

## Texas 17th



## Texas 17th

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	North	South	Strong Taylor	Weak/Lean Taylor	Undecided/Other	Weak/Lean Edwards	Strong Edwards	Approve	Disapprove
Weighted Interviews	1,008	764	380	322	306	696	312	181	206	68	291	261	515	358	
Weighted Proportion	100%	76%	38%	32%	30%	69%	31%	18%	20%	7%	29%	26%	51%	36%	
<b>1. Voter Motivation Index</b>															
Mean	7.79	9.00	7.77	7.39	8.24	7.73	7.91	7.43	8.08	8.23	7.67	7.83	7.83	7.83	
<b>2. Preference</b>															
Republican Taylor	32%	31%	66%	0%	23%	32%	31%	100%	67%	0%	0%	0%	41%	19%	
Other-Consider Taylor	1%	1%	0%	1%	1%	1%	0%	0%	4%	0%	0%	0%	1%	1%	
Undecided-Lean Taylor	6%	6%	7%	1%	10%	3%	12%	0%	29%	0%	0%	0%	4%	9%	
Democrat Edwards	47%	45%	16%	92%	38%	49%	43%	0%	0%	0%	72%	100%	40%	59%	
Other-Consider Edwards	1%	1%	1%	0%	2%	1%	2%	0%	0%	0%	4%	0%	0%	2%	
Undecided-Lean Edwards	7%	9%	4%	4%	13%	5%	11%	0%	0%	0%	24%	0%	10%	5%	
Other	2%	2%	1%	2%	5%	2%	1%	0%	0%	31%	0%	0%	1%	4%	
Undecided	5%	5%	5%	2%	8%	7%	0%	0%	0%	69%	0%	0%	3%	1%	
Total Taylor	38%	37%	73%	1%	34%	36%	43%	100%	100%	0%	0%	0%	46%	29%	
Total Edwards	55%	55%	22%	95%	53%	55%	55%	0%	0%	0%	100%	100%	50%	66%	
<b>3. Certainty</b>															
Certain	51%	50%	54%	53%	44%	53%	45%	100%	0%	100%	0%	100%	50%	43%	
May Vote for Opponent	49%	50%	46%	47%	56%	47%	55%	0%	100%	0%	100%	0%	50%	57%	
<b>Hierarchical Vote</b>															
Strong Taylor	18%	17%	41%	0%	8%	17%	20%	100%	0%	0%	0%	0%	26%	5%	
Weak/Lean Taylor	20%	21%	32%	1%	26%	19%	23%	0%	100%	0%	0%	0%	20%	24%	
Undecided/Other	7%	7%	5%	3%	12%	9%	1%	0%	0%	100%	0%	0%	4%	5%	
Weak/Lean Edwards	29%	29%	14%	45%	30%	28%	32%	0%	0%	0%	100%	0%	29%	33%	
Strong Edwards	26%	26%	8%	50%	23%	27%	23%	0%	0%	0%	0%	100%	21%	33%	

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October 8-10, 2006 1,000 Target Respondents		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
				Republican	Democrat	Independent	North	South	Strong Taylor	Weak/Lean Taylor	Undecided/Other	Weak/Lean Edwards	Strong Edwards	Approve	Disapprove
Weighted Interviews	1,008	764	380	322	306	696	312	181	206	68	291	261	515	358	
Weighted Proportion	100%	76%	38%	32%	30%	69%	31%	18%	20%	7%	29%	26%	51%	36%	
<b>4. Bush Job Approval</b>															
Approve	51%	52%	78%	25%	46%	49%	57%	73%	51%	28%	52%	42%	100%	0%	
Disapprove	36%	35%	11%	61%	39%	37%	33%	10%	42%	26%	40%	46%	0%	100%	
Not Sure	13%	13%	11%	14%	15%	15%	10%	17%	8%	45%	8%	13%	0%	0%	
<b>5. Gender</b>															
Female	53%	52%	52%	60%	46%	59%	38%	48%	42%	48%	50%	69%	52%	57%	
Male	47%	48%	48%	40%	54%	41%	62%	52%	58%	52%	50%	31%	48%	43%	
<b>6. Age</b> (from voter file match)															
18-44	39%	39%	39%	39%	39%	41%	34%	35%	35%	48%	36%	47%	43%	33%	
45-64	36%	38%	37%	34%	38%	34%	41%	44%	35%	28%	35%	36%	35%	39%	
65-74	13%	13%	14%	13%	13%	13%	13%	11%	19%	16%	15%	8%	12%	15%	
75+	11%	10%	10%	14%	10%	11%	12%	10%	11%	8%	15%	10%	10%	13%	
<b>7/8a. Race</b>															
Hispanic/Latino	6%	6%	5%	7%	7%	5%	8%	2%	5%	4%	5%	12%	8%	4%	
White	82%	84%	94%	65%	86%	84%	78%	96%	88%	93%	78%	70%	83%	82%	
Black	10%	8%	1%	28%	4%	10%	12%	0%	6%	3%	16%	17%	8%	13%	
Asian/Other	1%	1%	0%	0%	3%	1%	2%	1%	1%	1%	1%	1%	1%	1%	
<b>9. Party Identification</b>															
Republican	38%	38%	100%	0%	0%	36%	41%	86%	59%	30%	18%	11%	57%	12%	
Democrat	32%	30%	0%	100%	0%	34%	27%	0%	2%	15%	50%	62%	15%	55%	
Independent/Other	30%	33%	0%	0%	100%	30%	32%	14%	39%	55%	31%	27%	27%	33%	

