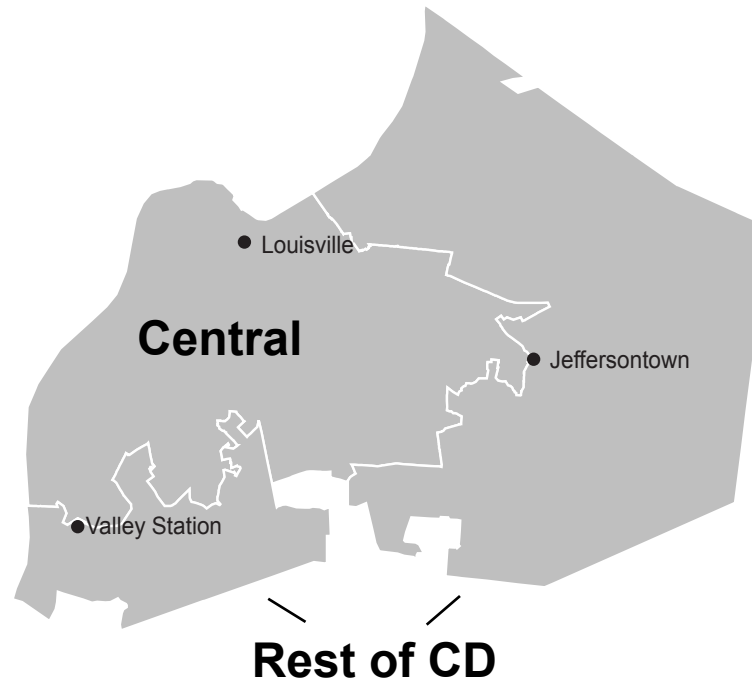


Kentucky 3rd



Kentucky 3rd

October 8-10, 2006		<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Party Identification</u>			<u>Geography</u>		<u>Hierarchical Vote</u>					<u>Bush Job Approval</u>	
1,000 Target Respondents				<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Central</u>	<u>Rest of CD</u>	<u>Strong Northup</u>	<u>Weak/Lean Northup</u>	<u>Undecided/Other</u>	<u>Weak/Lean Yarmuth</u>	<u>Strong Yarmuth</u>	<u>Approve</u>	<u>Disapprove</u>
Weighted Interviews	996	664	365	449	182	435	561	383	99	33	103	378	375	521	
Weighted Proportion	100%	67%	37%	45%	18%	44%	56%	38%	10%	3%	10%	38%	38%	52%	
1. Voter Motivation Index															
Mean	6.98	9.00	7.31	6.78	6.82	6.51	7.34	7.46	5.94	5.33	6.24	7.11	7.16	6.83	
2. Preference															
Republican Northup	46%	48%	76%	19%	50%	34%	55%	100%	73%	0%	0%	0%	84%	14%	
Other-Consider Northup	1%	0%	1%	1%	0%	0%	1%	0%	5%	0%	0%	0%	1%	0%	
Undecided-Lean Northup	2%	1%	1%	3%	2%	2%	2%	0%	22%	0%	0%	0%	1%	2%	
Democrat Yarmuth	44%	45%	16%	69%	40%	56%	35%	0%	0%	0%	62%	100%	7%	76%	
Other-Consider Yarmuth	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	
Undecided-Lean Yarmuth	4%	4%	1%	5%	6%	4%	4%	0%	0%	0%	36%	0%	3%	4%	
Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	7%	0%	0%	0%	0%	
Undecided	3%	2%	4%	3%	2%	4%	3%	0%	0%	93%	0%	0%	3%	3%	
Total Northup	48%	50%	78%	23%	52%	36%	58%	100%	100%	0%	0%	0%	86%	16%	
Total Yarmuth	48%	49%	18%	74%	46%	60%	39%	0%	0%	0%	100%	100%	10%	81%	
3. Certainty															
Certain	80%	84%	87%	78%	69%	76%	82%	100%	0%	100%	0%	100%	82%	79%	
May Vote for Opponent	20%	16%	13%	22%	31%	24%	18%	0%	100%	0%	100%	0%	18%	21%	
Hierarchical Vote															
Strong Northup	38%	42%	70%	14%	35%	27%	48%	100%	0%	0%	0%	0%	75%	9%	
Weak/Lean Northup	10%	8%	8%	9%	17%	9%	10%	0%	100%	0%	0%	0%	11%	7%	
Undecided/Other	3%	2%	4%	3%	2%	4%	3%	0%	0%	100%	0%	0%	4%	3%	
Weak/Lean Yarmuth	10%	9%	5%	13%	15%	14%	7%	0%	0%	0%	100%	0%	6%	13%	
Strong Yarmuth	38%	40%	13%	61%	32%	46%	32%	0%	0%	0%	0%	100%	4%	68%	

