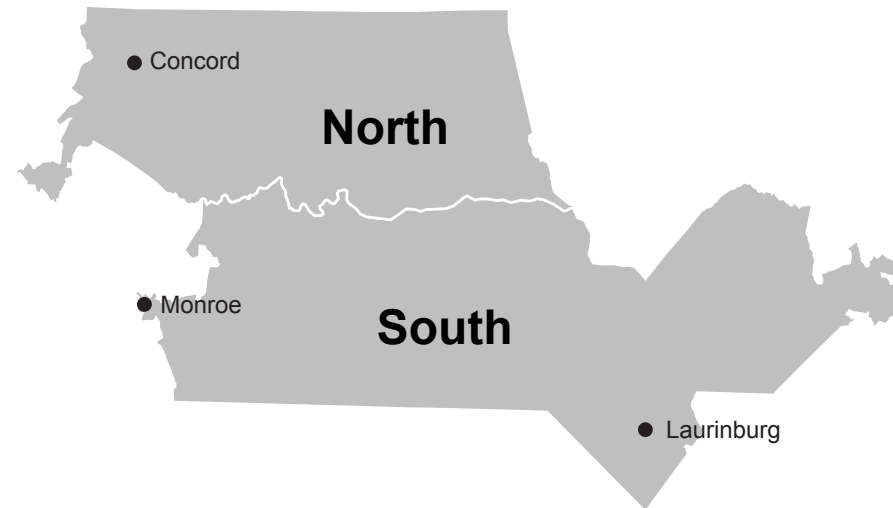


North Carolina 8th



North Carolina 8th

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
Weighted Interviews	1,029	719	361	443	226	441	589	369	86	46	74	455	406	543	
Weighted Proportion	100%	70%	35%	43%	22%	43%	57%	36%	8%	4%	7%	44%	39%	53%	
1. Voter Motivation Index															
Mean	7.47	9.00	7.57	7.40	7.43	7.33	7.57	7.49	8.02	7.32	6.48	7.52	7.46	7.44	
2. Preference															
Republican Hayes	42%	44%	81%	11%	38%	37%	45%	100%	70%	0%	0%	0%	90%	5%	
Other-Consider Hayes	0%	0%	0%	0%	1%	0%	0%	0%	3%	0%	0%	0%	0%	0%	
Undecided-Lean Hayes	2%	2%	1%	2%	5%	1%	3%	0%	27%	0%	0%	0%	1%	1%	
Democrat Kissell	47%	47%	15%	77%	40%	52%	43%	0%	0%	0%	39%	100%	4%	82%	
Other-Consider Kissell	1%	1%	1%	1%	4%	0%	2%	0%	0%	0%	20%	0%	1%	1%	
Undecided-Lean Kissell	3%	1%	0%	5%	2%	3%	3%	0%	0%	0%	41%	0%	1%	5%	
Other	1%	2%	1%	0%	5%	1%	1%	0%	0%	30%	0%	0%	0%	3%	
Undecided	3%	3%	1%	4%	4%	5%	2%	0%	0%	70%	0%	0%	3%	2%	
Total Hayes	44%	46%	82%	13%	44%	39%	48%	100%	100%	0%	0%	0%	91%	7%	
Total Kissell	51%	50%	16%	83%	46%	55%	48%	0%	0%	0%	100%	100%	6%	88%	
3. Certainty															
Certain	84%	86%	91%	84%	75%	86%	83%	100%	0%	100%	0%	100%	88%	86%	
May Vote for Opponent	16%	14%	9%	16%	25%	14%	17%	0%	100%	0%	100%	0%	12%	14%	
Hierarchical Vote															
Strong Hayes	36%	36%	75%	7%	30%	32%	39%	100%	0%	0%	0%	0%	82%	3%	
Weak/Lean Hayes	8%	10%	7%	6%	14%	7%	9%	0%	100%	0%	0%	0%	9%	4%	
Undecided/Other	4%	4%	2%	4%	9%	6%	3%	0%	0%	100%	0%	0%	3%	5%	
Weak/Lean Kissell	7%	4%	2%	10%	11%	7%	7%	0%	0%	0%	100%	0%	4%	10%	
Strong Kissell	44%	46%	14%	73%	35%	48%	41%	0%	0%	0%	0%	100%	3%	79%	

North Carolina 8th

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 1,029
Weighted Proportion 100%

Certain Voters

Party Identification

Republican	Democrat	Independent
361	443	226
35%	43%	22%

Geography

South	North
441	589
43%	57%

Hierarchical Vote

Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell
369	86	46	74	455
36%	8%	4%	7%	44%

Bush Job Approval

Approve	Disapprove
406	543
39%	53%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
Approve	39%	40%	76%	12%	34%	36%	42%	91%	41%	25%	20%	2%	100%	0%
Disapprove	53%	52%	17%	82%	53%	58%	49%	4%	26%	58%	72%	94%	0%	100%
Not Sure	8%	8%	7%	6%	13%	6%	9%	6%	33%	17%	8%	4%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
Female	54%	51%	54%	62%	38%	56%	53%	52%	49%	22%	52%	61%	54%	56%
Male	46%	49%	46%	38%	62%	44%	47%	48%	51%	78%	48%	39%	46%	44%

6. Age (from voter file match)

	Likely Voters	Certain Voters	Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
18-44	42%	43%	52%	33%	45%	34%	48%	54%	39%	42%	32%	35%	56%	34%
45-64	37%	39%	34%	41%	35%	47%	30%	33%	33%	37%	35%	42%	32%	40%
65-74	11%	11%	8%	12%	13%	10%	12%	8%	17%	9%	17%	12%	8%	14%
75+	9%	8%	6%	14%	7%	9%	10%	5%	11%	13%	15%	11%	5%	12%

