

Idaho 1st



Idaho 1st

October 8-10, 2006		Likely Voters	Certain Voters	Party Identification			Geography		Hierarchical Vote					Bush Job Approval	
1,000 Target Respondents				Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
Weighted Interviews	998	715	483	238	277	457	541	328	161	85	108	316	472	422	
Weighted Proportion	100%	72%	48%	24%	28%	46%	54%	33%	16%	9%	11%	32%	47%	42%	
1. Voter Motivation Index															
Mean	7.44	9.00	7.67	6.70	7.70	7.19	7.66	7.71	7.31	7.73	6.11	7.61	7.52	7.45	
2. Preference															
Republican Sali	42%	44%	59%	13%	36%	39%	45%	100%	56%	0%	0%	0%	68%	13%	
Other-Consider Sali	2%	2%	3%	1%	1%	2%	2%	0%	12%	0%	0%	0%	3%	0%	
Undecided-Lean Sali	5%	4%	6%	4%	5%	4%	7%	0%	32%	0%	0%	0%	8%	3%	
Democrat Grant	37%	37%	21%	69%	38%	39%	36%	0%	0%	0%	53%	100%	13%	70%	
Other-Consider Grant	1%	2%	0%	5%	1%	2%	1%	0%	0%	0%	13%	0%	0%	1%	
Undecided-Lean Grant	4%	2%	3%	3%	5%	2%	5%	0%	0%	0%	34%	0%	4%	4%	
Other	1%	1%	0%	1%	3%	1%	1%	0%	0%	12%	0%	0%	0%	2%	
Undecided	8%	8%	6%	4%	13%	11%	5%	0%	0%	88%	0%	0%	5%	8%	
Total Sali	49%	50%	69%	18%	41%	45%	53%	100%	100%	0%	0%	0%	79%	16%	
Total Grant	42%	41%	25%	78%	43%	43%	42%	0%	0%	0%	100%	100%	17%	74%	
3. Certainty															
Certain	73%	79%	74%	70%	74%	72%	74%	100%	0%	100%	0%	100%	69%	82%	
May Vote for Opponent	27%	21%	26%	30%	26%	28%	26%	0%	100%	0%	100%	0%	31%	18%	
Hierarchical Vote															
Strong Sali	33%	36%	50%	7%	25%	26%	38%	100%	0%	0%	0%	0%	57%	9%	
Weak/Lean Sali	16%	14%	18%	11%	17%	18%	14%	0%	100%	0%	0%	0%	22%	7%	
Undecided/Other	9%	9%	7%	4%	16%	12%	5%	0%	0%	100%	0%	0%	5%	10%	
Weak/Lean Grant	11%	7%	8%	19%	9%	10%	11%	0%	0%	0%	100%	0%	9%	11%	
Strong Grant	32%	34%	17%	59%	34%	33%	31%	0%	0%	0%	0%	100%	7%	63%	

Idaho 1st

October 8-10, 2006
1,000 Target Respondents

Likely Voters
Weighted Interviews 998
Weighted Proportion 100%

Certain Voters

Party Identification

Republican	Democrat	Independent
483	238	277
48%	24%	28%

Geography

North	South
457	541
46%	54%

Hierarchical Vote

Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant
328	161	85	108	316
33%	16%	9%	11%	32%

Bush Job Approval

Approve	Disapprove
472	422
47%	42%

4. Bush Job Approval

	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
Approve	47%	48%	67%	20%	36%	38%	55%	82%	64%	27%	40%	11%	100%	0%
Disapprove	42%	43%	22%	68%	56%	51%	35%	11%	18%	50%	44%	84%	0%	100%
Not Sure	10%	9%	11%	12%	8%	11%	10%	7%	18%	23%	16%	5%	0%	0%

5. Gender

	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
Female	52%	55%	56%	49%	46%	49%	54%	54%	49%	54%	28%	57%	52%	53%
Male	48%	45%	44%	51%	54%	51%	46%	46%	51%	46%	72%	43%	48%	47%

6. Age (from voter file match)

Age Group	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
18-44	34%	32%	38%	22%	37%	28%	39%	41%	30%	34%	33%	29%	36%	29%
45-64	40%	42%	35%	48%	41%	51%	31%	34%	46%	50%	32%	43%	35%	44%
65-74	11%	12%	10%	17%	9%	13%	9%	11%	12%	5%	21%	9%	15%	9%
75+	15%	14%	17%	13%	13%	8%	21%	14%	12%	11%	14%	20%	14%	17%

7/8a. Race

Race	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
Hispanic/Latino	2%	2%	1%	2%	3%	2%	2%	2%	1%	2%	0%	4%	2%	2%
White	95%	95%	98%	92%	90%	94%	95%	96%	95%	95%	92%	94%	95%	95%
Black	1%	1%	0%	5%	0%	2%	1%	1%	2%	2%	2%	1%	1%	1%
Asian/Other	2%	1%	0%	1%	6%	2%	2%	2%	3%	2%	6%	1%	2%	2%

