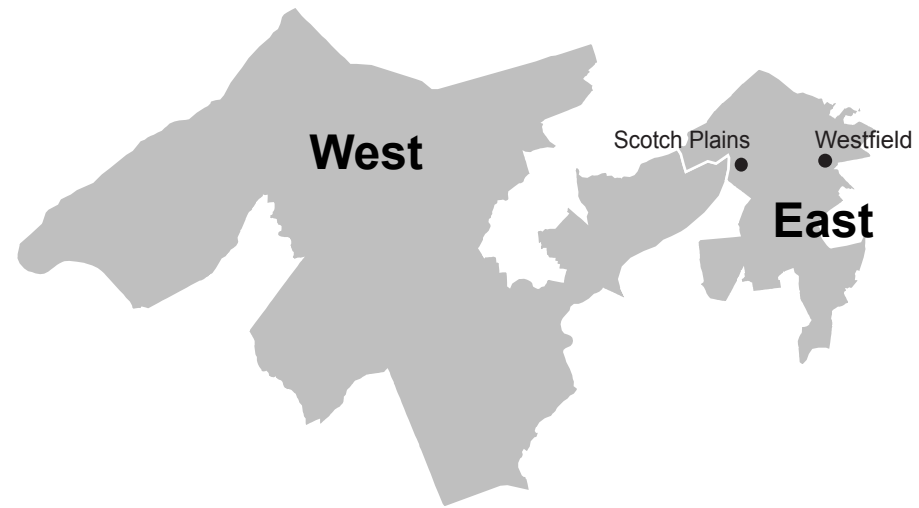


New Jersey 7th



New Jersey 7th

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
Weighted Interviews	1,022	700	412	323	287	570	452	413	84	52	146	327	407	509	
Weighted Proportion	100%	68%	40%	32%	28%	56%	44%	40%	8%	5%	14%	32%	40%	50%	
1. Voter Motivation Index															
Mean	7.09	9.00	7.28	7.08	6.83	7.26	6.88	7.44	6.37	5.51	6.28	7.45	7.42	7.13	
2. Preference															
Republican Ferguson	46%	49%	75%	11%	43%	44%	47%	100%	63%	0%	0%	0%	84%	14%	
Other-Consider Ferguson	2%	1%	2%	1%	2%	2%	2%	0%	20%	0%	0%	0%	3%	0%	
Undecided-Lean Ferguson	1%	1%	2%	1%	1%	1%	1%	0%	17%	0%	0%	0%	1%	1%	
Democrat Stender	42%	45%	15%	74%	44%	44%	39%	0%	0%	0%	67%	100%	6%	76%	
Other-Consider Stender	1%	1%	1%	3%	1%	2%	1%	0%	0%	0%	10%	0%	1%	1%	
Undecided-Lean Stender	3%	1%	2%	6%	2%	3%	4%	0%	0%	0%	23%	0%	3%	4%	
Other	2%	1%	3%	1%	4%	2%	2%	0%	0%	47%	0%	0%	1%	3%	
Undecided	3%	2%	1%	3%	4%	2%	3%	0%	0%	53%	0%	0%	2%	2%	
Total Ferguson	49%	50%	79%	13%	45%	47%	50%	100%	100%	0%	0%	0%	88%	15%	
Total Stender	46%	47%	18%	83%	47%	48%	44%	0%	0%	0%	100%	100%	10%	80%	
3. Certainty															
Certain	78%	83%	82%	72%	77%	78%	77%	100%	0%	100%	0%	100%	84%	76%	
May Vote for Opponent	22%	17%	18%	28%	23%	22%	23%	0%	100%	0%	100%	0%	16%	24%	
Hierarchical Vote															
Strong Ferguson	40%	44%	66%	8%	40%	39%	43%	100%	0%	0%	0%	0%	80%	10%	
Weak/Lean Ferguson	8%	6%	12%	6%	5%	9%	8%	0%	100%	0%	0%	0%	8%	5%	
Undecided/Other	5%	3%	4%	4%	8%	5%	6%	0%	0%	100%	0%	0%	3%	5%	
Weak/Lean Stender	14%	11%	5%	23%	18%	13%	16%	0%	0%	0%	100%	0%	8%	19%	
Strong Stender	32%	36%	12%	60%	29%	35%	28%	0%	0%	0%	0%	100%	1%	61%	

