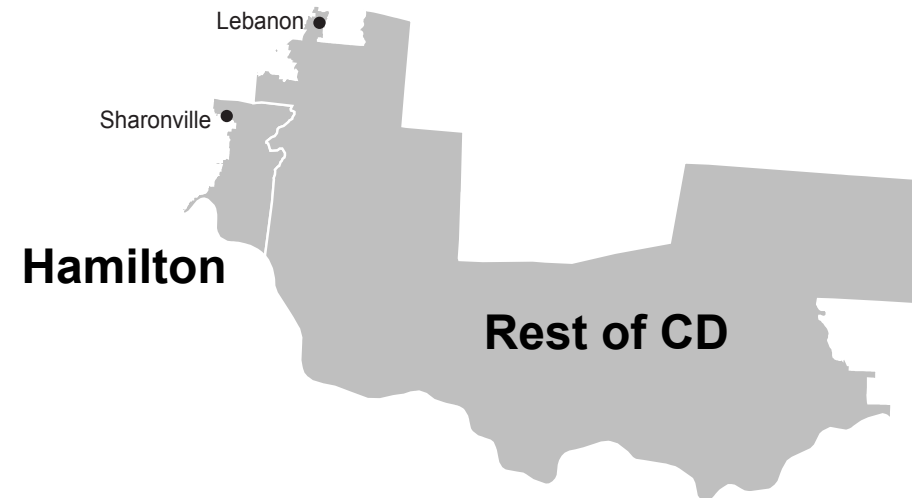


## Ohio 2nd



## Ohio 2nd

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
Weighted Interviews	1,003	788	413	287	303	445	558	371	83	68	100	381	431	499	
Weighted Proportion	100%	79%	41%	29%	30%	44%	56%	37%	8%	7%	10%	38%	43%	50%	
<b>1. Voter Motivation Index</b>															
Mean	7.85	9.00	7.66	7.94	8.01	7.92	7.78	7.96	8.25	6.60	7.46	7.97	8.01	7.86	
<b>2. Preference</b>															
Republican Schmidt	42%	43%	70%	12%	31%	41%	42%	100%	56%	0%	0%	0%	79%	8%	
Other-Consider Schmidt	1%	1%	2%	0%	0%	1%	1%	0%	11%	0%	0%	0%	2%	0%	
Undecided-Lean Schmidt	3%	3%	3%	3%	3%	1%	4%	0%	33%	0%	0%	0%	3%	2%	
Democrat Wulsin	43%	44%	17%	74%	47%	44%	42%	0%	0%	0%	46%	100%	12%	74%	
Other-Consider Wulsin	1%	0%	0%	3%	0%	2%	0%	0%	0%	0%	9%	0%	0%	1%	
Undecided-Lean Wulsin	4%	4%	3%	6%	6%	5%	4%	0%	0%	0%	45%	0%	2%	7%	
Other	1%	1%	1%	1%	2%	0%	2%	0%	0%	16%	0%	0%	1%	1%	
Undecided	6%	5%	4%	2%	12%	6%	5%	0%	0%	84%	0%	0%	2%	6%	
Total Schmidt	45%	46%	75%	15%	33%	43%	47%	100%	100%	0%	0%	0%	83%	10%	
Total Wulsin	48%	48%	20%	83%	53%	51%	46%	0%	0%	0%	100%	100%	14%	83%	
<b>3. Certainty</b>															
Certain	82%	83%	86%	79%	79%	84%	80%	100%	0%	100%	0%	100%	85%	80%	
May Vote for Opponent	18%	17%	14%	21%	21%	16%	20%	0%	100%	0%	100%	0%	15%	20%	
<b>Hierarchical Vote</b>															
Strong Schmidt	37%	38%	66%	9%	24%	38%	36%	100%	0%	0%	0%	0%	74%	4%	
Weak/Lean Schmidt	8%	8%	9%	6%	10%	5%	11%	0%	100%	0%	0%	0%	9%	6%	
Undecided/Other	7%	5%	5%	2%	14%	6%	7%	0%	0%	100%	0%	0%	3%	7%	
Weak/Lean Wulsin	10%	8%	5%	16%	11%	12%	9%	0%	0%	0%	100%	0%	5%	14%	
Strong Wulsin	38%	40%	15%	67%	42%	39%	37%	0%	0%	0%	0%	100%	8%	68%	

