

## California 4th



California 4th		Party Identification					Geography		Hierarchical Vote					Bush Job Approval	
October 8-10, 2006	Likely Voters	Certain Voters	Republican	Democrat	Independent	North	South	Strong Doolittle	Weak/Lean Doolittle	Undecided/Other	Weak/Lean Brown	Strong Brown	Approve	Disapprove	
1,000 Target Respondents															
Weighted Interviews	997	816	500	278	220	324	674	441	79	37	72	369	456	451	
Weighted Proportion	100%	82%	50%	28%	22%	32%	68%	44%	8%	4%	7%	37%	46%	45%	
<b>1. Voter Motivation Index</b>															
Mean	7.81	9.00	7.65	7.92	8.04	8.03	7.71	7.62	8.04	6.17	7.31	8.26	7.73	7.92	
<b>2. Preference</b>															
Republican Doolittle	48%	46%	78%	11%	26%	43%	50%	100%	45%	0%	0%	0%	84%	11%	
Other-Consider Doolittle	2%	2%	2%	1%	3%	2%	2%	0%	25%	0%	0%	0%	3%	0%	
Undecided-Lean Doolittle	2%	2%	4%	0%	1%	0%	3%	0%	30%	0%	0%	0%	5%	1%	
Democrat Brown	41%	43%	12%	80%	58%	50%	37%	0%	0%	0%	58%	100%	5%	80%	
Other-Consider Brown	1%	2%	0%	0%	6%	3%	1%	0%	0%	0%	21%	0%	2%	2%	
Undecided-Lean Brown	2%	1%	0%	3%	2%	1%	2%	0%	0%	0%	21%	0%	0%	3%	
Other	2%	1%	1%	2%	3%	1%	2%	0%	0%	48%	0%	0%	0%	2%	
Undecided	2%	2%	2%	3%	1%	0%	3%	0%	0%	52%	0%	0%	1%	2%	
Total Doolittle	52%	51%	84%	12%	30%	45%	55%	100%	100%	0%	0%	0%	92%	12%	
Total Brown	44%	46%	13%	83%	66%	54%	40%	0%	0%	0%	100%	100%	7%	84%	
<b>3. Certainty</b>															
Certain	85%	86%	87%	88%	75%	86%	84%	100%	0%	100%	0%	100%	85%	88%	
May Vote for Opponent	15%	14%	13%	12%	25%	14%	16%	0%	100%	0%	100%	0%	15%	12%	
<b>Hierarchical Vote</b>															
Strong Doolittle	44%	43%	75%	8%	20%	39%	47%	100%	0%	0%	0%	0%	81%	9%	
Weak/Lean Doolittle	8%	8%	9%	4%	10%	6%	9%	0%	100%	0%	0%	0%	11%	3%	
Undecided/Other	4%	3%	3%	4%	4%	1%	5%	0%	0%	100%	0%	0%	2%	4%	
Weak/Lean Brown	7%	7%	3%	8%	15%	8%	7%	0%	0%	0%	100%	0%	4%	9%	
Strong Brown	37%	40%	9%	75%	51%	46%	33%	0%	0%	0%	0%	100%	3%	75%	

<b>California 4th</b>			<b>Party Identification</b>				<b>Geography</b>		<b>Hierarchical Vote</b>					<b>Bush Job Approval</b>	
October 8-10, 2006	<u>Likely Voters</u>	<u>Certain Voters</u>	<u>Republican</u>	<u>Democrat</u>	<u>Independent</u>	<u>North</u>	<u>South</u>	<u>Strong Doolittle</u>	<u>Weak/Lean Doolittle</u>	<u>Undecided/Other</u>	<u>Weak/Lean Brown</u>	<u>Strong Brown</u>	<u>Approve</u>	<u>Disapprove</u>	
1,000 Target Respondents															
Weighted Interviews	997	816	500	278	220	324	674	441	79	37	72	369	456	451	
Weighted Proportion	100%	82%	50%	28%	22%	32%	68%	44%	8%	4%	7%	37%	46%	45%	
<b>4. Bush Job Approval</b>															
Approve	46%	45%	74%	13%	23%	37%	50%	84%	61%	19%	26%	3%	100%	0%	
Disapprove	45%	46%	16%	78%	70%	53%	42%	9%	18%	49%	56%	92%	0%	100%	
Not Sure	9%	9%	10%	9%	7%	10%	9%	7%	21%	31%	18%	5%	0%	0%	
<b>5. Gender</b>															
Female	52%	54%	54%	52%	46%	50%	53%	52%	42%	56%	40%	56%	49%	53%	
Male	48%	46%	46%	48%	54%	50%	47%	48%	58%	44%	60%	44%	51%	47%	
<b>6. Age</b> (from voter file match)															
18-44	30%	30%	34%	21%	32%	24%	33%	31%	49%	40%	38%	22%	34%	25%	
45-64	42%	44%	40%	45%	45%	45%	41%	39%	32%	60%	39%	47%	38%	46%	
65-74	14%	15%	14%	18%	11%	17%	13%	16%	7%	0%	6%	17%	15%	15%	
75+	13%	12%	12%	16%	12%	15%	13%	13%	12%	0%	17%	14%	12%	15%	
<b>7/8a. Race</b>															
Hispanic/Latino	3%	3%	2%	3%	4%	0%	4%	4%	2%	4%	2%	1%	4%	1%	
White	93%	94%	97%	93%	85%	96%	92%	93%	90%	87%	87%	96%	93%	94%	
Black	1%	1%	0%	4%	0%	1%	1%	1%	3%	3%	4%	1%	1%	1%	
Asian/Other	3%	3%	1%	1%	11%	3%	3%	2%	5%	7%	7%	3%	2%	4%	
<b>9. Party Identification</b>															
Republican	50%	49%	100%	0%	0%	46%	52%	85%	58%	44%	24%	13%	81%	18%	
Democrat	28%	28%	0%	100%	0%	29%	28%	5%	15%	33%	31%	57%	8%	48%	
Independent/Other	22%	23%	0%	0%	100%	25%	21%	10%	27%	23%	45%	31%	11%	34%	

