

Kentucky 4th



Kentucky 4th

October 8-10, 2006		<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Party Identification</u>			<u>Geography</u>			<u>Hierarchical Vote</u>					<u>Bush Job Approval</u>	
1,000 Target Respondents				<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Interviews	970	631	403	430	137	303	438	229	348	130	41	79	372	442	453	
Weighted Proportion	100%	65%	42%	44%	14%	31%	45%	24%	36%	13%	4%	8%	38%	46%	47%	
1. Voter Motivation Index																
Mean	6.99	9.00	7.35	6.46	7.59	7.05	6.97	6.94	7.81	7.52	5.59	6.03	6.39	7.53	6.52	
2. Preference																
Republican Davis	46%	53%	77%	17%	45%	41%	52%	41%	100%	74%	0%	0%	0%	82%	8%	
Other-Consider Davis	1%	1%	1%	1%	3%	1%	2%	1%	0%	8%	0%	0%	0%	2%	1%	
Undecided-Lean Davis	2%	3%	3%	2%	0%	4%	1%	2%	0%	18%	0%	0%	0%	3%	2%	
Democrat Lucas	43%	37%	14%	71%	42%	46%	41%	42%	0%	0%	0%	63%	100%	9%	81%	
Other-Consider Lucas	1%	1%	1%	1%	2%	2%	0%	2%	0%	0%	0%	13%	0%	1%	1%	
Undecided-Lean Lucas	2%	2%	0%	4%	2%	1%	1%	5%	0%	0%	0%	24%	0%	0%	3%	
Other	2%	1%	1%	2%	2%	3%	2%	0%	0%	0%	37%	0%	0%	1%	2%	
Undecided	3%	2%	3%	2%	4%	4%	2%	5%	0%	0%	63%	0%	0%	2%	2%	
Total Davis	49%	57%	81%	20%	48%	46%	54%	45%	100%	100%	0%	0%	0%	86%	10%	
Total Lucas	46%	40%	16%	76%	46%	48%	43%	49%	0%	0%	0%	100%	100%	10%	86%	
3. Certainty																
Certain	78%	80%	75%	81%	81%	72%	82%	78%	100%	0%	100%	0%	100%	77%	84%	
May Vote for Opponent	22%	20%	25%	19%	19%	28%	18%	22%	0%	100%	0%	100%	0%	23%	16%	
Hierarchical Vote																
Strong Davis	36%	43%	62%	11%	36%	29%	41%	36%	100%	0%	0%	0%	0%	69%	4%	
Weak/Lean Davis	13%	14%	19%	9%	12%	17%	13%	8%	0%	100%	0%	0%	0%	17%	6%	
Undecided/Other	4%	3%	4%	4%	6%	6%	2%	5%	0%	0%	100%	0%	0%	3%	4%	
Weak/Lean Lucas	8%	7%	6%	10%	7%	9%	5%	11%	0%	0%	0%	100%	0%	5%	11%	
Strong Lucas	38%	34%	10%	65%	38%	38%	38%	37%	0%	0%	0%	0%	100%	5%	75%	

Kentucky 4th

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 970
Weighted Proportion 100%

Certain Voters

Party Identification

<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>
403	430	137
42%	44%	14%

Geography

<u>East</u>	<u>North</u>	<u>West</u>
303	438	229
31%	45%	24%

Hierarchical Vote

<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>
348	130	41	79	372
36%	13%	4%	8%	38%

Bush Job Approval

<u>Approve</u>	<u>Disapprove</u>
442	453
46%	47%

4. Bush Job Approval

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
Approve	46%	51%	74%	20%	42%	39%	48%	50%	87%	58%	38%	30%	6%	100%	0%
Disapprove	47%	43%	18%	75%	45%	54%	43%	44%	5%	19%	48%	61%	92%	0%	100%
Not Sure	8%	6%	8%	6%	12%	7%	9%	6%	7%	22%	14%	9%	2%	0%	0%

5. Gender

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
Female	49%	48%	47%	55%	38%	45%	50%	53%	45%	41%	53%	40%	57%	45%	55%
Male	51%	52%	53%	45%	62%	55%	50%	47%	55%	59%	47%	60%	43%	55%	45%

6. Age (from voter file match)

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
18-44	35%	34%	40%	33%	28%	34%	33%	40%	40%	38%	17%	42%	30%	41%	32%
45-64	41%	44%	37%	44%	46%	37%	44%	42%	39%	35%	49%	46%	44%	39%	43%
65-74	12%	13%	12%	12%	14%	11%	13%	12%	11%	10%	19%	5%	15%	10%	13%
75+	11%	9%	11%	11%	13%	17%	9%	6%	9%	16%	15%	8%	11%	9%	11%

7/8a. Race

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
Hispanic/Latino	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
White	97%	97%	99%	96%	92%	97%	98%	95%	97%	96%	96%	94%	98%	97%	97%
Black	2%	2%	1%	4%	1%	2%	1%	3%	2%	2%	4%	4%	2%	2%	2%
Asian/Other	1%	1%	0%	0%	7%	1%	1%	2%	1%	2%	0%	2%	1%	1%	1%

