

Ohio 15th



Ohio 15th

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 1,015
Weighted Proportion 100%

Certain Voters

Party Identification

Republican	Democrat	Independent
792	356	286
78%	35%	28%

Geography

East	West
349	666
34%	66%

Hierarchical Vote

Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy
338	77	62	79	458
33%	8%	6%	8%	45%

Bush Job Approval

Approve	Disapprove
357	564
35%	56%

1. Voter Motivation Index

Mean	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
7.71	1,015	792	356	373	286	349	666	338	77	62	79	458	357	564
	100%	78%	35%	37%	28%	34%	66%	33%	8%	6%	8%	45%	35%	56%

2. Preference

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Republican Pryce	38%	40%	73%	6%	37%	28%	43%	100%	65%	0%	0%	0%	85%	8%
Other-Consider Pryce	1%	1%	2%	0%	1%	0%	2%	0%	13%	0%	0%	0%	2%	0%
Undecided-Lean Pryce	2%	1%	2%	2%	1%	4%	0%	0%	22%	0%	0%	0%	3%	1%
Democrat Kilroy	49%	51%	17%	83%	45%	59%	44%	0%	0%	0%	54%	100%	7%	82%
Other-Consider Kilroy	0%	0%	0%	1%	0%	1%	0%	0%	0%	0%	4%	0%	0%	1%
Undecided-Lean Kilroy	3%	3%	2%	5%	3%	1%	4%	0%	0%	0%	42%	0%	1%	5%
Other	2%	1%	3%	1%	1%	2%	2%	0%	0%	29%	0%	0%	1%	1%
Undecided	4%	2%	2%	1%	12%	5%	4%	0%	0%	71%	0%	0%	1%	4%
Total Pryce	41%	42%	77%	8%	39%	32%	45%	100%	100%	0%	0%	0%	90%	8%
Total Kilroy	53%	55%	19%	89%	48%	61%	49%	0%	0%	0%	100%	100%	8%	88%

3. Certainty

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Certain	85%	88%	84%	86%	84%	85%	84%	100%	0%	100%	0%	100%	85%	87%
May Vote for Opponent	15%	12%	16%	14%	16%	15%	16%	0%	100%	0%	100%	0%	15%	13%

Hierarchical Vote

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Strong Pryce	33%	36%	66%	4%	30%	23%	39%	100%	0%	0%	0%	0%	78%	5%
Weak/Lean Pryce	8%	6%	10%	3%	9%	9%	7%	0%	100%	0%	0%	0%	12%	3%
Undecided/Other	6%	4%	4%	3%	13%	7%	6%	0%	0%	100%	0%	0%	2%	4%
Weak/Lean Kilroy	8%	6%	6%	10%	7%	6%	9%	0%	0%	0%	100%	0%	3%	10%
Strong Kilroy	45%	49%	13%	79%	41%	55%	40%	0%	0%	0%	0%	100%	5%	77%

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Certain Voters

Party Identification

Republican	Democrat	Independent
356	373	286
35%	37%	28%

Geography

East	West
349	666
34%	66%

Hierarchical Vote

Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy
338	77	62	79	458
33%	8%	6%	8%	45%

Bush Job Approval

Approve	Disapprove
357	564
35%	56%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Approve	35%	35%	68%	7%	30%	30%	38%	82%	54%	14%	14%	4%	100%	0%
Disapprove	56%	57%	18%	87%	61%	63%	52%	8%	23%	39%	72%	95%	0%	100%
Not Sure	9%	8%	14%	5%	9%	7%	10%	10%	22%	47%	14%	1%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Female	52%	54%	52%	58%	43%	46%	54%	56%	38%	60%	49%	50%	50%	52%
Male	48%	46%	48%	42%	57%	54%	46%	44%	62%	40%	51%	50%	50%	48%

6. Age (from voter file match)

Age Group	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
18-44	48%	50%	47%	44%	55%	40%	53%	50%	46%	39%	33%	51%	55%	44%
45-64	34%	35%	29%	41%	32%	40%	31%	30%	37%	35%	40%	36%	27%	39%
65-74	9%	8%	13%	6%	7%	9%	9%	10%	6%	12%	14%	7%	10%	8%
75+	9%	7%	10%	9%	7%	11%	8%	10%	11%	13%	13%	7%	8%	9%

7/8a. Race

Race	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Hispanic/Latino	1%	1%	1%	0%	2%	1%	1%	1%	0%	2%	1%	1%	1%	1%
White	91%	94%	95%	91%	88%	88%	93%	93%	97%	79%	79%	93%	93%	91%
Black	7%	4%	4%	9%	6%	10%	5%	5%	0%	15%	17%	5%	5%	7%
Asian/Other	1%	1%	0%	0%	4%	1%	1%	1%	3%	4%	3%	0%	1%	1%