## Ohio 2nd

October 8-10, 2006  
1,000 Target Respondents

Likely Voters  
Weighted Interviews 1,003  
Weighted Proportion 100%

Certain Voters

### Party Identification

Republican      Democrat      Independent  
413                  287                  303  
41%                  29%                  30%

### Geography

Hamilton      Rest of C.D.  
445                  558  
44%                  56%

### Hierarchical Vote

Strong Schmidt      Weak/Lean Schmidt      Undecided/Other      Weak/Lean Wulsin      Strong Wulsin  
371                  83                  68                  100                  381  
37%                  8%                  7%                  10%                  38%

### Bush Job Approval

Approve      Disapprove  
431                  499  
43%                  50%

## 4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
Approve	43%	43%	73%	18%	25%	42%	44%	86%	47%	20%	24%	9%	100%	0%
Disapprove	50%	50%	19%	78%	65%	50%	50%	5%	38%	54%	70%	90%	0%	100%
Not Sure	7%	6%	8%	4%	10%	8%	7%	9%	15%	26%	6%	1%	0%	0%

## 5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
Female	53%	54%	57%	63%	38%	51%	55%	56%	47%	30%	32%	62%	55%	52%
Male	47%	46%	43%	37%	62%	49%	45%	44%	53%	70%	68%	38%	45%	48%

## 6. Age (from voter file match)

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
18-44	42%	39%	46%	40%	39%	44%	40%	48%	29%	37%	44%	40%	48%	38%
45-64	36%	36%	33%	37%	40%	39%	34%	34%	32%	40%	35%	39%	33%	40%
65-74	12%	14%	11%	12%	13%	7%	15%	9%	19%	16%	13%	11%	11%	13%
75+	10%	10%	10%	11%	8%	10%	10%	9%	19%	6%	8%	10%	8%	10%

## 7/8a. Race

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
Hispanic/Latino	1%	1%	1%	1%	0%	1%	1%	2%	0%	0%	0%	1%	2%	0%
White	94%	94%	98%	88%	93%	93%	95%	94%	90%	96%	94%	94%	93%	95%
Black	4%	4%	1%	10%	3%	5%	4%	3%	9%	4%	4%	4%	5%	4%
Asian/Other	1%	1%	0%	1%	3%	1%	1%	1%	1%	1%	2%	1%	1%	1%

## 9. Party Identification

	Likely Voters	Certain Voters	Republican	Democrat	Independent	Hamilton	Rest of C.D.	Strong Schmidt	Weak/Lean Schmidt	Undecided/Other	Weak/Lean Wulsin	Strong Wulsin	Approve	Disapprove
Republican	41%	40%	100%	0%	0%	43%	40%	74%	45%	29%	22%	16%	70%	16%
Democrat	29%	28%	0%	100%	0%	27%	30%	7%	20%	10%	45%	51%	12%	45%
Independent/Other	30%	32%	0%	0%	100%	30%	31%	19%	35%	61%	34%	33%	18%	39%

