

# Iowa 1st



**Iowa 1st**

	All Voters	Most Likely Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
			Republican	Democrat	Independent	Northeast	Northwest	South	Strong Whalen	Weak/Lean Whalen	Undecided/Other	Weak/Lean Braley	Strong Braley	Approve	Disapprove
Weighted Base	1014	762	302	414	293	304	344	366	298	115	50	87	463	300	647

**1. Voter Motivation Index**

Mean	7.96	9.00	7.90	8.19	7.67	8.38	7.95	7.61	7.97	8.23	5.97	7.59	8.16	8.03	7.94
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------	------

**2. Preference**

Republican Whalen	37%	39%	87%	3%	35%	39%	33%	40%	100%	70%	0%	0%	0%	85%	13%
Other-Consider Republican Whalen	1%	0%	2%	0%	0%	1%	0%	1%	0%	6%	0%	0%	0%	1%	1%
Undecided-Lean Republican Whalen	3%	2%	6%	0%	4%	6%	2%	1%	0%	24%	0%	0%	0%	6%	1%
Democrat Braley	52%	56%	2%	90%	50%	49%	57%	51%	0%	0%	0%	77%	100%	7%	77%
Other-Consider Democrat Braley	1%	0%	0%	3%	0%	0%	4%	0%	0%	0%	0%	16%	0%	0%	2%
Undecided-Lean Democrat Braley	1%	0%	0%	0%	2%	0%	0%	2%	0%	0%	0%	8%	0%	0%	1%
Other	0%	0%	0%	0%	1%	0%	0%	0%	0%	0%	6%	0%	0%	0%	0%
Undecided	5%	3%	3%	3%	8%	5%	4%	5%	0%	0%	94%	0%	0%	1%	5%
Total Whalen	41%	41%	95%	3%	39%	46%	35%	42%	100%	100%	0%	0%	0%	91%	14%
Total Braley	54%	56%	2%	94%	53%	49%	61%	53%	0%	0%	0%	100%	100%	7%	81%

**3. Certainty**

Certain	75%	81%	83%	84%	57%	73%	81%	71%	100%	0%	6%	0%	100%	82%	75%
May Vote for Opponent	25%	19%	17%	16%	43%	27%	19%	29%	0%	100%	94%	100%	0%	18%	25%

**Iowa 1st**

	All Voters	Most Likely Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
			Republican	Democrat	Independent	Northeast	Northwest	South	Strong Whalen	Weak/Lean Whalen	Undecided/ Other	Weak/Lean Braley	Strong Braley	Approve	Disapprove
Weighted Base	1014	762	302	414	293	304	344	366	298	115	50	87	463	300	647

**Hierarchical Vote**

Strong Whalen	29%	31%	81%	1%	17%	29%	29%	30%	100%	0%	0%	0%	0%	77%	6%
Weak/Lean Whalen	11%	10%	14%	2%	22%	17%	6%	12%	0%	100%	0%	0%	0%	14%	9%
Undecided/ Other	5%	3%	3%	3%	9%	5%	4%	5%	0%	0%	100%	0%	0%	1%	5%
Weak/Lean Braley	9%	5%	0%	11%	13%	5%	8%	11%	0%	0%	0%	100%	0%	3%	11%
Strong Braley	46%	50%	2%	82%	40%	44%	52%	41%	0%	0%	0%	0%	100%	4%	69%

**4. Bush Job Approval**

Approve	30%	30%	78%	3%	17%	28%	28%	32%	78%	36%	7%	11%	3%	100%	0%
Disapprove	64%	63%	13%	97%	70%	63%	69%	59%	12%	49%	66%	84%	97%	0%	100%
Not Sure	7%	7%	9%	0%	13%	9%	2%	8%	10%	14%	26%	5%	1%	0%	0%

**5. Gender**

Female	52%	52%	45%	59%	49%	50%	54%	52%	47%	47%	51%	70%	53%	49%	55%
Male	48%	48%	55%	41%	51%	50%	46%	48%	53%	53%	49%	30%	47%	51%	45%

**Iowa 1st**

	All Voters	Most Likely Voters	Party Identification			Geography			Hierarchical Vote					Bush Job Approval	
			Republican	Democrat	Independent	Northeast	Northwest	South	Strong Whalen	Weak/Lean Whalen	Undecided/Other	Weak/Lean Braley	Strong Braley	Approve	Disapprove
Weighted Base	1014	762	302	414	293	304	344	366	298	115	50	87	463	300	647

**6. Age**

18-44	26%	23%	23%	26%	31%	25%	22%	31%	24%	29%	12%	69%	21%	25%	29%
45-64	43%	44%	45%	44%	41%	42%	43%	43%	47%	31%	54%	19%	46%	42%	43%
65-74	15%	16%	14%	16%	12%	17%	17%	12%	13%	14%	14%	9%	18%	14%	15%
75+	16%	17%	19%	14%	16%	16%	17%	14%	15%	26%	21%	3%	16%	20%	14%

**7/8. Race**

Hispanic/ Latino	1%	1%	1%	1%	0%	1%	1%	1%	1%	1%	5%	1%	1%	2%	1%
White	96%	98%	99%	94%	98%	96%	95%	98%	99%	99%	95%	79%	98%	96%	97%
Black	3%	2%	0%	5%	1%	3%	4%	1%	0%	0%	0%	20%	2%	2%	2%
Asian/Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**9. Party Identification**