9. Party Identification

	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>East</u>	<u>North</u>	<u>West</u>	<u>Strong Davis</u>	<u>Weak/Lean Davis</u>	<u>Undecided/Other</u>	<u>Weak/Lean Lucas</u>	<u>Strong Lucas</u>	<u>Approve</u>	<u>Disapprove</u>
Republican	42%	45%	100%	0%	0%	37%	44%	44%	72%	58%	36%	30%	10%	68%	16%
Democrat	44%	39%	0%	100%	0%	55%	38%	41%	14%	30%	44%	57%	76%	19%	71%
Independent/Other	14%	16%	0%	0%	100%	8%	18%	15%	14%	13%	20%	13%	14%	13%	14%

Kentucky 4th

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female	Female	Male	Male
1,000 Target Respondents										< 60	60+	< 60	60+
Weighted Interviews	970	477	492	342	401	120	107	939	31	299	178	347	146
Weighted Proportion	100%	49%	51%	35%	41%	12%	11%	97%	3%	31%	18%	36%	15%
1. Voter Motivation Index													
Mean	6.99	6.91	7.07	6.87	7.20	7.22	6.35	6.99	7.08	6.87	6.98	7.26	6.62
2. Preference													
Republican Davis	46%	42%	50%	52%	43%	40%	43%	46%	50%	45%	36%	50%	50%
Other-Consider Davis	1%	0%	2%	2%	0%	1%	2%	1%	1%	1%	0%	2%	2%
Undecided-Lean Davis	2%	2%	3%	2%	2%	3%	4%	2%	1%	0%	5%	3%	2%
Democrat Lucas	43%	49%	38%	39%	46%	49%	41%	44%	30%	47%	52%	38%	38%
Other-Consider Lucas	1%	0%	2%	1%	1%	0%	3%	1%	9%	0%	1%	2%	1%
Undecided-Lean Lucas	2%	2%	2%	2%	3%	0%	2%	2%	4%	3%	1%	3%	0%
Other	2%	1%	2%	1%	2%	3%	2%	2%	3%	1%	1%	1%	3%
Undecided	3%	3%	2%	1%	3%	3%	4%	3%	3%	3%	4%	2%	3%
Total Davis	49%	44%	54%	56%	46%	44%	49%	49%	51%	46%	41%	54%	54%
Total Lucas	46%	51%	42%	42%	49%	50%	45%	47%	43%	50%	54%	43%	40%
3. Certainty													
Certain	78%	82%	75%	76%	80%	86%	74%	79%	67%	81%	83%	72%	81%
May Vote for Opponent	22%	18%	25%	24%	20%	14%	26%	21%	33%	19%	17%	28%	19%
Hierarchical Vote													
Strong Davis	36%	33%	39%	41%	34%	32%	30%	36%	34%	36%	29%	39%	39%
Weak/Lean Davis	13%	11%	16%	15%	11%	11%	20%	13%	17%	11%	12%	15%	16%
Undecided/Other	4%	5%	4%	2%	5%	6%	6%	4%	6%	4%	5%	3%	6%
Weak/Lean Lucas	8%	7%	10%	10%	9%	3%	6%	8%	16%	8%	5%	12%	4%
Strong Lucas	38%	45%	32%	33%	40%	47%	39%	39%	27%	42%	49%	31%	36%

Kentucky 4th

October 8-10, 2006
1,000 Target Respondents

Weighted Interviews 970
Weighted Proportion 100%

4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	46%	41%	50%	53%	43%	37%	39%	46%	44%	46%	33%	51%	46%
Disapprove	47%	52%	42%	43%	49%	49%	47%	47%	41%	48%	58%	42%	42%
Not Sure	8%	7%	9%	4%	8%	14%	14%	7%	15%	5%	9%	7%	12%

5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	49%	100%	0%	39%	53%	59%	57%	50%	26%	100%	100%	0%	0%
Male	51%	0%	100%	61%	47%	41%	43%	50%	74%	0%	0%	100%	100%

6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	35%	28%	42%	100%	0%	0%	0%	35%	33%	45%	0%	60%	0%
45-64	41%	44%	38%	0%	100%	0%	0%	41%	42%	55%	26%	40%	34%
65-74	12%	15%	10%	0%	0%	100%	0%	13%	8%	0%	40%	0%	34%
75+	11%	13%	9%	0%	0%	0%	100%	11%	17%	0%	34%	0%	32%

7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
White	97%	98%	95%	97%	97%	98%	95%	100%	0%	99%	98%	95%	95%
Black	2%	1%	3%	2%	2%	1%	3%	0%	63%	1%	2%	3%	2%
Asian/Other	1%	0%	2%	1%	2%	1%	1%	0%	37%	0%	0%	2%	2%

9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	42%	40%	43%	48%	37%	41%	40%	43%	10%	42%	36%	43%	44%
Democrat	44%	49%	40%	41%	48%	42%	44%	44%	53%	47%	53%	41%	35%
Independent/Other	14%	11%	17%	11%	16%	16%	16%	13%	37%	11%	11%	16%	21%