

Pennsylvania 6th



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October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/ Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
Weighted Interviews	1,023	789	477	362	185	343	403	277	386	86	20	92	439	379	578	
Weighted Proportion	100%	77%	47%	35%	18%	34%	39%	27%	38%	8%	2%	9%	43%	37%	57%	
1. Voter Motivation Index																
Mean	7.64	9.00	7.48	7.70	7.95	7.71	7.74	7.42	7.75	6.71	6.66	7.16	7.88	7.39	7.87	
2. Preference																
Republican Gerlach	43%	44%	74%	10%	28%	46%	48%	31%	100%	62%	0%	0%	0%	88%	11%	
Other-Consider Gerlach	1%	0%	1%	1%	2%	0%	2%	1%	0%	13%	0%	0%	0%	1%	1%	
Undecided-Lean Gerlach	2%	1%	4%	1%	0%	4%	1%	1%	0%	25%	0%	0%	0%	3%	1%	
Democrat Murphy	48%	51%	18%	82%	60%	40%	45%	64%	0%	0%	0%	60%	100%	4%	81%	
Other-Consider Murphy	1%	1%	0%	0%	2%	1%	1%	0%	0%	0%	0%	6%	0%	1%	0%	
Undecided-Lean Murphy	3%	2%	2%	3%	5%	5%	2%	3%	0%	0%	0%	33%	0%	1%	5%	
Other	1%	0%	1%	1%	2%	2%	1%	0%	0%	0%	48%	0%	0%	0%	1%	
Undecided	1%	1%	1%	2%	1%	2%	1%	0%	0%	0%	52%	0%	0%	1%	1%	
Total Gerlach	46%	46%	78%	12%	30%	51%	51%	33%	100%	100%	0%	0%	0%	92%	13%	
Total Murphy	52%	53%	20%	86%	68%	46%	47%	67%	0%	0%	0%	100%	100%	7%	85%	
3. Certainty																
Certain	83%	86%	86%	83%	73%	86%	83%	79%	100%	0%	100%	0%	100%	87%	81%	
May Vote for Opponent	17%	14%	14%	17%	27%	14%	17%	21%	0%	100%	0%	100%	0%	13%	19%	
Hierarchical Vote																
Strong Gerlach	38%	39%	69%	8%	17%	45%	39%	27%	100%	0%	0%	0%	0%	85%	5%	
Weak/Lean Gerlach	8%	6%	10%	4%	13%	6%	12%	6%	0%	100%	0%	0%	0%	8%	8%	
Undecided/Other	2%	1%	1%	2%	2%	4%	2%	0%	0%	0%	100%	0%	0%	1%	2%	
Weak/Lean Murphy	9%	8%	5%	13%	13%	9%	6%	15%	0%	0%	0%	100%	0%	5%	12%	
Strong Murphy	43%	46%	16%	73%	54%	37%	42%	52%	0%	0%	0%	0%	100%	2%	74%	

Pennsylvania 6th

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 1,023
Weighted Proportion 100%

Certain Voters

Party Identification

Republican Democrat Independent
477 362 185
47% 35% 18%

Geography

Berks Co. Chester Co. Montgomery/Lehigh
343 403 277
34% 39% 27%

Hierarchical Vote

Strong Gerlach Weak/Lean Gerlach Undecided/Other Weak/Lean Murphy Strong Murphy
386 86 20 92 439
38% 8% 2% 9% 43%

Bush Job Approval

Approve Disapprove
379 578
37% 57%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
Approve	37%	36%	64%	11%	20%	44%	36%	29%	83%	34%	21%	21%	1%	100%	0%
Disapprove	57%	59%	27%	85%	77%	48%	58%	66%	8%	51%	49%	73%	97%	0%	100%
Not Sure	6%	5%	10%	4%	3%	8%	6%	5%	9%	15%	30%	6%	2%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
Female	52%	52%	47%	63%	44%	51%	54%	52%	52%	35%	34%	50%	57%	48%	56%
Male	48%	48%	53%	37%	56%	49%	46%	48%	48%	65%	66%	50%	43%	52%	44%

6. Age (from voter file match)

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
18-44	32%	34%	29%	28%	47%	38%	31%	26%	29%	25%	18%	48%	33%	31%	34%
45-64	39%	39%	38%	44%	31%	34%	43%	38%	38%	45%	74%	33%	38%	38%	38%
65-74	15%	13%	17%	16%	9%	12%	17%	16%	19%	11%	2%	4%	16%	18%	14%
75+	14%	14%	16%	12%	13%	15%	9%	20%	15%	19%	7%	16%	13%	13%	14%

7/8a. Race

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
Hispanic/Latino	2%	1%	2%	1%	1%	1%	1%	3%	2%	2%	0%	5%	1%	2%	1%
White	91%	91%	94%	89%	85%	93%	91%	87%	92%	86%	92%	90%	91%	89%	91%
Black	7%	7%	3%	9%	10%	5%	7%	8%	6%	11%	0%	4%	8%	7%	7%
Asian/Other	1%	1%	1%	0%	4%	1%	1%	2%	1%	2%	8%	2%	1%	1%	1%

