

## New York 20th



## MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

### New York 20th

October 15-16, 2006  
1,000 Target Respondents

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Party Identification</u>			<u>Geography</u>		<u>Hierarchical Vote</u>					<u>Bush Job Approval</u>	
			<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>North</u>	<u>South</u>	<u>Strong Sweeney</u>	<u>Weak/Lean Sweeney</u>	<u>Undecided/Other</u>	<u>Weak/Lean Gillibrand</u>	<u>Strong Gillibrand</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Proportion	100%	78%	42%	25%	33%	50%	50%	33%	8%	5%	10%	44%	31%	62%
<b>1. Voter Motivation Index</b>														
Mean	7.73	9.00	7.69	7.80	7.72	7.72	7.73	7.70	7.72	7.35	6.80	8.00	7.59	7.87
<b>2. Preference</b>														
Republican Sweeney	40%	41%	62%	15%	31%	41%	40%	100%	90%	0%	0%	0%	84%	17%
Other-Consider Sweeney	0%	0%	0%	0%	0%	0%	0%	0%	3%	0%	0%	0%	0%	0%
Undecided-Lean Sweeney	1%	1%	1%	0%	0%	1%	0%	0%	7%	0%	0%	0%	1%	0%
Democrat Gillibrand	54%	53%	31%	82%	61%	52%	56%	0%	0%	0%	95%	100%	9%	79%
Other-Consider Gillibrand	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%
Undecided-Lean Gillibrand	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	2%	0%	0%	0%
Other	1%	1%	0%	0%	2%	1%	1%	0%	0%	13%	0%	0%	1%	0%
Undecided	4%	4%	4%	2%	6%	5%	3%	0%	0%	87%	0%	0%	4%	3%
Total Sweeney	41%	42%	64%	16%	31%	41%	41%	100%	100%	0%	0%	0%	86%	17%
Total Gillibrand	54%	54%	32%	82%	61%	53%	56%	0%	0%	0%	100%	100%	9%	80%
<b>3. Certainty</b>														
Certain	82%	84%	81%	82%	82%	84%	79%	100%	0%	100%	0%	100%	90%	79%
May Vote for Opponent	18%	16%	19%	18%	18%	16%	21%	0%	100%	0%	100%	0%	10%	21%
<b>Hierarchical Vote</b>														
Strong Sweeney	33%	34%	54%	10%	23%	35%	31%	100%	0%	0%	0%	0%	79%	10%
Weak/Lean Sweeney	8%	8%	10%	6%	8%	7%	9%	0%	100%	0%	0%	0%	6%	8%
Undecided/Other	5%	4%	4%	2%	8%	6%	4%	0%	0%	100%	0%	0%	5%	3%
Weak/Lean Gillibrand	10%	8%	10%	12%	10%	9%	12%	0%	0%	0%	100%	0%	3%	13%
Strong Gillibrand	44%	46%	22%	70%	51%	44%	44%	0%	0%	0%	0%	100%	6%	67%

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<b>New York 20th</b>			<b>Party Identification</b>			<b>Geography</b>		<b>Hierarchical Vote</b>					<b>Bush Job Approval</b>		
October 15-16, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>North</u>	<u>South</u>	<u>Strong Sweeney</u>	<u>Weak/Lean Sweeney</u>	<u>Undecided/Other</u>	<u>Weak/Lean Gillibrand</u>	<u>Strong Gillibrand</u>	<u>Approve</u>	<u>Disapprove</u>	
1,000 Target Respondents															
Weighted Proportion	100%	78%	42%	25%	33%	50%	50%	33%	8%	5%	10%	44%	31%	62%	
<b>4. Bush Job Approval</b>															
Approve	31%	31%	54%	9%	18%	31%	31%	75%	24%	32%	10%	4%	100%	0%	
Disapprove	62%	63%	38%	86%	75%	62%	63%	19%	59%	38%	81%	94%	0%	100%	
Not Sure	7%	6%	8%	5%	7%	8%	6%	7%	17%	30%	10%	2%	0%	0%	
<b>5. Gender</b>															
Female	52%	53%	56%	59%	43%	50%	54%	55%	49%	23%	52%	54%	51%	53%	
Male	48%	47%	44%	41%	57%	50%	46%	45%	51%	77%	48%	46%	49%	48%	
<b>6. Age</b> (from voter file match)															
18-44	35%	34%	34%	39%	32%	32%	37%	38%	32%	25%	29%	35%	38%	34%	
45-64	41%	41%	36%	40%	48%	43%	39%	37%	38%	39%	45%	44%	39%	42%	
65-74	13%	13%	14%	13%	11%	12%	13%	13%	13%	12%	14%	13%	13%	13%	
75+	12%	12%	15%	9%	10%	13%	11%	13%	17%	24%	12%	9%	11%	11%	
<b>7/8a. Race</b>															
Hispanic/Latino	1%	1%	1%	1%	1%	1%	1%	2%	1%	3%	1%	0%	2%	1%	
White	96%	97%	97%	97%	95%	97%	96%	95%	97%	95%	96%	97%	96%	97%	
Black	2%	2%	2%	1%	3%	2%	3%	3%	2%	0%	3%	2%	3%	2%	
Asian/Other	1%	0%	1%	0%	1%	1%	1%	0%	0%	2%	0%	1%	0%	1%	
<b>9. Party Identification</b>															
Republican	42%	42%	100%	0%	0%	45%	39%	69%	50%	38%	39%	21%	73%	25%	
Democrat	25%	26%	0%	100%	0%	26%	24%	8%	17%	10%	30%	40%	8%	34%	
Independent/Other	33%	33%	0%	0%	100%	29%	38%	24%	33%	53%	31%	39%	19%	40%	