Kentucky 3rd			Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
October 8-10, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Central</u>	<u>Rest of CD</u>	<u>Strong Northup</u>	<u>Weak/Lean Northup</u>	<u>Undecided/Other</u>	<u>Weak/Lean Yarmuth</u>	<u>Strong Yarmuth</u>	<u>Approve</u>	<u>Disapprove</u>
1,000 Target Respondents														
Weighted Interviews	996	664	365	449	182	435	561	383	99	33	103	378	375	521
Weighted Proportion	100%	67%	37%	45%	18%	44%	56%	38%	10%	3%	10%	38%	38%	52%
4. Bush Job Approval														
Approve	38%	38%	64%	21%	26%	29%	44%	73%	43%	41%	23%	4%	100%	0%
Disapprove	52%	52%	24%	71%	62%	63%	44%	12%	39%	48%	67%	93%	0%	100%
Not Sure	10%	10%	12%	8%	12%	8%	12%	15%	19%	12%	10%	3%	0%	0%
5. Gender														
Female	53%	56%	51%	55%	51%	54%	52%	52%	43%	42%	43%	59%	44%	61%
Male	47%	44%	49%	45%	49%	46%	48%	48%	57%	58%	57%	41%	56%	39%
6. Age (from voter file match)														
18-44	39%	41%	40%	37%	45%	38%	40%	41%	35%	31%	49%	37%	42%	37%
45-64	38%	39%	35%	41%	35%	38%	37%	37%	37%	34%	33%	40%	36%	39%
65-74	13%	11%	14%	11%	12%	13%	12%	12%	17%	31%	7%	12%	14%	12%
75+	11%	9%	11%	11%	8%	10%	11%	10%	11%	4%	11%	11%	8%	11%
7/8a. Race														
Hispanic/Latino	1%	1%	0%	1%	2%	1%	1%	1%	2%	0%	2%	1%	1%	1%
White	85%	89%	100%	74%	83%	77%	92%	92%	86%	76%	51%	88%	90%	83%
Black	13%	9%	0%	24%	11%	21%	6%	6%	10%	23%	45%	11%	8%	16%
Asian/Other	1%	1%	0%	0%	4%	1%	1%	1%	1%	1%	2%	0%	1%	1%
9. Party Identification														
Republican	37%	39%	100%	0%	0%	26%	45%	67%	29%	44%	18%	12%	62%	17%
Democrat	45%	43%	0%	100%	0%	54%	38%	16%	40%	48%	56%	72%	26%	61%
Independent/Other	18%	18%	0%	0%	100%	19%	17%	17%	31%	9%	26%	15%	12%	22%