**Texas 17th**

October 8-10, 2006 Likely Voters  
 1,000 Target Respondents

Weighted Interviews 1,008  
 Weighted Proportion 100%

**1. Voter Motivation Index**

Mean 7.79

**2. Preference**

Republican Taylor 32%  
 Other-Consider Taylor 1%  
 Undecided-Lean Taylor 6%  
 Democrat Edwards 47%  
 Other-Consider Edwards 1%  
 Undecided-Lean Edwards 7%  
 Other 2%  
 Undecided 5%  
  
 Total Taylor 38%  
 Total Edwards 55%

**3. Certainty**

Certain 51%  
 May Vote for Opponent 49%

**Hierarchical Vote**

Strong Taylor 18%  
 Weak/Lean Taylor 20%  
 Undecided/Other 7%  
 Weak/Lean Edwards 29%  
 Strong Edwards 26%

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
		531	477	394	366	133	114	831	177	355	176	299	179
		53%	47%	39%	36%	13%	11%	82%	18%	35%	17%	30%	18%
Mean		7.81	7.76	8.13	7.69	7.54	7.25	7.90	7.27	8.11	7.21	7.77	7.75
Republican Taylor		27%	37%	29%	36%	33%	26%	36%	12%	26%	27%	40%	33%
Other-Consider Taylor		0%	1%	1%	0%	1%	2%	1%	1%	0%	1%	1%	2%
Undecided-Lean Taylor		6%	6%	5%	6%	9%	7%	6%	3%	6%	5%	5%	9%
Democrat Edwards		56%	36%	51%	46%	38%	43%	40%	79%	57%	53%	38%	34%
Other-Consider Edwards		1%	1%	1%	1%	0%	3%	1%	0%	0%	3%	1%	0%
Undecided-Lean Edwards		4%	10%	5%	6%	10%	13%	8%	1%	4%	4%	8%	15%
Other		1%	3%	4%	1%	3%	0%	2%	2%	1%	1%	4%	2%
Undecided		5%	4%	5%	5%	5%	4%	6%	0%	5%	5%	4%	5%
Total Taylor		33%	45%	34%	42%	44%	36%	43%	17%	32%	33%	46%	43%
Total Edwards		61%	48%	58%	53%	48%	59%	49%	80%	62%	60%	47%	49%
Certain		56%	44%	56%	53%	38%	42%	51%	51%	59%	52%	48%	37%
May Vote for Opponent		44%	56%	44%	47%	62%	58%	49%	49%	41%	48%	52%	63%
Strong Taylor		16%	20%	16%	22%	15%	16%	21%	4%	16%	17%	23%	15%
Weak/Lean Taylor		16%	25%	18%	20%	29%	20%	22%	13%	17%	16%	23%	28%
Undecided/Other		6%	7%	8%	5%	8%	5%	8%	3%	6%	6%	7%	8%
Weak/Lean Edwards		27%	31%	26%	27%	33%	37%	27%	36%	25%	33%	29%	34%
Strong Edwards		34%	17%	31%	25%	15%	22%	22%	44%	37%	28%	18%	15%

**Texas 17th**

October 8-10, 2006  
1,000 Target Respondents

Likely Voters

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Interviews	1,008	531	477	394	366	133	114	831	177	355	176	299	179
Weighted Proportion	100%	53%	47%	39%	36%	13%	11%	82%	18%	35%	17%	30%	18%
<b>4. Bush Job Approval</b>													
Approve	51%	50%	52%	57%	49%	45%	46%	52%	48%	53%	46%	52%	51%
Disapprove	36%	39%	32%	30%	38%	40%	41%	35%	36%	36%	44%	32%	32%
Not Sure	13%	11%	16%	13%	13%	15%	13%	13%	16%	11%	10%	15%	17%
<b>5. Gender</b>													
Female	53%	100%	0%	56%	54%	43%	49%	54%	48%	100%	100%	0%	0%
Male	47%	0%	100%	44%	46%	57%	51%	46%	52%	0%	0%	100%	100%
<b>6. Age</b> (from voter file match)													
18-44	39%	41%	36%	100%	0%	0%	0%	40%	34%	62%	0%	58%	0%
45-64	36%	37%	35%	0%	100%	0%	0%	35%	42%	38%	36%	42%	25%
65-74	13%	11%	16%	0%	0%	100%	0%	13%	14%	0%	33%	0%	42%
75+	11%	11%	12%	0%	0%	0%	100%	12%	10%	0%	32%	0%	33%
<b>7/8a. Race</b>													
Hispanic/Latino	6%	7%	5%	7%	8%	2%	3%	0%	35%	8%	5%	6%	3%
White	82%	84%	81%	85%	80%	81%	84%	100%	0%	84%	84%	80%	82%
Black	10%	8%	13%	7%	11%	16%	12%	0%	59%	7%	11%	13%	13%
Asian/Other	1%	1%	2%	1%	1%	1%	1%	0%	6%	1%	0%	1%	2%
<b>9. Party Identification</b>													
Republican	38%	37%	38%	38%	38%	40%	33%	43%	13%	37%	38%	40%	35%
Democrat	32%	36%	27%	32%	30%	31%	39%	25%	63%	35%	39%	27%	27%
Independent/Other	30%	26%	35%	30%	32%	29%	28%	32%	24%	28%	23%	33%	37%