New Jersey 7th

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 1,022
Weighted Proportion 100%

Certain Voters

Party Identification

Republican	Democrat	Independent
412	323	287
40%	32%	28%

Geography

East	West
570	452
56%	44%

Hierarchical Vote

Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender
413	84	52	146	327
40%	8%	5%	14%	32%

Bush Job Approval

Approve	Disapprove
407	509
40%	50%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
Approve	40%	43%	62%	14%	38%	38%	42%	78%	39%	22%	23%	2%	100%	0%
Disapprove	50%	50%	26%	77%	53%	51%	48%	12%	29%	50%	67%	95%	0%	100%
Not Sure	10%	7%	12%	9%	10%	11%	10%	10%	32%	28%	10%	3%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
Female	54%	55%	54%	61%	46%	54%	53%	58%	37%	39%	45%	60%	49%	58%
Male	46%	45%	46%	39%	54%	46%	47%	42%	63%	61%	55%	40%	51%	42%

6. Age (from voter file match)

Age Group	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
18-44	38%	34%	41%	34%	39%	35%	41%	39%	42%	58%	28%	36%	41%	35%
45-64	39%	42%	35%	44%	39%	37%	42%	34%	36%	38%	54%	40%	36%	43%
65-74	12%	12%	11%	13%	11%	15%	8%	14%	15%	0%	11%	11%	13%	11%
75+	11%	11%	13%	9%	10%	13%	9%	13%	7%	4%	7%	12%	10%	12%

7/8a. Race

Race	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
Hispanic/Latino	3%	3%	4%	2%	2%	3%	3%	2%	10%	4%	5%	1%	3%	2%
White	89%	89%	95%	84%	86%	87%	91%	93%	77%	77%	81%	91%	89%	90%
Black	4%	5%	1%	11%	2%	6%	2%	3%	4%	10%	8%	3%	5%	4%
Asian/Other	4%	3%	1%	3%	10%	4%	4%	1%	9%	9%	6%	4%	3%	4%

9. Party Identification

Party	Likely Voters	Certain Voters	Republican	Democrat	Independent	East	West	Strong Ferguson	Weak/Lean Ferguson	Undecided/Other	Weak/Lean Stender	Strong Stender	Approve	Disapprove
Republican	40%	42%	100%	0%	0%	36%	46%	66%	60%	29%	15%	15%	63%	21%
Democrat	32%	31%	0%	100%	0%	37%	25%	6%	22%	26%	50%	59%	11%	49%
Independent/Other	28%	27%	0%	0%	100%	27%	30%	28%	18%	45%	35%	25%	26%	30%

