

Illinois 10th



MAJORITY WATCH: A project of RT Strategies and Constituent Dynamics

Illinois 10th		Party Identification				Geography		Hierarchical Vote					Bush Job Approval		
October 15-16, 2006	Likely Voters	Certain Voters	Republican	Democrat	Independent	Cook Co.	Lake Co.	Strong Kirk	Weak/Lean Kirk	Undecided/Other	Weak/Lean Seals	Strong Seals	Approve	Disapprove	
1,000 Target Respondents															
Weighted Proportion	100%	73%	33%	31%	36%	57%	43%	34%	12%	9%	11%	33%	26%	65%	
1. Voter Motivation Index															
Mean	7.55	9.00	7.50	7.46	7.68	7.69	7.37	8.27	7.41	6.13	7.07	7.43	8.06	7.41	
2. Preference															
Republican Kirk	45%	49%	74%	21%	39%	45%	45%	100%	89%	0%	0%	0%	88%	27%	
Other-Consider Kirk	0%	0%	0%	0%	1%	1%	0%	0%	3%	0%	0%	0%	1%	0%	
Undecided-Lean Kirk	1%	1%	1%	1%	1%	1%	1%	0%	8%	0%	0%	0%	1%	1%	
Democrat Seals	43%	42%	14%	68%	48%	41%	46%	0%	0%	0%	91%	100%	3%	64%	
Other-Consider Seals	0%	0%	0%	1%	0%	0%	0%	0%	0%	0%	2%	0%	0%	0%	
Undecided-Lean Seals	1%	1%	1%	1%	0%	1%	0%	0%	0%	0%	7%	0%	0%	1%	
Other	2%	2%	3%	1%	2%	2%	2%	0%	0%	22%	0%	0%	3%	2%	
Undecided	7%	5%	6%	6%	10%	9%	6%	0%	0%	78%	0%	0%	4%	6%	
Total Kirk	46%	50%	76%	23%	40%	46%	46%	100%	100%	0%	0%	0%	89%	28%	
Total Seals	44%	43%	16%	70%	48%	43%	47%	0%	0%	0%	100%	100%	4%	65%	
3. Certainty															
Certain	77%	79%	85%	72%	73%	75%	79%	100%	0%	100%	0%	100%	92%	70%	
May Vote for Opponent	23%	21%	15%	28%	27%	25%	22%	0%	100%	0%	100%	0%	8%	30%	
Hierarchical Vote															
Strong Kirk	34%	39%	67%	8%	27%	34%	34%	100%	0%	0%	0%	0%	84%	13%	
Weak/Lean Kirk	12%	11%	8%	15%	13%	12%	12%	0%	100%	0%	0%	0%	5%	15%	
Undecided/Other	9%	7%	9%	7%	12%	11%	7%	0%	0%	100%	0%	0%	7%	7%	
Weak/Lean Seals	11%	11%	7%	12%	15%	13%	10%	0%	0%	0%	100%	0%	3%	15%	
Strong Seals	33%	33%	9%	58%	34%	30%	37%	0%	0%	0%	0%	100%	1%	50%	

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Illinois 10th			Party Identification			Geography		Hierarchical Vote					Bush Job Approval		
October 15-16, 2006 1,000 Target Respondents	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>Cook Co.</u>	<u>Lake Co.</u>	<u>Strong Kirk</u>	<u>Weak/Lean Kirk</u>	<u>Undecided/Other</u>	<u>Weak/Lean Seals</u>	<u>Strong Seals</u>	<u>Approve</u>	<u>Disapprove</u>	
	Weighted Proportion	100%	73%	33%	31%	36%	57%	43%	34%	12%	9%	11%	33%	26%	65%
4. Bush Job Approval															
	Approve	26%	28%	62%	1%	14%	25%	28%	63%	11%	19%	7%	1%	100%	0%
	Disapprove	65%	64%	27%	94%	73%	65%	64%	24%	79%	49%	88%	98%	0%	100%
	Not Sure	10%	8%	10%	4%	14%	10%	9%	12%	10%	31%	6%	2%	0%	0%
5. Gender															
	Female	52%	51%	46%	60%	50%	50%	54%	52%	52%	42%	49%	54%	50%	52%
	Male	48%	49%	54%	40%	50%	50%	46%	48%	49%	58%	51%	46%	50%	48%
6. Age (from voter file match)															
	18-44	35%	36%	39%	34%	34%	33%	38%	37%	53%	28%	18%	35%	39%	33%
	45-64	43%	42%	42%	46%	40%	41%	45%	42%	35%	38%	55%	43%	43%	43%
	65-74	12%	12%	11%	8%	16%	14%	10%	14%	6%	18%	10%	10%	12%	11%
	75+	10%	10%	8%	12%	11%	12%	8%	7%	6%	16%	17%	12%	6%	12%
7/8a. Race															
	Hispanic/Latino	4%	4%	4%	2%	7%	3%	6%	4%	0%	10%	3%	5%	5%	5%
	White	87%	88%	87%	90%	84%	88%	84%	90%	98%	73%	78%	86%	88%	87%
	Black	6%	5%	5%	7%	5%	6%	6%	4%	2%	15%	13%	5%	4%	5%
	Asian/Other	3%	3%	4%	2%	4%	3%	4%	2%	0%	3%	6%	5%	3%	4%
9. Party Identification															
	Republican	33%	32%	100%	0%	0%	33%	32%	64%	22%	31%	19%	9%	79%	14%
	Democrat	31%	30%	0%	100%	0%	30%	33%	7%	40%	23%	34%	54%	2%	45%
	Independent/Other	36%	38%	0%	0%	100%	37%	36%	29%	38%	46%	47%	37%	19%	41%