7/8a. Race

	Likely Voters	Certain Voters	Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
Hispanic/Latino	1%	0%	1%	0%	4%	1%	1%	2%	2%	0%	3%	0%	2%	0%
White	72%	74%	92%	54%	76%	63%	79%	90%	76%	78%	72%	56%	87%	59%
Black	25%	23%	7%	45%	15%	34%	19%	7%	17%	15%	22%	43%	9%	39%
Asian/Other	2%	2%	0%	1%	5%	3%	1%	1%	5%	7%	3%	1%	2%	1%

9. Party Identification

	Likely Voters	Certain Voters	Republican	Democrat	Independent	South	North	Strong Hayes	Weak/Lean Hayes	Undecided/ Other	Weak/Lean Kissell	Strong Kissell	Approve	Disapprove
Republican	35%	37%	100%	0%	0%	26%	42%	73%	31%	16%	7%	11%	68%	11%
Democrat	43%	42%	0%	100%	0%	54%	35%	8%	31%	38%	60%	71%	13%	67%
Independent/Other	22%	21%	0%	0%	100%	20%	23%	18%	38%	46%	33%	18%	19%	22%

North Carolina 8th

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	1,029	557	473	436	382	114	98	741	289	381	176	326	147
Weighted Proportion	100%	54%	46%	42%	37%	11%	10%	72%	28%	37%	17%	32%	14%
1. Voter Motivation Index													
Mean	7.47	7.04	7.96	7.84	7.53	6.83	6.25	7.75	6.73	7.38	6.31	8.17	7.51
2. Preference													
Republican Hayes	42%	40%	43%	52%	36%	35%	27%	51%	17%	46%	28%	46%	38%
Other-Consider Hayes	0%	0%	0%	0%	0%	0%	1%	0%	1%	1%	0%	0%	0%
Undecided-Lean Hayes	2%	1%	4%	1%	3%	2%	3%	2%	2%	1%	1%	3%	6%
Democrat Kissell	47%	53%	40%	38%	52%	55%	57%	37%	74%	47%	64%	38%	44%
Other-Consider Kissell	1%	1%	2%	2%	1%	0%	1%	2%	1%	1%	1%	2%	0%
Undecided-Lean Kissell	3%	3%	3%	1%	4%	4%	6%	3%	2%	2%	4%	3%	5%
Other	1%	0%	3%	3%	0%	2%	1%	2%	0%	0%	0%	4%	2%
Undecided	3%	2%	5%	2%	4%	2%	5%	3%	3%	2%	2%	4%	6%
Total Hayes	44%	42%	47%	53%	39%	37%	30%	54%	19%	48%	29%	49%	43%
Total Kissell	51%	57%	45%	42%	56%	59%	64%	41%	77%	51%	69%	44%	49%
3. Certainty													
Certain	84%	86%	83%	87%	86%	76%	78%	84%	86%	88%	80%	85%	80%
May Vote for Opponent	16%	14%	17%	13%	14%	24%	22%	16%	14%	12%	20%	15%	20%
Hierarchical Vote													
Strong Hayes	36%	34%	38%	46%	32%	25%	20%	45%	12%	40%	21%	41%	31%
Weak/Lean Hayes	8%	7%	9%	8%	7%	13%	10%	9%	7%	7%	8%	8%	12%
Undecided/Other	4%	2%	8%	4%	4%	4%	6%	5%	3%	2%	2%	8%	8%
Weak/Lean Kissell	7%	7%	7%	6%	7%	11%	12%	7%	7%	5%	12%	7%	8%
Strong Kissell	44%	50%	38%	37%	50%	48%	52%	34%	70%	46%	57%	36%	41%

North Carolina 8th

October 8-10, 2006
1,000 Target Respondents

Weighted Interviews 1,029
Weighted Proportion 100%

4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	39%	39%	40%	52%	34%	27%	19%	48%	18%	46%	24%	45%	28%
Disapprove	53%	55%	50%	42%	57%	68%	67%	44%	76%	50%	66%	45%	62%
Not Sure	8%	6%	10%	6%	9%	5%	14%	9%	6%	4%	10%	9%	11%

5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	54%	100%	0%	54%	53%	56%	56%	49%	68%	100%	100%	0%	0%
Male	46%	0%	100%	46%	47%	44%	44%	51%	32%	0%	0%	100%	100%

6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	42%	42%	42%	100%	0%	0%	0%	47%	31%	62%	0%	61%	0%
45-64	37%	36%	38%	0%	100%	0%	0%	34%	46%	38%	32%	39%	37%
65-74	11%	12%	10%	0%	0%	100%	0%	10%	13%	0%	36%	0%	34%
75+	9%	10%	9%	0%	0%	0%	100%	9%	10%	0%	31%	0%	29%

7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	1%	1%	1%	1%	1%	0%	0%	0%	4%	2%	0%	1%	0%
White	72%	65%	80%	80%	65%	66%	71%	100%	0%	65%	65%	86%	67%
Black	25%	32%	17%	17%	32%	31%	27%	0%	89%	31%	33%	11%	31%
Asian/Other	2%	2%	2%	2%	2%	3%	2%	0%	7%	2%	2%	2%	2%

9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	35%	35%	35%	43%	32%	26%	22%	45%	10%	39%	26%	38%	27%
Democrat	43%	49%	36%	34%	47%	47%	62%	32%	71%	45%	59%	30%	47%
Independent/Other	22%	15%	30%	23%	21%	26%	17%	23%	19%	16%	15%	31%	26%