New Jersey 7th

		Gender		Age				Gender/Age					
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,022	552	471	389	400	121	113	907	115	351	200	343	128
Weighted Proportion	100%	54%	46%	38%	39%	12%	11%	89%	11%	34%	20%	34%	13%
1. Voter Motivation Index													
Mean	7.09	7.19	6.97	6.63	7.65	7.00	6.80	7.12	6.85	7.14	7.29	6.92	7.11
2. Preference													
Republican Ferguson	46%	48%	43%	47%	40%	52%	51%	47%	35%	45%	52%	42%	47%
Other-Consider Ferguson	2%	0%	3%	2%	1%	3%	1%	1%	5%	1%	0%	3%	4%
Undecided-Lean Ferguson	1%	1%	2%	1%	2%	1%	0%	1%	2%	1%	2%	2%	2%
Democrat Stender	42%	45%	37%	38%	45%	41%	42%	42%	38%	46%	43%	37%	38%
Other-Consider Stender	1%	1%	2%	1%	2%	1%	3%	1%	3%	1%	0%	2%	3%
Undecided-Lean Stender	3%	1%	6%	2%	5%	0%	1%	3%	8%	1%	2%	7%	2%
Other	2%	1%	4%	5%	1%	0%	1%	2%	5%	2%	0%	5%	1%
Undecided	3%	3%	3%	3%	4%	0%	1%	2%	5%	3%	1%	3%	2%
Total Ferguson	49%	49%	48%	51%	43%	57%	53%	50%	41%	46%	54%	46%	53%
Total Stender	46%	47%	45%	41%	52%	43%	46%	46%	49%	49%	45%	46%	43%
3. Certainty													
Certain	78%	82%	72%	80%	73%	77%	85%	80%	59%	80%	86%	73%	67%
May Vote for Opponent	22%	18%	28%	20%	27%	23%	15%	20%	41%	20%	14%	27%	33%
Hierarchical Vote													
Strong Ferguson	40%	43%	37%	42%	35%	47%	47%	42%	24%	40%	49%	37%	37%
Weak/Lean Ferguson	8%	6%	11%	9%	7%	10%	6%	7%	17%	6%	5%	9%	17%
Undecided/Other	5%	4%	7%	8%	5%	0%	2%	4%	10%	5%	1%	8%	3%
Weak/Lean Stender	14%	12%	17%	10%	20%	13%	9%	13%	24%	13%	9%	17%	16%
Strong Stender	32%	35%	28%	31%	33%	30%	36%	33%	24%	35%	36%	28%	27%

New Jersey 7th

October 8-10, 2006
1,000 Target Respondents

Likely Voters

		Gender		Age						Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Interviews	1,022	552	471	389	400	121	113	907	115	351	200	343	128
Weighted Proportion	100%	54%	46%	38%	39%	12%	11%	89%	11%	34%	20%	34%	13%
4. Bush Job Approval													
Approve	40%	36%	44%	43%	36%	44%	37%	40%	41%	35%	38%	46%	39%
Disapprove	50%	54%	45%	45%	54%	47%	52%	50%	46%	53%	55%	45%	46%
Not Sure	10%	10%	11%	12%	10%	8%	11%	10%	13%	12%	7%	9%	15%
5. Gender													
Female	54%	100%	0%	44%	58%	63%	61%	55%	48%	100%	100%	0%	0%
Male	46%	0%	100%	56%	42%	37%	39%	45%	52%	0%	0%	100%	100%
6. Age (from voter file match)													
18-44	38%	31%	46%	100%	0%	0%	0%	37%	49%	49%	0%	63%	0%
45-64	39%	42%	35%	0%	100%	0%	0%	40%	36%	51%	28%	37%	31%
65-74	12%	14%	10%	0%	0%	100%	0%	12%	7%	0%	38%	0%	35%
75+	11%	12%	9%	0%	0%	0%	100%	11%	8%	0%	34%	0%	34%
7/8a. Race													
Hispanic/Latino	3%	4%	1%	3%	4%	2%	0%	0%	26%	6%	3%	1%	1%
White	89%	90%	87%	86%	90%	93%	92%	100%	0%	88%	94%	88%	86%
Black	4%	3%	6%	7%	3%	3%	2%	0%	38%	3%	1%	6%	6%
Asian/Other	4%	3%	5%	4%	4%	2%	6%	0%	36%	3%	2%	5%	7%
9. Party Identification													
Republican	40%	41%	40%	43%	36%	39%	47%	43%	19%	41%	41%	39%	42%
Democrat	32%	35%	27%	28%	36%	35%	26%	30%	45%	36%	35%	26%	30%
Independent/Other	28%	24%	33%	29%	28%	26%	27%	27%	35%	24%	24%	35%	27%