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Illinois 10th

October 15-16, 2006
1,000 Target Respondents

Weighted Proportion 100%

1. Voter Motivation Index

Mean 7.55

2. Preference

	Likely Voters	Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican Kirk	45%	46%	44%	52%	44%	47%	25%	48%	28%	51%	36%	46%	39%
Other-Consider Kirk	0%	0%	0%	0%	0%	1%	2%	0%	0%	0%	1%	0%	1%
Undecided-Lean Kirk	1%	0%	2%	2%	0%	0%	2%	1%	0%	0%	1%	2%	0%
Democrat Seals	43%	44%	43%	39%	48%	34%	50%	42%	52%	43%	46%	42%	43%
Other-Consider Seals	0%	1%	0%	0%	0%	1%	1%	0%	0%	0%	1%	0%	0%
Undecided-Lean Seals	1%	1%	1%	0%	0%	2%	6%	1%	2%	0%	3%	0%	2%
Other	2%	1%	3%	2%	2%	3%	2%	2%	4%	2%	1%	3%	3%
Undecided	7%	6%	9%	5%	7%	11%	12%	6%	15%	5%	10%	7%	13%
Total Kirk	46%	47%	46%	54%	44%	48%	29%	49%	28%	51%	38%	48%	40%
Total Seals	44%	46%	43%	39%	48%	37%	57%	43%	53%	43%	51%	42%	45%

3. Certainty

Certain	77%	77%	76%	76%	76%	83%	75%	76%	80%	76%	79%	75%	78%
May Vote for Opponent	23%	23%	24%	24%	24%	17%	25%	24%	20%	24%	21%	25%	22%

Hierarchical Vote

Strong Kirk	34%	35%	34%	36%	34%	42%	22%	36%	26%	36%	32%	35%	31%
Weak/Lean Kirk	12%	12%	12%	18%	10%	7%	7%	14%	2%	15%	7%	14%	9%
Undecided/Other	9%	8%	11%	7%	9%	15%	14%	8%	19%	6%	11%	9%	16%
Weak/Lean Seals	11%	11%	12%	6%	15%	10%	18%	10%	18%	9%	15%	11%	13%
Strong Seals	33%	35%	31%	33%	33%	27%	39%	33%	35%	34%	37%	31%	31%

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Illinois 10th		Gender		Age				Race		Gender/Age			
October 15-16, 2006	<u>Likely Voters</u>	<u>Female</u>	<u>Male</u>	<u>18-44</u>	<u>45-64</u>	<u>65-74</u>	<u>75+</u>	<u>White</u>	<u>Non-White</u>	<u>Female</u>	<u>Female</u>	<u>Male</u>	<u>Male</u>
1,000 Target Respondents										<u>< 60</u>	<u>60+</u>	<u>< 60</u>	<u>60+</u>
Weighted Proportion	100%	52%	48%	35%	43%	12%	10%	86%	13%	34%	17%	34%	15%
4. Bush Job Approval													
Approve	26%	25%	27%	29%	26%	26%	14%	26%	23%	28%	19%	28%	25%
Disapprove	65%	65%	64%	61%	66%	63%	76%	65%	63%	62%	72%	64%	66%
Not Sure	10%	10%	9%	11%	8%	11%	10%	9%	14%	11%	10%	9%	9%
5. Gender													
Female	52%	100%	0%	49%	52%	50%	59%	52%	50%	100%	100%	0%	0%
Male	48%	0%	100%	51%	48%	50%	41%	48%	51%	0%	0%	100%	100%
6. Age (from voter file match)													
18-44	35%	34%	37%	100%	0%	0%	0%	37%	25%	51%	0%	53%	0%
45-64	43%	43%	42%	0%	100%	0%	0%	41%	53%	50%	30%	47%	31%
65-74	12%	11%	12%	0%	0%	100%	0%	13%	6%	0%	34%	0%	40%
75+	10%	12%	9%	0%	0%	0%	100%	10%	16%	0%	36%	0%	29%
7/8a. Race													
Hispanic/Latino	4%	4%	5%	4%	5%	5%	4%	0%	32%	5%	3%	4%	6%
White	87%	87%	86%	91%	83%	93%	79%	100%	0%	87%	88%	88%	81%
Black	6%	6%	6%	2%	8%	2%	14%	0%	43%	5%	8%	4%	9%
Asian/Other	3%	3%	4%	4%	4%	1%	4%	0%	25%	3%	2%	5%	3%
9. Party Identification													
Republican	33%	29%	36%	36%	33%	30%	26%	33%	32%	32%	24%	38%	34%
Democrat	31%	36%	26%	30%	34%	21%	36%	32%	24%	38%	33%	27%	24%
Independent/Other	36%	35%	38%	35%	34%	49%	38%	35%	44%	31%	43%	36%	43%