce Co.	Strong Reichert	Weak/Lean Reichert	Undecided/Other	Weak/Lean Burner	Strong Burner	Approve	Disapprove
Republican	32%	32%	100%	0%	0%	30%	34%	28%	64%	28%	21%	7%	7%	66%	10%
Democrat	29%	30%	0%	100%	0%	28%	29%	31%	3%	10%	23%	53%	57%	6%	49%
Independent/Other	39%	38%	0%	0%	100%	42%	36%	42%	33%	62%	55%	41%	36%	28%	42%

## Washington 8th

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,015	532	483	305	462	128	120	835	181	340	192	303	180
Weighted Proportion	100%	52%	48%	30%	46%	13%	12%	82%	18%	33%	19%	30%	18%
<b>1. Voter Motivation Index</b>													
Mean	8.04	8.01	8.06	8.04	8.22	7.69	7.67	8.04	8.02	8.03	7.98	8.20	7.83
<b>2. Preference</b>													
Republican Reichert	45%	45%	45%	49%	44%	37%	49%	44%	50%	43%	49%	47%	43%
Other-Consider Reichert	1%	0%	2%	3%	0%	0%	2%	1%	4%	1%	0%	3%	2%
Undecided-Lean Reichert	2%	1%	2%	2%	1%	1%	3%	1%	3%	1%	2%	3%	0%
Democrat Burner	43%	46%	41%	39%	47%	48%	36%	50%	11%	51%	37%	39%	44%
Other-Consider Burner	1%	1%	0%	1%	1%	1%	0%	1%	0%	1%	1%	0%	0%
Undecided-Lean Burner	1%	0%	2%	2%	0%	4%	0%	1%	3%	0%	1%	2%	2%
Other	3%	1%	5%	2%	3%	7%	0%	1%	13%	0%	3%	4%	6%
Undecided	4%	5%	2%	2%	4%	2%	9%	1%	16%	4%	8%	2%	2%
Total Reichert	48%	46%	50%	54%	45%	38%	54%	46%	56%	44%	51%	52%	45%
Total Burner	45%	47%	43%	42%	48%	53%	36%	52%	15%	52%	38%	42%	46%
<b>3. Certainty</b>													
Certain	84%	87%	82%	79%	86%	87%	87%	86%	77%	84%	92%	79%	85%
May Vote for Opponent	16%	13%	18%	21%	14%	13%	13%	14%	23%	16%	8%	21%	15%
<b>Hierarchical Vote</b>													
Strong Reichert	39%	40%	37%	41%	37%	35%	44%	38%	41%	37%	46%	37%	36%
Weak/Lean Reichert	9%	6%	13%	13%	8%	3%	11%	8%	15%	7%	5%	15%	9%
Undecided/Other	7%	7%	7%	4%	7%	9%	9%	2%	29%	4%	11%	6%	9%
Weak/Lean Burner	6%	7%	5%	8%	5%	9%	2%	6%	9%	10%	3%	5%	6%
Strong Burner	39%	40%	38%	33%	42%	43%	34%	46%	6%	43%	35%	36%	40%

## Washington 8th

October 8-10, 2006  
1,000 Target Respondents

Likely Voters

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Interviews	1,015	532	483	305	462	128	120	835	181	340	192	303	180
Weighted Proportion	100%	52%	48%	30%	46%	13%	12%	82%	18%	33%	19%	30%	18%
<b>4. Bush Job Approval</b>													
Approve	39%	37%	41%	40%	38%	35%	42%	37%	48%	34%	42%	41%	40%
Disapprove	55%	59%	51%	53%	56%	62%	51%	59%	40%	62%	55%	50%	52%
Not Sure	6%	4%	9%	7%	6%	3%	7%	5%	13%	4%	3%	9%	8%
<b>5. Gender</b>													
Female	52%	100%	0%	49%	54%	53%	53%	54%	44%	100%	100%	0%	0%
Male	48%	0%	100%	51%	46%	47%	47%	46%	56%	0%	0%	100%	100%
<b>6. Age</b> (from voter file match)													
18-44	30%	28%	32%	100%	0%	0%	0%	29%	36%	44%	0%	51%	0%
45-64	46%	47%	44%	0%	100%	0%	0%	44%	51%	56%	31%	49%	35%
65-74	13%	13%	12%	0%	0%	100%	0%	14%	8%	0%	36%	0%	33%
75+	12%	12%	12%	0%	0%	0%	100%	13%	6%	0%	33%	0%	31%
<b>7/8a. Race</b>													
Hispanic/Latino	4%	2%	6%	5%	4%	1%	3%	0%	21%	3%	0%	5%	7%
White	82%	85%	79%	79%	80%	89%	91%	100%	0%	83%	88%	76%	84%
Black	2%	4%	1%	4%	3%	0%	0%	0%	14%	6%	0%	1%	0%
Asian/Other	11%	9%	14%	12%	13%	10%	6%	0%	65%	8%	12%	17%	9%
<b>9. Party Identification</b>													
Republican	32%	31%	33%	33%	32%	26%	35%	33%	30%	30%	33%	33%	34%
Democrat	29%	31%	27%	32%	28%	38%	21%	31%	22%	35%	24%	26%	30%
Independent/Other	39%	38%	39%	35%	40%	36%	43%	36%	49%	35%	43%	41%	36%