## Ohio 2nd

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,003	535	469	421	366	118	99	941	62	367	167	323	145
Weighted Proportion	100%	53%	47%	42%	36%	12%	10%	94%	6%	37%	17%	32%	14%
<b>1. Voter Motivation Index</b>													
Mean	7.85	7.91	7.77	7.61	7.89	8.46	7.98	7.84	7.90	7.76	8.25	7.70	7.93
<b>2. Preference</b>													
Republican Schmidt	42%	44%	39%	45%	41%	37%	37%	41%	44%	45%	41%	41%	36%
Other-Consider Schmidt	1%	0%	1%	1%	0%	2%	3%	1%	0%	0%	1%	1%	2%
Undecided-Lean Schmidt	3%	2%	4%	2%	2%	4%	9%	3%	4%	2%	2%	2%	7%
Democrat Wulsin	43%	49%	35%	41%	46%	40%	40%	43%	44%	49%	49%	36%	33%
Other-Consider Wulsin	1%	0%	2%	2%	0%	0%	1%	1%	0%	0%	1%	2%	0%
Undecided-Lean Wulsin	4%	1%	9%	3%	4%	7%	6%	5%	3%	1%	0%	7%	12%
Other	1%	1%	1%	2%	0%	2%	1%	1%	1%	1%	2%	1%	0%
Undecided	6%	3%	9%	4%	7%	7%	4%	6%	4%	2%	4%	9%	9%
Total Schmidt	45%	46%	44%	48%	42%	43%	49%	45%	48%	47%	44%	44%	46%
Total Wulsin	48%	50%	45%	46%	50%	48%	47%	48%	47%	50%	50%	46%	45%
<b>3. Certainty</b>													
Certain	82%	87%	76%	84%	83%	76%	75%	82%	78%	89%	82%	77%	74%
May Vote for Opponent	18%	13%	24%	16%	17%	24%	25%	18%	22%	11%	18%	23%	26%
<b>Hierarchical Vote</b>													
Strong Schmidt	37%	39%	35%	42%	35%	29%	33%	37%	35%	41%	32%	36%	32%
Weak/Lean Schmidt	8%	7%	9%	6%	7%	14%	16%	8%	13%	5%	12%	8%	13%
Undecided/Other	7%	4%	10%	6%	7%	9%	4%	7%	5%	3%	6%	10%	9%
Weak/Lean Wulsin	10%	6%	14%	10%	10%	11%	9%	10%	9%	6%	6%	15%	13%
Strong Wulsin	38%	44%	31%	36%	41%	37%	38%	38%	38%	44%	44%	30%	32%

## Ohio 2nd

October 8-10, 2006  
1,000 Target Respondents

Weighted Interviews 1,003  
Weighted Proportion 100%

### 4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	43%	44%	42%	49%	39%	40%	35%	42%	51%	46%	40%	44%	37%
Disapprove	50%	49%	51%	45%	54%	55%	50%	50%	42%	48%	50%	48%	57%
Not Sure	7%	7%	7%	7%	7%	4%	15%	7%	7%	6%	10%	8%	6%

### 5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	53%	100%	0%	52%	54%	52%	55%	54%	50%	100%	100%	0%	0%
Male	47%	0%	100%	48%	46%	48%	45%	46%	50%	0%	0%	100%	100%

### 6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	42%	41%	43%	100%	0%	0%	0%	42%	48%	60%	0%	62%	0%
45-64	36%	37%	36%	0%	100%	0%	0%	36%	38%	40%	31%	38%	31%
65-74	12%	12%	12%	0%	0%	100%	0%	12%	6%	0%	37%	0%	39%
75+	10%	10%	9%	0%	0%	0%	100%	10%	8%	0%	32%	0%	30%

### 7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	1%	1%	0%	1%	1%	0%	1%	0%	14%	2%	1%	0%	1%
White	94%	94%	93%	93%	94%	97%	95%	100%	0%	93%	97%	93%	94%
Black	4%	4%	5%	5%	4%	2%	3%	0%	68%	5%	2%	5%	4%
Asian/Other	1%	1%	2%	1%	1%	1%	1%	0%	18%	1%	0%	2%	2%

### 9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	41%	44%	38%	45%	38%	38%	42%	43%	15%	46%	40%	38%	36%
Democrat	29%	34%	23%	27%	29%	30%	32%	27%	53%	33%	36%	24%	21%
Independent/Other	30%	22%	40%	28%	33%	32%	26%	30%	32%	21%	24%	38%	44%