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<b>New York 20th</b>		<b>Gender</b>		<b>Age</b>				<b>White</b>		<b>Gender/Age</b>			
October 15-16, 2006	<u>Likely Voters</u>	<u>Female</u>	<u>Male</u>	<u>18-44</u>	<u>45-64</u>	<u>65-74</u>	<u>75+</u>	<u>White</u>	<u>Non-White</u>	<u>Female</u>	<u>Female</u>	<u>Male</u>	<u>Male</u>
1,000 Target Respondents										<u>&lt; 60</u>	<u>60+</u>	<u>&lt; 60</u>	<u>60+</u>
Weighted Proportion	100%	52%	48%	35%	41%	13%	12%	96%	4%	32%	21%	33%	14%
<b>1. Voter Motivation Index</b>													
Mean	7.73	7.78	7.67	7.81	7.72	7.63	7.61	7.74	7.32	7.74	7.84	7.80	7.36
<b>2. Preference</b>													
Republican Sweeney	40%	41%	39%	44%	36%	40%	45%	40%	48%	40%	44%	39%	38%
Other-Consider Sweeney	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Undecided-Lean Sweeney	1%	1%	0%	0%	1%	0%	2%	1%	0%	0%	2%	1%	0%
Democrat Gillibrand	54%	55%	52%	52%	58%	54%	44%	54%	46%	58%	51%	54%	49%
Other-Consider Gillibrand	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	1%	0%
Undecided-Lean Gillibrand	0%	1%	0%	1%	0%	0%	0%	0%	0%	1%	0%	0%	0%
Other	1%	0%	1%	1%	0%	2%	0%	1%	1%	0%	0%	1%	2%
Undecided	4%	2%	7%	3%	4%	3%	10%	4%	6%	2%	2%	5%	11%
Total Sweeney	41%	42%	40%	44%	37%	41%	47%	41%	48%	40%	46%	40%	39%
Total Gillibrand	54%	56%	53%	53%	59%	55%	44%	55%	46%	58%	52%	54%	49%
<b>3. Certainty</b>													
Certain	82%	82%	81%	84%	81%	81%	78%	82%	81%	86%	77%	80%	84%
May Vote for Opponent	18%	18%	19%	16%	19%	19%	22%	18%	19%	14%	23%	20%	16%
<b>Hierarchical Vote</b>													
Strong Sweeney	33%	35%	31%	36%	29%	33%	35%	33%	41%	35%	35%	30%	32%
Weak/Lean Sweeney	8%	8%	9%	8%	8%	8%	12%	8%	8%	5%	11%	10%	6%
Undecided/Other	5%	2%	8%	4%	5%	5%	10%	5%	6%	2%	2%	6%	12%
Weak/Lean Gillibrand	10%	10%	10%	9%	11%	11%	10%	10%	11%	9%	12%	11%	9%
Strong Gillibrand	44%	45%	43%	44%	47%	43%	33%	44%	34%	49%	40%	44%	40%

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**New York 20th**

October 15-16, 2006  
1,000 Target Respondents

Weighted Proportion    100%

**Gender**

Female    Male

**Age**

18-44    45-64    65-74    75+

**Gender/Age**

White    Non-White    Female < 60    Female 60+    Male < 60    Male 60+

52%    48%    35%    41%    13%    12%    96%    4%    32%    21%    33%    14%

**4. Bush Job Approval**

Approve	31%	30%	32%	34%	29%	30%	30%	31%	38%	32%	27%	31%	35%
Disapprove	62%	63%	62%	62%	64%	61%	61%	63%	54%	61%	64%	65%	56%
Not Sure	7%	8%	6%	5%	7%	9%	10%	7%	8%	7%	9%	5%	9%

**5. Gender**

Female	52%	100%	0%	47%	51%	64%	59%	53%	39%	100%	100%	0%	0%
Male	48%	0%	100%	53%	49%	36%	41%	47%	62%	0%	0%	100%	100%

**6. Age** (from voter file match)

18-44	35%	31%	38%	100%	0%	0%	0%	34%	42%	52%	0%	55%	0%
45-64	41%	40%	42%	0%	100%	0%	0%	41%	31%	48%	27%	45%	34%
65-74	13%	16%	10%	0%	0%	100%	0%	13%	18%	0%	39%	0%	32%
75+	12%	13%	10%	0%	0%	0%	100%	12%	9%	0%	34%	0%	34%

**7/8a. Race**

Hispanic/Latino	1%	1%	1%	2%	1%	0%	1%	0%	28%	1%	0%	2%	1%
White	96%	97%	95%	96%	97%	95%	97%	100%	0%	97%	98%	95%	96%
Black	2%	2%	3%	2%	2%	4%	2%	0%	60%	2%	2%	3%	3%
Asian/Other	1%	0%	1%	1%	0%	1%	0%	0%	13%	0%	0%	1%	1%

**9. Party Identification**

Republican	42%	44%	39%	41%	37%	47%	54%	42%	36%	40%	51%	37%	43%
Democrat	25%	28%	22%	28%	24%	25%	19%	25%	19%	29%	27%	22%	21%
Independent/Other	33%	28%	40%	31%	39%	28%	27%	33%	45%	31%	22%	41%	37%