9. Party Identification

Party	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Sali	Weak/Lean Sali	Undecided/Other	Weak/Lean Grant	Strong Grant	Approve	Disapprove
Republican	48%	51%	100%	0%	0%	39%	56%	74%	54%	38%	35%	26%	69%	25%
Democrat	24%	19%	0%	100%	0%	29%	20%	5%	16%	12%	42%	44%	10%	38%
Independent/Other	28%	30%	0%	0%	100%	32%	24%	21%	29%	51%	23%	30%	21%	36%

Idaho 1st

		Gender		Age						Gender/Age			
October 8-10, 2006	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
1,000 Target Respondents													
Weighted Interviews	998	514	483	338	399	110	151	944	54	302	212	317	167
Weighted Proportion	100%	52%	48%	34%	40%	11%	15%	95%	5%	30%	21%	32%	17%
1. Voter Motivation Index													
Mean	7.44	7.61	7.27	7.47	7.48	7.34	7.37	7.46	7.24	7.64	7.56	7.25	7.32
2. Preference													
Republican Sali	42%	43%	41%	47%	38%	43%	39%	42%	34%	43%	43%	41%	39%
Other-Consider Sali	2%	2%	2%	1%	1%	6%	4%	2%	3%	0%	4%	2%	3%
Undecided-Lean Sali	5%	6%	5%	6%	8%	0%	1%	5%	5%	8%	2%	6%	2%
Democrat Grant	37%	38%	36%	32%	37%	41%	47%	37%	44%	35%	43%	33%	42%
Other-Consider Grant	1%	1%	2%	1%	3%	0%	0%	1%	1%	2%	0%	3%	0%
Undecided-Lean Grant	4%	1%	6%	5%	3%	5%	4%	4%	5%	1%	2%	6%	6%
Other	1%	1%	2%	1%	2%	0%	1%	1%	4%	1%	0%	2%	1%
Undecided	8%	8%	7%	8%	9%	4%	5%	8%	4%	10%	6%	7%	6%
Total Sali	49%	50%	48%	54%	47%	50%	43%	49%	42%	51%	48%	50%	44%
Total Grant	42%	41%	44%	37%	42%	46%	51%	42%	50%	38%	45%	42%	49%
3. Certainty													
Certain	73%	79%	67%	75%	73%	62%	77%	73%	69%	78%	79%	68%	66%
May Vote for Opponent	27%	21%	33%	25%	27%	38%	23%	27%	31%	22%	21%	32%	34%
Hierarchical Vote													
Strong Sali	33%	35%	31%	40%	28%	33%	30%	33%	27%	35%	34%	32%	29%
Weak/Lean Sali	16%	15%	17%	14%	19%	17%	13%	16%	15%	16%	14%	18%	15%
Undecided/Other	9%	9%	8%	9%	11%	4%	6%	9%	8%	11%	7%	8%	7%
Weak/Lean Grant	11%	6%	16%	10%	9%	21%	10%	11%	15%	5%	7%	14%	19%
Strong Grant	32%	35%	28%	27%	34%	26%	41%	32%	34%	33%	38%	27%	30%

Idaho 1st

October 8-10, 2006
1,000 Target Respondents

Weighted Interviews 998
Weighted Proportion 100%

4. Bush Job Approval

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Approve	47%	48%	46%	50%	42%	65%	43%	48%	43%	47%	50%	46%	48%
Disapprove	42%	44%	41%	37%	47%	35%	49%	42%	42%	41%	47%	40%	42%
Not Sure	10%	8%	13%	13%	12%	0%	8%	10%	16%	12%	4%	14%	10%

5. Gender

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Female	52%	100%	0%	50%	49%	68%	49%	53%	34%	100%	100%	0%	0%
Male	48%	0%	100%	50%	51%	32%	51%	47%	66%	0%	0%	100%	100%

6. Age (from voter file match)

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
18-44	34%	33%	35%	100%	0%	0%	0%	34%	34%	56%	0%	54%	0%
45-64	40%	38%	42%	0%	100%	0%	0%	40%	47%	44%	30%	46%	33%
65-74	11%	15%	7%	0%	0%	100%	0%	12%	0%	0%	35%	0%	21%
75+	15%	14%	16%	0%	0%	0%	100%	15%	19%	0%	35%	0%	46%

7/8a. Race

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Hispanic/Latino	2%	3%	2%	2%	2%	0%	4%	0%	39%	3%	2%	1%	2%
White	95%	96%	93%	95%	94%	100%	93%	100%	0%	96%	98%	92%	93%
Black	1%	0%	2%	1%	2%	0%	1%	0%	23%	0%	0%	2%	2%
Asian/Other	2%	1%	4%	2%	3%	0%	2%	0%	38%	1%	0%	4%	3%

9. Party Identification

	Likely Voters	Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Republican	48%	52%	44%	54%	43%	42%	55%	50%	15%	57%	46%	43%	47%
Democrat	24%	23%	25%	16%	29%	36%	20%	23%	36%	18%	30%	25%	26%
Independent/Other	28%	25%	31%	30%	29%	22%	25%	27%	49%	25%	24%	33%	27%