

Virginia 2nd



Virginia 2nd

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
Weighted Interviews	982	592	398	324	259	355	275	352	366	110	60	115	331	439	429	
Weighted Proportion	100%	60%	41%	33%	26%	36%	28%	36%	37%	11%	6%	12%	34%	45%	44%	
1. Voter Motivation Index																
Mean	7.07	9.00	6.95	6.58	7.85	7.38	6.71	7.04	7.21	5.96	6.24	5.39	8.00	7.00	7.53	
2. Preference																
Republican Drake	46%	46%	70%	19%	41%	41%	49%	49%	100%	73%	0%	0%	0%	72%	14%	
Other-Consider Drake	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	0%	0%	
Undecided-Lean Drake	3%	1%	4%	3%	1%	5%	2%	2%	0%	25%	0%	0%	0%	2%	4%	
Democrat Kellam	40%	47%	19%	60%	49%	43%	38%	38%	0%	0%	0%	57%	100%	16%	71%	
Other-Consider Kellam	1%	0%	0%	1%	1%	3%	0%	0%	0%	0%	0%	5%	0%	0%	1%	
Undecided-Lean Kellam	4%	2%	3%	9%	2%	4%	4%	4%	0%	0%	0%	38%	0%	4%	5%	
Other	1%	1%	1%	1%	1%	0%	3%	1%	0%	0%	14%	0%	0%	1%	0%	
Undecided	5%	3%	4%	7%	5%	6%	4%	5%	0%	0%	86%	0%	0%	4%	5%	
Total Drake	49%	47%	74%	23%	42%	44%	51%	52%	100%	100%	0%	0%	0%	74%	18%	
Total Kellam	45%	49%	22%	70%	51%	48%	43%	43%	0%	0%	0%	100%	100%	20%	77%	
3. Certainty																
Certain	77%	87%	80%	71%	81%	79%	75%	76%	100%	0%	100%	0%	100%	77%	80%	
May Vote for Opponent	23%	13%	20%	29%	19%	20%	25%	24%	0%	100%	0%	100%	0%	23%	20%	
Hierarchical Vote																
Strong Drake	37%	40%	62%	12%	31%	35%	38%	39%	100%	0%	0%	0%	0%	61%	10%	
Weak/Lean Drake	11%	7%	12%	10%	11%	8%	12%	13%	0%	100%	0%	0%	0%	13%	8%	
Undecided/Other	6%	4%	5%	8%	6%	7%	6%	5%	0%	0%	100%	0%	0%	6%	5%	
Weak/Lean Kellam	12%	6%	9%	18%	8%	12%	14%	10%	0%	0%	0%	100%	0%	10%	12%	
Strong Kellam	34%	43%	13%	51%	43%	37%	31%	33%	0%	0%	0%	0%	100%	10%	65%	

Virginia 2nd

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 982
Weighted Proportion 100%

Certain Voters
592
60%

Party Identification

Republican 398 41%
Democrat 324 33%
Independent 259 26%

Geography

East 355 36%
North 275 28%
West 352 36%

Hierarchical Vote

Strong Drake 366 37%
Weak/Lean Drake 110 11%
Undecided/Other 60 6%
Weak/Lean Kellam 115 12%
Strong Kellam 331 34%

Bush Job Approval

Approve 439 45%
Disapprove 429 44%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
Approve	45%	43%	67%	25%	36%	44%	46%	46%	74%	52%	42%	37%	13%	100%	0%
Disapprove	44%	50%	21%	65%	52%	47%	45%	40%	12%	31%	36%	46%	84%	0%	100%
Not Sure	12%	7%	13%	10%	12%	9%	10%	16%	15%	17%	21%	17%	3%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
Female	49%	64%	48%	45%	53%	50%	50%	47%	52%	25%	29%	32%	62%	48%	58%
Male	51%	36%	52%	55%	47%	50%	50%	53%	48%	75%	71%	68%	38%	52%	42%

6. Age (from voter file match)

Age Group	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
18-44	35%	32%	36%	37%	31%	40%	33%	32%	38%	41%	45%	31%	30%	37%	30%
45-64	43%	47%	42%	36%	55%	42%	39%	47%	40%	39%	24%	43%	52%	39%	51%
65-74	12%	11%	14%	13%	7%	9%	17%	12%	14%	11%	17%	9%	10%	13%	10%
75+	10%	10%	8%	14%	7%	9%	12%	9%	8%	10%	14%	18%	8%	10%	9%