9. Party Identification

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Berks Co.	Chester Co.	Montgomery/Lehigh	Strong Gerlach	Weak/Lean Gerlach	Undecided/Other	Weak/Lean Murphy	Strong Murphy	Approve	Disapprove
Republican	47%	45%	100%	0%	0%	56%	49%	32%	85%	54%	35%	24%	17%	80%	22%
Democrat	35%	36%	0%	100%	0%	29%	30%	51%	7%	17%	44%	49%	60%	10%	53%
Independent/Other	18%	19%	0%	0%	100%	15%	21%	17%	8%	29%	21%	27%	23%	10%	25%

Pennsylvania 6th

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,023	533	490	327	396	154	145	927	96	300	234	325	164
Weighted Proportion	100%	52%	48%	32%	39%	15%	14%	91%	9%	29%	23%	32%	16%
1. Voter Motivation Index													
Mean	7.64	7.78	7.50	8.06	7.68	6.94	7.36	7.68	7.29	8.01	7.48	7.70	7.10
2. Preference													
Republican Gerlach	43%	41%	45%	39%	43%	49%	45%	43%	42%	38%	45%	43%	48%
Other-Consider Gerlach	1%	1%	2%	0%	2%	1%	1%	1%	3%	0%	1%	2%	0%
Undecided-Lean Gerlach	2%	1%	3%	2%	1%	3%	5%	2%	1%	0%	2%	3%	4%
Democrat Murphy	48%	52%	45%	51%	47%	47%	47%	48%	48%	53%	50%	45%	44%
Other-Consider Murphy	1%	0%	1%	1%	0%	0%	2%	0%	2%	1%	0%	0%	2%
Undecided-Lean Murphy	3%	3%	3%	6%	2%	0%	0%	3%	2%	5%	1%	4%	0%
Other	1%	0%	1%	0%	2%	0%	1%	1%	1%	1%	0%	2%	1%
Undecided	1%	1%	1%	1%	2%	0%	0%	1%	1%	1%	1%	1%	2%
Total Gerlach	46%	43%	49%	41%	46%	53%	50%	46%	46%	39%	48%	48%	52%
Total Murphy	52%	56%	48%	58%	50%	47%	49%	52%	52%	59%	51%	49%	45%
3. Certainty													
Certain	83%	86%	79%	80%	83%	91%	79%	83%	78%	83%	90%	78%	81%
May Vote for Opponent	17%	14%	21%	20%	17%	9%	21%	17%	22%	17%	10%	22%	19%
Hierarchical Vote													
Strong Gerlach	38%	37%	38%	34%	37%	47%	39%	38%	33%	34%	41%	36%	42%
Weak/Lean Gerlach	8%	6%	11%	6%	10%	6%	11%	8%	13%	5%	7%	12%	10%
Undecided/Other	2%	1%	3%	1%	4%	0%	1%	2%	2%	2%	1%	3%	3%
Weak/Lean Murphy	9%	9%	10%	13%	8%	2%	10%	9%	10%	12%	4%	10%	9%
Strong Murphy	43%	47%	38%	45%	42%	44%	39%	43%	43%	47%	47%	39%	37%

Pennsylvania 6th

October 8-10, 2006
1,000 Target Respondents

Likely Voters

Weighted Interviews 1,023
Weighted Proportion 100%

4. Bush Job Approval

Approve 37%
Disapprove 57%
Not Sure 6%

5. Gender

Female 52%
Male 48%

6. Age (from voter file match)

18-44 32%
45-64 39%
65-74 15%
75+ 14%

7/8a. Race

Hispanic/Latino 2%
White 91%
Black 7%
Asian/Other 1%

9. Party Identification

Republican 47%
Democrat 35%
Independent/Other 18%

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
		533	490	327	396	154	145	927	96	300	234	325	164
		52%	48%	32%	39%	15%	14%	91%	9%	29%	23%	32%	16%
Approve		34%	40%	35%	36%	44%	35%	37%	42%	32%	38%	38%	43%
Disapprove		60%	52%	61%	56%	51%	55%	57%	54%	62%	58%	55%	47%
Not Sure		5%	8%	4%	8%	5%	10%	7%	5%	6%	5%	7%	9%
Female		100%	0%	45%	51%	61%	62%	53%	43%	100%	100%	0%	0%
Male		0%	100%	55%	49%	39%	38%	47%	57%	0%	0%	100%	100%
18-44		28%	37%	100%	0%	0%	0%	32%	36%	49%	0%	55%	0%
45-64		38%	40%	0%	100%	0%	0%	38%	48%	51%	21%	45%	30%
65-74		18%	12%	0%	0%	100%	0%	16%	7%	0%	40%	0%	37%
75+		17%	11%	0%	0%	0%	100%	15%	9%	0%	39%	0%	34%
Hispanic/Latino		3%	0%	2%	2%	0%	3%	0%	18%	3%	2%	1%	0%
White		92%	89%	89%	88%	96%	94%	100%	0%	91%	94%	86%	94%
Black		5%	9%	7%	9%	4%	1%	0%	71%	5%	4%	11%	4%
Asian/Other		0%	2%	1%	1%	1%	1%	0%	12%	1%	0%	2%	2%
Republican		42%	52%	42%	45%	52%	54%	48%	29%	37%	48%	50%	54%
Democrat		43%	27%	31%	40%	37%	30%	35%	43%	46%	39%	25%	31%
Independent/Other		15%	21%	26%	14%	11%	16%	17%	29%	17%	14%	24%	14%