9. Party Identification

Party	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Pryce	Weak/Lean Pryce	Undecided/Other	Weak/Lean Kilroy	Strong Kilroy	Approve	Disapprove
Republican	35%	34%	100%	0%	0%	29%	38%	70%	49%	25%	25%	10%	68%	11%
Democrat	37%	38%	0%	100%	0%	39%	36%	5%	17%	17%	49%	64%	8%	58%
Independent/Other	28%	28%	0%	0%	100%	31%	26%	25%	35%	58%	26%	25%	24%	31%

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		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,015	523	492	489	347	89	90	927	88	353	170	389	102
Weighted Proportion	100%	52%	48%	48%	34%	9%	9%	91%	9%	35%	17%	38%	10%
1. Voter Motivation Index													
Mean	7.71	7.93	7.47	7.98	7.68	7.18	6.83	7.82	6.51	8.19	7.40	7.68	6.67
2. Preference													
Republican Pryce	38%	41%	36%	40%	34%	42%	39%	39%	28%	40%	41%	36%	37%
Other-Consider Pryce	1%	0%	2%	1%	1%	1%	2%	1%	0%	0%	1%	2%	1%
Undecided-Lean Pryce	2%	1%	3%	2%	1%	0%	5%	2%	2%	0%	2%	3%	2%
Democrat Kilroy	49%	46%	53%	53%	52%	35%	36%	50%	46%	50%	38%	56%	40%
Other-Consider Kilroy	0%	1%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%
Undecided-Lean Kilroy	3%	5%	2%	0%	4%	12%	9%	3%	9%	2%	11%	1%	6%
Other	2%	1%	3%	1%	2%	7%	2%	1%	7%	1%	0%	1%	8%
Undecided	4%	6%	2%	4%	5%	2%	7%	4%	8%	6%	6%	1%	6%
Total Pryce	41%	42%	40%	42%	37%	44%	46%	42%	30%	40%	44%	40%	40%
Total Kilroy	53%	51%	55%	53%	57%	47%	45%	53%	55%	52%	50%	57%	46%
3. Certainty													
Certain	85%	87%	82%	87%	83%	83%	79%	85%	78%	91%	78%	81%	86%
May Vote for Opponent	15%	13%	18%	13%	17%	17%	21%	15%	22%	9%	22%	19%	14%
Hierarchical Vote													
Strong Pryce	33%	36%	31%	35%	29%	39%	36%	34%	27%	36%	36%	29%	35%
Weak/Lean Pryce	8%	6%	10%	7%	8%	5%	10%	8%	3%	5%	8%	11%	5%
Undecided/Other	6%	7%	5%	5%	6%	9%	9%	5%	15%	8%	6%	3%	14%
Weak/Lean Kilroy	8%	7%	8%	5%	9%	13%	11%	7%	19%	4%	14%	8%	9%
Strong Kilroy	45%	44%	46%	47%	47%	35%	34%	46%	36%	47%	36%	49%	37%

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Likely Voters

Weighted Interviews 1,015
Weighted Proportion 100%

4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	35%	34%	36%	40%	28%	41%	30%	36%	29%	34%	34%	38%	32%
Disapprove	56%	56%	55%	51%	64%	50%	54%	55%	57%	56%	57%	55%	54%
Not Sure	9%	10%	9%	9%	8%	9%	17%	9%	14%	10%	10%	8%	13%

5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	52%	100%	0%	45%	52%	60%	75%	53%	32%	100%	100%	0%	0%
Male	48%	0%	100%	55%	48%	40%	25%	47%	68%	0%	0%	100%	100%

6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	48%	42%	54%	100%	0%	0%	0%	48%	47%	63%	0%	69%	0%
45-64	34%	34%	34%	0%	100%	0%	0%	35%	30%	37%	28%	31%	43%
65-74	9%	10%	7%	0%	0%	100%	0%	9%	9%	0%	32%	0%	34%
75+	9%	13%	5%	0%	0%	0%	100%	8%	14%	0%	40%	0%	22%

7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	1%	1%	1%	2%	0%	0%	0%	0%	11%	1%	0%	1%	1%
White	91%	95%	88%	92%	92%	91%	86%	100%	0%	96%	93%	88%	88%
Black	7%	4%	9%	6%	6%	7%	12%	0%	75%	3%	7%	9%	9%
Asian/Other	1%	0%	2%	1%	1%	1%	2%	0%	14%	0%	0%	2%	3%

9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	35%	35%	35%	35%	29%	54%	41%	37%	20%	32%	42%	33%	41%
Democrat	37%	41%	32%	33%	44%	25%	38%	36%	40%	44%	35%	31%	37%
Independent/Other	28%	23%	33%	32%	26%	21%	21%	27%	39%	24%	22%	36%	22%