7/8a. Race

Race	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
Hispanic/Latino	1%	2%	1%	2%	1%	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%
White	82%	85%	94%	61%	90%	86%	77%	82%	89%	85%	91%	67%	78%	87%	76%
Black	16%	13%	5%	38%	5%	12%	21%	16%	9%	12%	8%	31%	21%	11%	22%
Asian/Other	1%	0%	0%	0%	3%	1%	1%	1%	1%	1%	2%	2%	0%	1%	1%

9. Party Identification

Party	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	North	West	Strong Drake	Weak/Lean Drake	Undecided/Other	Weak/Lean Kellam	Strong Kellam	Approve	Disapprove
Republican	41%	40%	100%	0%	0%	40%	40%	43%	67%	43%	30%	30%	16%	60%	19%
Democrat	33%	27%	0%	100%	0%	29%	36%	35%	11%	31%	42%	52%	50%	19%	49%
Independent/Other	26%	32%	0%	0%	100%	30%	24%	23%	22%	27%	28%	18%	34%	21%	32%

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October 8-10, 2006		Likely Voters		Gender		Age				White		Non-White		Female		Male	
1,000 Target Respondents				Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female	Female	Male	Male		
												< 60	60+	< 60	60+		
Weighted Interviews	982	477	505	344	426	115	96	807	175	337	140	340	165				
Weighted Proportion	100%	49%	51%	35%	43%	12%	10%	82%	18%	34%	14%	35%	17%				
1. Voter Motivation Index																	
Mean	7.07	8.07	6.12	6.81	7.42	6.84	6.67	7.16	6.66	8.13	7.93	6.12	6.12				
2. Preference																	
Republican Drake	46%	43%	47%	51%	40%	54%	39%	49%	31%	40%	53%	51%	40%				
Other-Consider Drake	0%	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%				
Undecided-Lean Drake	3%	2%	4%	2%	4%	1%	3%	3%	3%	2%	2%	4%	3%				
Democrat Kellam	40%	48%	33%	36%	46%	33%	41%	38%	52%	51%	39%	31%	39%				
Other-Consider Kellam	1%	1%	1%	0%	1%	1%	2%	1%	0%	1%	0%	0%	2%				
Undecided-Lean Kellam	4%	2%	6%	3%	6%	3%	7%	3%	11%	2%	4%	6%	6%				
Other	1%	1%	1%	1%	0%	3%	0%	1%	1%	1%	0%	1%	2%				
Undecided	5%	3%	7%	7%	3%	6%	9%	6%	2%	3%	3%	7%	8%				
Total Drake	49%	46%	51%	53%	45%	55%	42%	52%	34%	42%	54%	55%	43%				
Total Kellam	45%	51%	40%	39%	52%	36%	49%	41%	63%	54%	43%	37%	47%				
3. Certainty																	
Certain	77%	87%	68%	77%	78%	81%	68%	79%	69%	87%	86%	69%	67%				
May Vote for Opponent	23%	13%	32%	23%	22%	19%	32%	21%	31%	13%	14%	31%	33%				
Hierarchical Vote																	
Strong Drake	37%	40%	35%	40%	35%	45%	31%	40%	24%	37%	48%	37%	30%				
Weak/Lean Drake	11%	6%	16%	13%	10%	10%	11%	12%	10%	5%	6%	18%	13%				
Undecided/Other	6%	4%	8%	8%	3%	9%	9%	7%	3%	4%	3%	7%	10%				
Weak/Lean Kellam	12%	8%	15%	10%	12%	9%	21%	10%	22%	8%	8%	13%	20%				
Strong Kellam	34%	43%	25%	29%	41%	28%	28%	32%	42%	46%	35%	24%	27%				

Virginia 2nd

October 8-10, 2006
1,000 Target Respondents

Likely Voters

Weighted Interviews 982
Weighted Proportion 100%

4. Bush Job Approval

Approve 45%
Disapprove 44%
Not Sure 12%

5. Gender

Female 49%
Male 51%

6. Age (from voter file match)

18-44 35%
45-64 43%
65-74 12%
75+ 10%

7/8a. Race

Hispanic/Latino 1%
White 82%
Black 16%
Asian/Other 1%

9. Party Identification

Republican 41%
Democrat 33%
Independent/Other 26%

Gender

Female Male

477 505
49% 51%

Age

18-44 45-64 65-74 75+

344 426 115 96
35% 43% 12% 10%

Gender/Age

White Non-White Female Female Male Male
< 60 60+ < 60 60+

807 175 337 140 340 165
82% 18% 34% 14% 35% 17%

48% 32% 43% 47% 45% 46%
40% 58% 52% 50% 38% 33%
12% 10% 5% 3% 17% 21%