Republican	30%	31%	100%	0%	0%	30%	31%	29%	82%	36%	21%	0%	1%	79%	6%
Democrat	41%	42%	0%	100%	0%	45%	44%	35%	2%	7%	27%	55%	74%	5%	62%
Independent/Other	29%	27%	0%	0%	100%	25%	25%	36%	16%	56%	52%	45%	25%	16%	32%

**Iowa 1st**

	All Voters	Most Likely Voters	Gender		Age				Race		Gender/Age			
			Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Base	1014	762	528	486	267	435	150	161	978	36	299	229	278	208

**1. Voter Motivation Index**

Mean	7.96	9.00	7.96	7.95	7.85	8.12	7.86	7.79	7.97	7.65	7.83	8.13	8.15	7.68
------	------	------	------	------	------	------	------	------	------	------	------	------	------	------

**2. Preference**

Republican Whalen	37%	39%	34%	42%	36%	39%	36%	38%	38%	9%	34%	33%	41%	42%
Other-Consider Republican Whalen	1%	0%	1%	1%	1%	1%	1%	0%	1%	0%	1%	0%	1%	1%
Undecided-Lean Republican Whalen	3%	2%	3%	3%	3%	1%	0%	9%	3%	1%	1%	5%	3%	2%
Democrat Braley	52%	56%	54%	50%	51%	53%	59%	46%	53%	45%	51%	58%	52%	47%
Other-Consider Democrat Braley	1%	0%	3%	0%	5%	0%	0%	0%	0%	38%	4%	0%	0%	0%
Undecided-Lean Democrat Braley	1%	0%	1%	0%	3%	0%	0%	0%	1%	0%	2%	0%	0%	0%
Other	0%	0%	0%	0%	0%	1%	0%	0%	0%	2%	0%	1%	0%	1%
Undecided	5%	3%	5%	5%	2%	6%	4%	6%	5%	5%	5%	3%	3%	8%
Total Whalen	41%	41%	37%	45%	40%	41%	36%	47%	42%	10%	36%	38%	45%	45%
Total Braley	54%	56%	58%	50%	58%	53%	59%	46%	53%	83%	58%	59%	52%	47%

**3. Certainty**

Certain	75%	81%	74%	77%	63%	82%	80%	73%	77%	40%	66%	83%	80%	74%
May Vote for Opponent	25%	19%	26%	23%	37%	18%	20%	27%	23%	60%	34%	17%	20%	26%

**Iowa 1st**

	All Voters	Most Likely Voters	Gender		Age				Race		Gender/Age			
			Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Base	1014	762	528	486	267	435	150	161	978	36	299	229	278	208

**Hierarchical Vote**

Strong Whalen	29%	31%	27%	32%	27%	33%	26%	28%	30%	7%	27%	26%	34%	31%
Weak/Lean Whalen	11%	10%	10%	13%	13%	8%	11%	19%	12%	3%	10%	11%	12%	14%
Undecided/ Other	5%	3%	5%	5%	2%	6%	5%	7%	5%	7%	5%	4%	3%	8%
Weak/Lean Braley	9%	5%	12%	5%	22%	4%	5%	2%	7%	52%	19%	2%	6%	4%
Strong Braley	46%	50%	47%	44%	36%	49%	54%	45%	46%	31%	40%	56%	46%	43%

**4. Bush Job Approval**

Approve	30%	30%	28%	32%	28%	29%	27%	36%	29%	34%	23%	33%	34%	28%
Disapprove	64%	63%	68%	59%	69%	64%	63%	54%	64%	54%	74%	60%	59%	60%
Not Sure	7%	7%	5%	9%	3%	7%	10%	9%	6%	12%	3%	6%	6%	12%

**5. Gender**

Female	52%	52%	100%	0%	56%	50%	57%	47%	52%	65%	100%	100%	0%	0%
Male	48%	48%	0%	100%	44%	50%	43%	53%	48%	35%	0%	0%	100%	100%

**Iowa 1st**

	All Voters	Most Likely Voters	Gender		Age				Race		Gender/Age			
			Female	Male	18-44	45-64	65-74	75+	White	Non-White	Female < 60	Female 60+	Male < 60	Male 60+
Weighted Base	1014	762	528	486	267	435	150	161	978	36	299	229	278	208

**6. Age**

18-44	26%	23%	28%	24%	100%	0%	0%	0%	25%	52%	50%	0%	43%	0%
45-64	43%	44%	41%	45%	0%	100%	0%	0%	44%	16%	50%	30%	57%	28%
65-74	15%	16%	16%	13%	0%	0%	100%	0%	15%	17%	0%	37%	0%	31%
75+	16%	17%	14%	18%	0%	0%	0%	100%	16%	15%	0%	33%	0%	41%

**7/8. Race**

Hispanic/ Latino	1%	1%	1%	1%	1%	1%	1%	1%	0%	28%	1%	1%	2%	1%
White	96%	98%	96%	97%	93%	99%	96%	97%	100%	0%	95%	96%	97%	98%
Black	3%	2%	4%	1%	6%	0%	3%	2%	0%	72%	4%	3%	2%	1%
Asian/Other	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%	0%

**9. Party Identification**

Republican	30%	31%	26%	34%	26%	31%	29%	35%	31%	11%	25%	28%	35%	33%
Democrat	41%	42%	46%	35%	40%	42%	46%	37%	40%	73%	45%	49%	36%	34%
Independent/ Other	29%	27%	27%	31%	34%	27%	25%	29%	29%	16%	31%	23%	29%	33%