**California 4th**

October 8-10, 2006  
1,000 Target Respondents

Likely Voters

		Gender		Age						Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female	Female	Male	Male
										< 60	60+	< 60	60+
Weighted Interviews	997	516	481	298	423	143	133	930	67	297	220	320	161
Weighted Proportion	100%	52%	48%	30%	42%	14%	13%	93%	7%	30%	22%	32%	16%
<b>1. Voter Motivation Index</b>													
Mean	7.81	8.02	7.59	7.84	7.99	7.81	7.21	7.82	7.68	8.08	7.93	7.70	7.40
<b>2. Preference</b>													
Republican Doolittle	48%	45%	50%	52%	44%	50%	47%	47%	53%	46%	45%	50%	51%
Other-Consider Doolittle	2%	3%	1%	3%	2%	2%	1%	2%	2%	4%	2%	0%	1%
Undecided-Lean Doolittle	2%	2%	3%	4%	1%	1%	2%	2%	1%	2%	2%	4%	1%
Democrat Brown	41%	42%	41%	31%	46%	46%	44%	42%	33%	38%	46%	39%	44%
Other-Consider Brown	1%	1%	2%	4%	1%	0%	0%	2%	1%	2%	0%	3%	0%
Undecided-Lean Brown	2%	2%	0%	1%	1%	0%	4%	1%	2%	2%	3%	0%	1%
Other	2%	2%	2%	4%	2%	0%	0%	2%	3%	3%	0%	2%	1%
Undecided	2%	2%	1%	1%	4%	0%	0%	2%	4%	3%	2%	2%	0%
Total Doolittle	52%	51%	54%	59%	47%	54%	51%	52%	56%	52%	49%	54%	53%
Total Brown	44%	45%	43%	36%	48%	46%	49%	45%	37%	42%	50%	42%	46%
<b>3. Certainty</b>													
Certain	85%	88%	81%	78%	87%	93%	84%	86%	75%	86%	91%	80%	84%
May Vote for Opponent	15%	12%	19%	22%	13%	7%	16%	14%	25%	14%	9%	20%	16%
<b>Hierarchical Vote</b>													
Strong Doolittle	44%	44%	44%	46%	41%	50%	44%	44%	45%	44%	44%	43%	46%
Weak/Lean Doolittle	8%	6%	10%	13%	6%	4%	7%	8%	11%	8%	4%	11%	6%
Undecided/Other	4%	4%	3%	5%	5%	0%	0%	3%	7%	6%	2%	4%	1%
Weak/Lean Brown	7%	6%	9%	9%	7%	3%	9%	7%	14%	6%	4%	9%	9%
Strong Brown	37%	40%	34%	27%	41%	43%	40%	38%	23%	36%	45%	33%	37%

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October 8-10, 2006  
1,000 Target Respondents

Likely Voters

		Gender		Age				Race		Gender/Age			
		Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Interviews	997	516	481	298	423	143	133	930	67	297	220	320	161
Weighted Proportion	100%	52%	48%	30%	42%	14%	13%	93%	7%	30%	22%	32%	16%
<b>4. Bush Job Approval</b>													
Approve	46%	44%	48%	52%	41%	49%	42%	46%	47%	46%	40%	46%	51%
Disapprove	45%	47%	44%	38%	49%	46%	50%	46%	38%	43%	51%	46%	40%
Not Sure	9%	10%	8%	10%	10%	5%	8%	9%	15%	11%	9%	8%	9%
<b>5. Gender</b>													
Female	52%	100%	0%	49%	49%	56%	62%	53%	38%	100%	100%	0%	0%
Male	48%	0%	100%	51%	51%	44%	38%	47%	62%	0%	0%	100%	100%
<b>6. Age</b> (from voter file match)													
18-44	30%	29%	31%	100%	0%	0%	0%	30%	30%	50%	0%	47%	0%
45-64	42%	40%	45%	0%	100%	0%	0%	42%	44%	50%	26%	53%	29%
65-74	14%	15%	13%	0%	0%	100%	0%	14%	16%	0%	36%	0%	39%
75+	13%	16%	10%	0%	0%	0%	100%	14%	9%	0%	37%	0%	31%
<b>7/8a. Race</b>													
Hispanic/Latino	3%	3%	2%	3%	2%	3%	2%	0%	38%	2%	3%	3%	2%
White	93%	95%	91%	93%	93%	92%	95%	100%	0%	96%	94%	91%	92%
Black	1%	1%	2%	1%	2%	1%	0%	0%	17%	0%	1%	2%	2%
Asian/Other	3%	2%	4%	3%	3%	3%	3%	0%	44%	2%	1%	4%	5%
<b>9. Party Identification</b>													
Republican	50%	52%	48%	57%	47%	49%	46%	52%	22%	55%	49%	49%	45%
Democrat	28%	28%	28%	19%	30%	34%	34%	28%	31%	23%	35%	25%	33%
Independent/Other	22%	20%	25%	24%	23%	17%	19%	20%	48%	23%	16%	26%	22%