Kentucky 3rd

		Gender		Age				Gender/Age					
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	996	524	471	391	375	124	105	849	147	319	206	346	125
Weighted Proportion	100%	53%	47%	39%	38%	12%	11%	85%	15%	32%	21%	35%	13%
1. Voter Motivation Index													
Mean	6.98	7.20	6.73	7.12	7.38	6.26	5.88	7.18	5.81	7.46	6.79	6.88	6.33
2. Preference													
Republican Northup	46%	45%	47%	46%	45%	47%	44%	49%	27%	46%	43%	46%	50%
Other-Consider Northup	1%	0%	1%	0%	1%	1%	1%	1%	0%	0%	0%	1%	2%
Undecided-Lean Northup	2%	2%	3%	2%	2%	2%	2%	2%	3%	1%	2%	3%	2%
Democrat Yarmuth	44%	48%	41%	43%	45%	41%	50%	43%	54%	47%	49%	41%	39%
Other-Consider Yarmuth	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%
Undecided-Lean Yarmuth	4%	3%	4%	5%	4%	1%	3%	3%	11%	4%	2%	4%	4%
Other	0%	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	1%
Undecided	3%	3%	4%	3%	3%	7%	1%	3%	5%	1%	5%	4%	3%
Total Northup	48%	46%	51%	49%	48%	50%	47%	52%	30%	47%	45%	50%	54%
Total Yarmuth	48%	51%	45%	48%	49%	41%	52%	45%	65%	51%	51%	46%	43%
3. Certainty													
Certain	80%	83%	76%	78%	81%	80%	78%	84%	56%	82%	86%	78%	70%
May Vote for Opponent	20%	17%	24%	22%	19%	20%	22%	16%	44%	18%	14%	22%	30%
Hierarchical Vote													
Strong Northup	38%	38%	39%	40%	38%	37%	36%	41%	21%	39%	37%	39%	39%
Weak/Lean Northup	10%	8%	12%	9%	10%	14%	10%	10%	9%	9%	7%	11%	15%
Undecided/Other	3%	3%	4%	3%	3%	8%	1%	3%	5%	1%	5%	4%	4%
Weak/Lean Yarmuth	10%	9%	12%	13%	9%	6%	11%	6%	34%	10%	6%	11%	15%
Strong Yarmuth	38%	43%	33%	36%	40%	36%	41%	39%	30%	42%	44%	35%	27%

Kentucky 3rd

October 8-10, 2006
1,000 Target Respondents

Weighted Interviews 996
Weighted Proportion 100%

4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	38%	32%	44%	40%	36%	41%	30%	40%	27%	32%	31%	44%	44%
Disapprove	52%	61%	43%	49%	55%	52%	55%	51%	62%	60%	62%	44%	42%
Not Sure	10%	8%	13%	11%	9%	7%	15%	10%	11%	8%	7%	12%	14%

5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	53%	100%	0%	41%	58%	66%	63%	55%	38%	100%	100%	0%	0%
Male	47%	0%	100%	59%	42%	34%	37%	45%	62%	0%	0%	100%	100%

6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	39%	30%	49%	100%	0%	0%	0%	38%	46%	50%	0%	67%	0%
45-64	38%	41%	34%	0%	100%	0%	0%	38%	37%	50%	28%	33%	35%
65-74	13%	16%	9%	0%	0%	100%	0%	13%	7%	0%	40%	0%	34%
75+	11%	13%	8%	0%	0%	0%	100%	11%	10%	0%	32%	0%	31%

7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	1%	1%	0%	2%	0%	1%	1%	0%	7%	2%	1%	0%	1%
White	85%	89%	81%	83%	86%	91%	86%	100%	0%	85%	96%	83%	75%
Black	13%	9%	17%	15%	13%	8%	12%	0%	87%	13%	3%	15%	23%
Asian/Other	1%	0%	1%	1%	1%	0%	1%	0%	6%	1%	0%	1%	1%

9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	37%	35%	38%	37%	34%	41%	38%	43%	0%	32%	40%	38%	38%
Democrat	45%	47%	43%	42%	49%	41%	47%	39%	79%	46%	47%	43%	44%
Independent/Other	18%	18%	19%	21%	17%	17%	15%	18%	21%	21%	12%	19%	17%